



HFMA Qualifications in healthcare business and finance



Key highlights

- Launched Masters level qualifications in healthcare business and finance in 2017 - to date **103 students**
- Developed a route to an **MBA** with BPP University
- Developed with **NAPC** a one year diploma in advanced primary care management – to date **110 students**
- Launched the **HFMA Academy** in 2017 – a study centre that delivers HFMA’s qualifications and NAPC’s qualifications
- **HFMA Intermediate diploma going live in November 2018**



Expanding our

Learning and
development





Advanced Qualifications

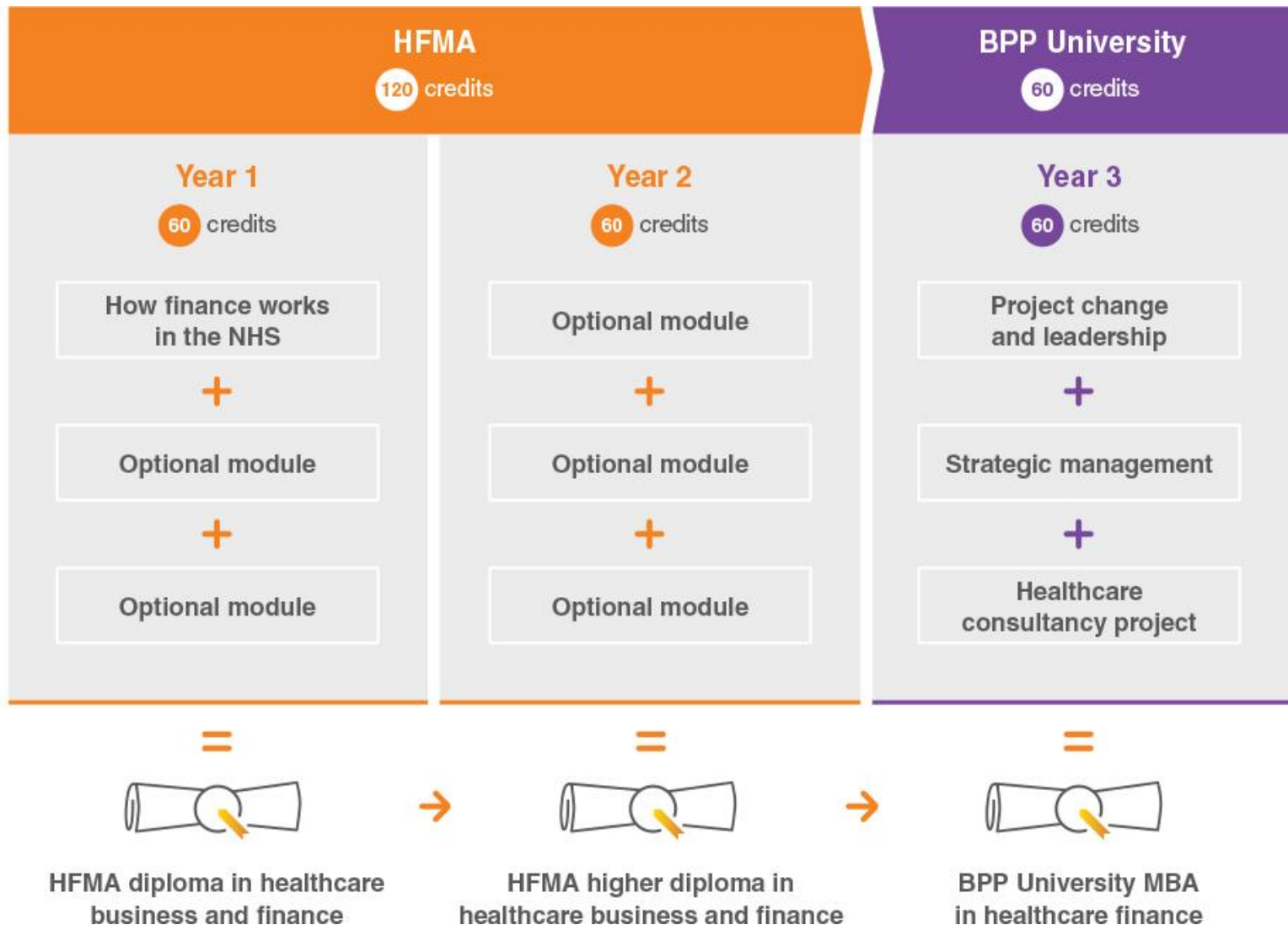


Qualifications in healthcare business & finance

- Launched in May 2017
- 3 year MBA in healthcare finance (2 years for qualified accountants)
- First two years with HFMA studying a Diploma in year 1 & Higher Diploma in year 2
- Final year with BPP University enabling learners to get an MBA in healthcare finance
- Open to staff from all areas and job roles
- Designed around the health service
- Delivered by the HFMA academy
- **Funding available**



