



Being an Effective Leader

Duncan Brodie FCMA CGMA CPCC

Goals and Achievements

<https://www.goalsandachievements.co.uk/>

<https://goalsandachievements.com/>

We know we are
effective leaders when.....

Why effective
leadership in the NHS
has never been more
important

Demand

£

Staffing

Expectation

Challenge facing
finance professionals
when it comes to
leading

Perception

Focus

Understanding

Courage

Educate

Observe

Modernise

Insight

What's leading really
about?

Setting
Direction

Moving
Forward

Decisions

Gaining
Support

Challenge

Results

Key skills, qualities and
behaviours to be
effective as a leader in
NHS

Strategic

Thinking

Listening

Influencing

Focus

Resilience

Empathy

Decisive

Supportive

Collaborative

One Action



Being an Effective Leader

Duncan Brodie FCMA CGMA CPCC

Goals and Achievements

<https://www.goalsandachievements.co.uk/>

<https://goalsandachievements.com/>