



# Wales Branch annual conference

30 September – 1 October 2021

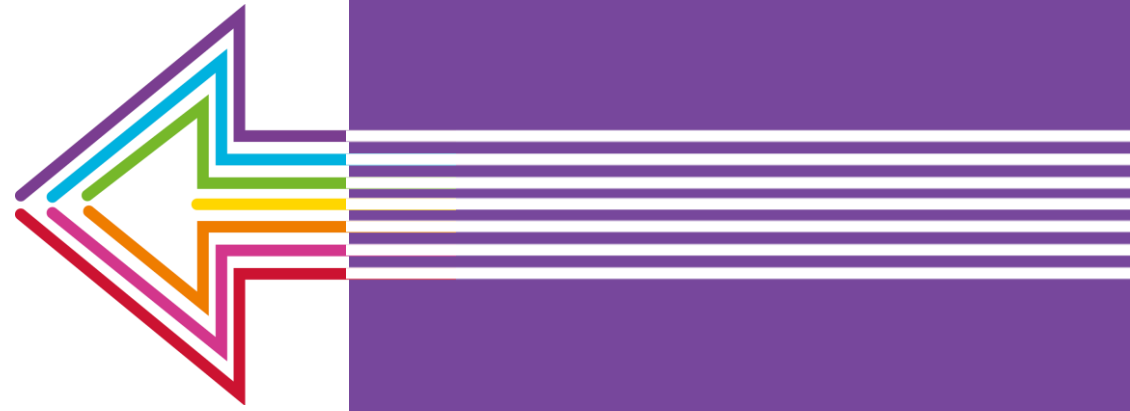
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@RFLchiefexec



# What have we learned?

- Shared sense of purpose and permission to act
- Highlighted existing inequalities and the need to promote staff health and wellbeing
- Flexible and remote working
- Accelerated R&D and innovation (treatments and vaccines)
- Focus on simple financial mechanisms across the system
- Highlighted fragile supply chains and fragile services

# Where do we go from here



- Changes in the NHS generally

## What does all this mean for NHS finance?

- How we work?
- How we support clinical and operational colleagues?
- How we support procurement?
- How we make decisions?
- One NHS Finance

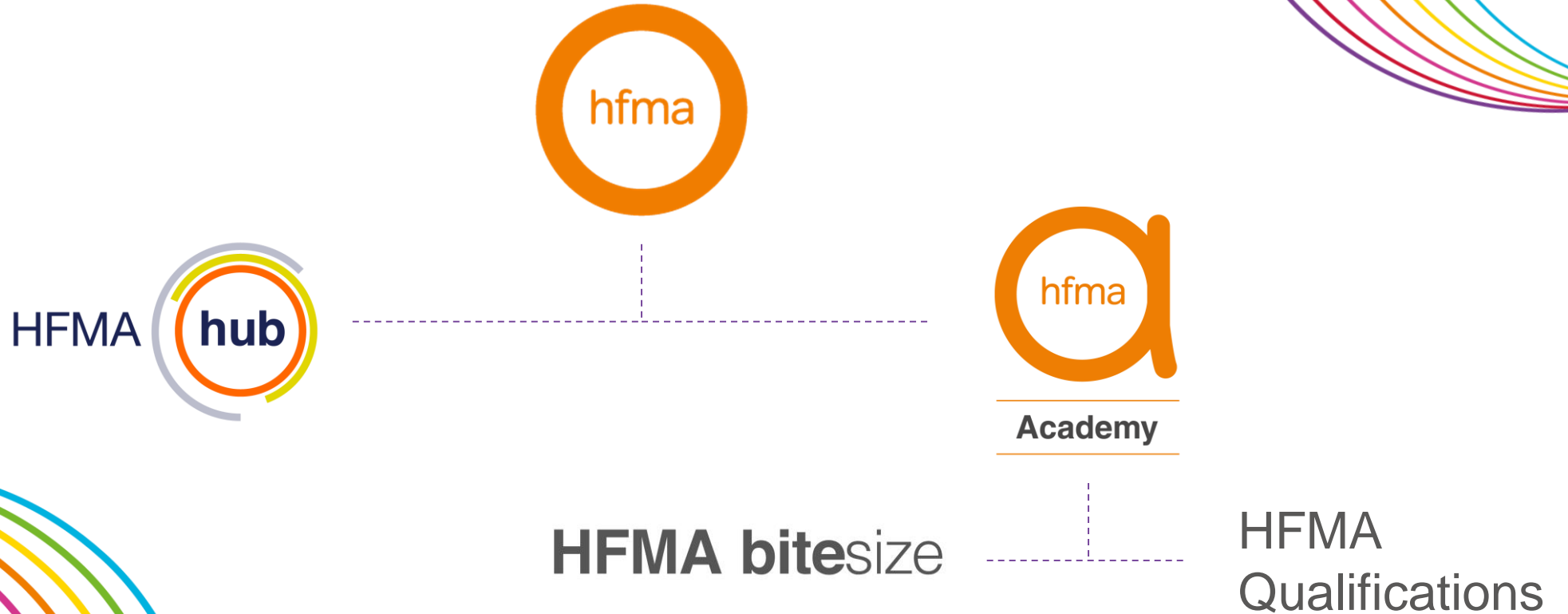
# President Theme 2021



- The digital agenda
- Supporting our workforce
- One NHS Finance

# HFMA Strategy 2020-2023

## What are we doing?



# Wales – thank you!

- Well done! – 250 delegates over the 5 day virtual annual conference in September 2020, with an average of approximately 110 logged in each day, therefore providing **1,925 CPD** hours across the 5 days
- The Branch has a full and active programme of training and events.
- Successful shifting from from face to face to virtual events
- The branch works with all institutions across Wales
- As of 1 September 2021 the branch has 240 members.





### **About the HFMA**

The Healthcare Financial Management Association (HFMA) is the UK representative body for finance professionals working in the NHS and the wider healthcare sector. Our aim is to support the NHS finance function, to promote good practice in financial management and to improve the general understanding of NHS finance issues.

Our work is informed by a number of committees and special interest groups made up of healthcare finance practitioners. We publish numerous guides and briefings aimed at finance professionals, non-executive directors and non-finance staff. We also provide training and development opportunities – including a suite of web based learning modules – across all of these groups.

[www.hfma.org.uk](http://www.hfma.org.uk)