MBA in healthcare finance pathway



HFMA's advanced modules – first 2 years of MBA

- C1 How finance works in the NHS **(20 credits)**
- O1 Managing the healthcare business **(20 credits)**
- O2 Personal effectiveness and leadership **(20 credits)**
- O3 Tools to support decision making **(20 credits)**
- O4 Creating and delivering value in healthcare **(20 credits)**
- O5 Comparative healthcare systems **(20 credits)**
- **NEW O6 Supporting quality care with patient-level costing (20 credits)**

BPP's modules – last year of MBA

- Project and change leadership **(15 credits)**
- Strategic management **(15 credits)**
- Healthcare consultancy Project **(30 credits)**



FUNDING SUPPORT

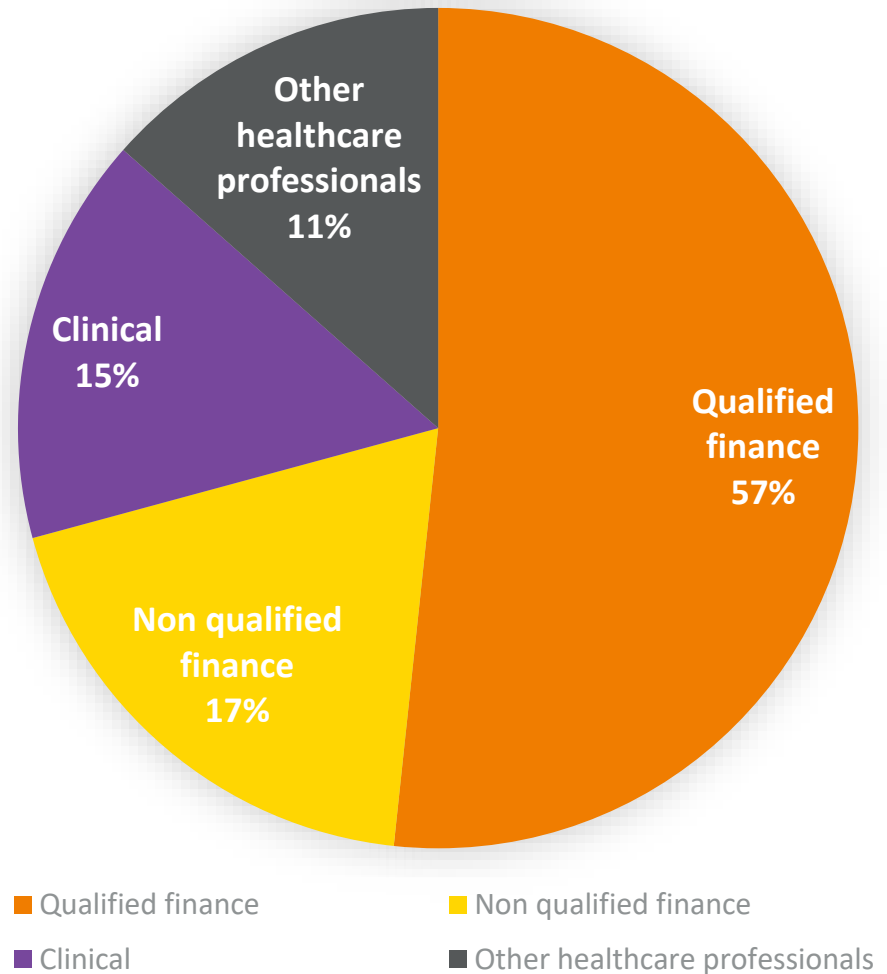
There are different funding options available to support you to study HFMA's masters-level qualifications in healthcare business and finance

- NHSI/E bursary for the January 2019 intake
- HFMA branch bursary (devolved nations)
- Professional career development loan



Learners profile since launch in 2017

- 103 students
- 60% female and 40% male
- 52% are over 40
- 45% are between 30 & 39



Type of job roles

Clinical

- Chief of service, Speciality Dr, GP Partner, Consultant psychiatrist, Associate medical Dr

Qualified accountant

- Director of finance, Deputy DOF, Head of finance, Assistant CFO, finance manager

Finance – non qualified

- Network accountant, Finance officer, Management accountant, finance business partner

Other healthcare professionals

- COO, QIPP manager, planning manager, business development

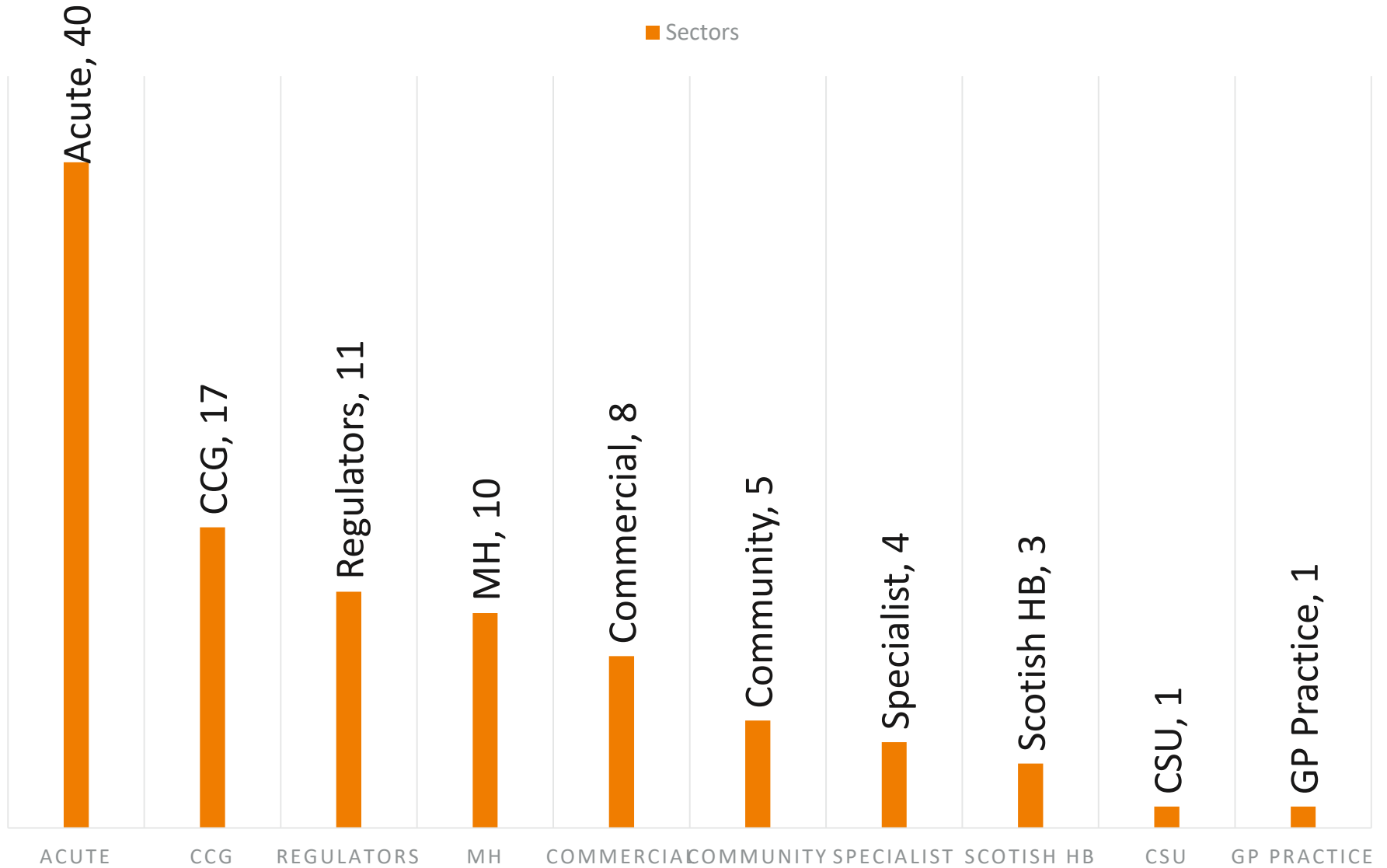


Number of learners per region

Region	Number of learners
South West	9
Northern	12
Scotland	3
Wales	2
West Midlands	10
Yorkshire and Humber	7
South Central	12
East Midlands	6
Eastern	7
KSS	8
London	15
North West	12



Type of organisations





Intermediate qualifications



Intermediate qualifications

Core Module 20 credits
+
Optional Module 10 credits
+
Optional Module 10 credits



Optional modules

- Costing & value in the NHS
- Governance in the NHS
- Management skills
- Transforming services in the NHS

Core module

- How Finance works in the NHS





Academy

The HFMA Academy

Delivering flexible, online healthcare qualifications

Your online study centre

The HFMA Academy is an online study centre. Courses are delivered through:

- Online seminars and conferences (Academy Live)
- An eBook of weekly reading and activities
- Discussion Forums
- Online Profile
- Tutor Support
- An Online Resource Library
- Announcements
- Calendar
- Glossary
- Technical Issues Forum



Course Structure

- Introduction and familiarisation session
- 10 individual topics (10 weeks). Each topic contains a topic Introduction and an eBook of activities
- Link to a Weekly Academy Live session based on 'end of topic discussion'
- End of Module Assignment/Assessment



The HFMA academy

Online learning environment

[The HFMA Academy](#)



The HFMA academy live

The screenshot shows a BigBlueButton web conferencing interface. The main content area displays a presentation slide titled "Welcome to BigBlueButton". The slide text includes: "BigBlueButton is an open source web conferencing system for on-line learning.", "Click the images on the right to view tutorial videos for instructors and students.", "If you need help with your audio, watch [setting up audio](#).", and "To view more tutorial videos, along with information on the open source project, visit [bigbluebutton.org](#)". Below the text is a blue circular logo with a white 'b'. To the right of the slide are two video thumbnails: "Instrument Flying Groundschool" and "Requirements". The interface also features a "Users" list on the left, a "Webcams" section at the bottom left showing a video feed of a man, and a "Chat" window on the right with a public chat area containing session instructions. The top of the window shows the title "Academy Live Test Breakout Session" and a "Shortcuts Keys" menu.

HFMA Qualifications

A learner's perspective

Paul Halliday – Head of Financial Planning – Southampton City CCG



Why choose the HFMA qualification

- Personal challenge
- Relevance
- Career development
- Flexibility



Creating & Delivering Value in Healthcare



Southampton City
Clinical Commissioning Group

Criteria	Grade bands			
	Distinction	Merit	Pass	Unsuccessful
1. Knowledge & Understanding			Letters Presentation	Essay CE Briefing
2. Argument				Essay
<i>(a) Analysis, Synthesis & Evaluation</i>				
<i>b) Argumentation</i>				Essay
<i>c) Reflection</i>			Essay	
<i>(d) Independent Research</i>				Letters CE briefing
3. Application to practice				Essay Presentation
4. Presentation			Essay CE Briefing	Presentation
<i>(a) Assessment guidelines</i>				
<i>b) Structure</i>			Essay CE Briefing Letters	Presentation
<i>(c) Referencing</i>			Essay	Presentation
<i>(d) Use of Language</i>			Letters CE Briefing	Essay Presentation
<i>(e) Word count</i>			All	



Personal Effectiveness & Leadership

Criteria	Grade bands			
	Distinction	Merit	Pass	Unsuccessful
1. Knowledge & Understanding			✓	
2. Argument			✓	
<i>(a) Analysis, Synthesis & Evaluation</i>				
<i>b) Argumentation</i>			✓	
<i>c) Reflection</i>		✓		
<i>(d) Independent Research</i>			✓	
3. Application to practice		✓		
4. Presentation			✓	
<i>(a) Assessment guidelines</i>				
<i>b) Structure</i>			✓	
<i>(c) Referencing</i>			✓	
<i>(d) Use of Language</i>		✓		
<i>(e) Word count</i>		✓		



The Reality



Tips and Advice

- Attend Academy Live
- Utilise Discussion Forum
- Do further reading
- Mark material for assessment as you learn
- Do referencing as you go
- Go for it!!!



What other learners say...

Any questions?