



Delivering value with digital technologies  
Webinar: July 2021



# Transforming healthcare with digital technologies

21 July 2021 at 13:30

Lisa Hollins, Director of Innovation, NHSX and Yinka Makinde, Head of Innovation, NHSX. Chaired by Debbie Paterson, Policy & Technical Manager, HFMA.





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# Transforming healthcare with digital technologies

This webinar is part of the *Delivering value with digital technologies* programme that the HFMA is undertaking, supported by Health Education England. For more information visit [hfma.to/valuedigital](https://hfma.to/valuedigital).



# Digital Health Opportunities

For HFMA

Yinka Makinde, Head of Innovation, NHSX



# Agenda



- Innovation yesterday
- Innovation tomorrow (plus Poll)
- Innovation today
- A look through the finance lens
- A whole pathway lens example (plus Poll)
- Q&A

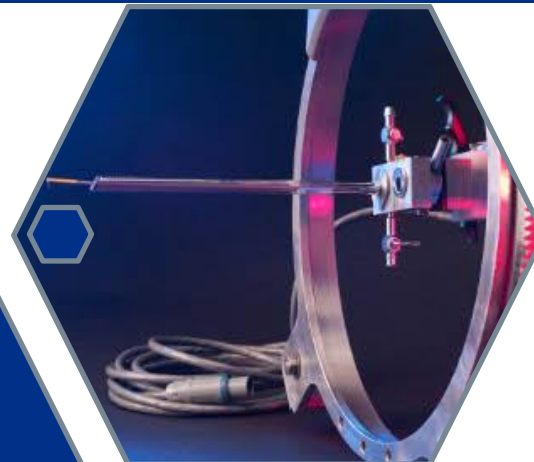
# Innovation Yesterday



# 30 years ago, in digital health...

## Robots

Paving the way for more advanced research and development



1991  
PROBOT –medical robot for surgical use at Imperial College

## Cellular Telemedicine

**MDPhone** was designed to remotely diagnose and treat patients requiring cardiac resuscitation involving 12 centres to receive and treat.

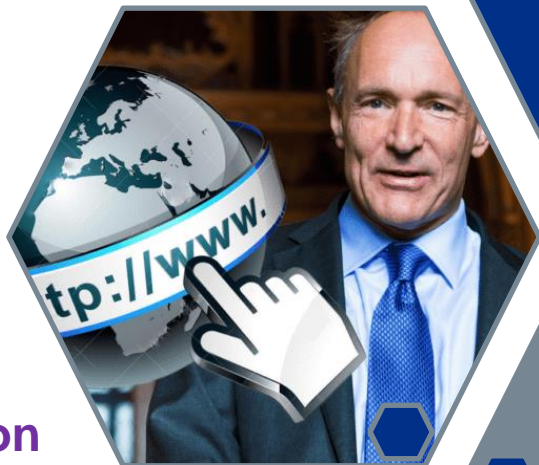
1990  
MDPhone- Eric Wachtel launched the first cellular interactive telemedicine system



1990  
World Wide Web was born  
By Tim Berners-Lee

## Information

Creating opportunity for the individuals to access information and learn more about their health

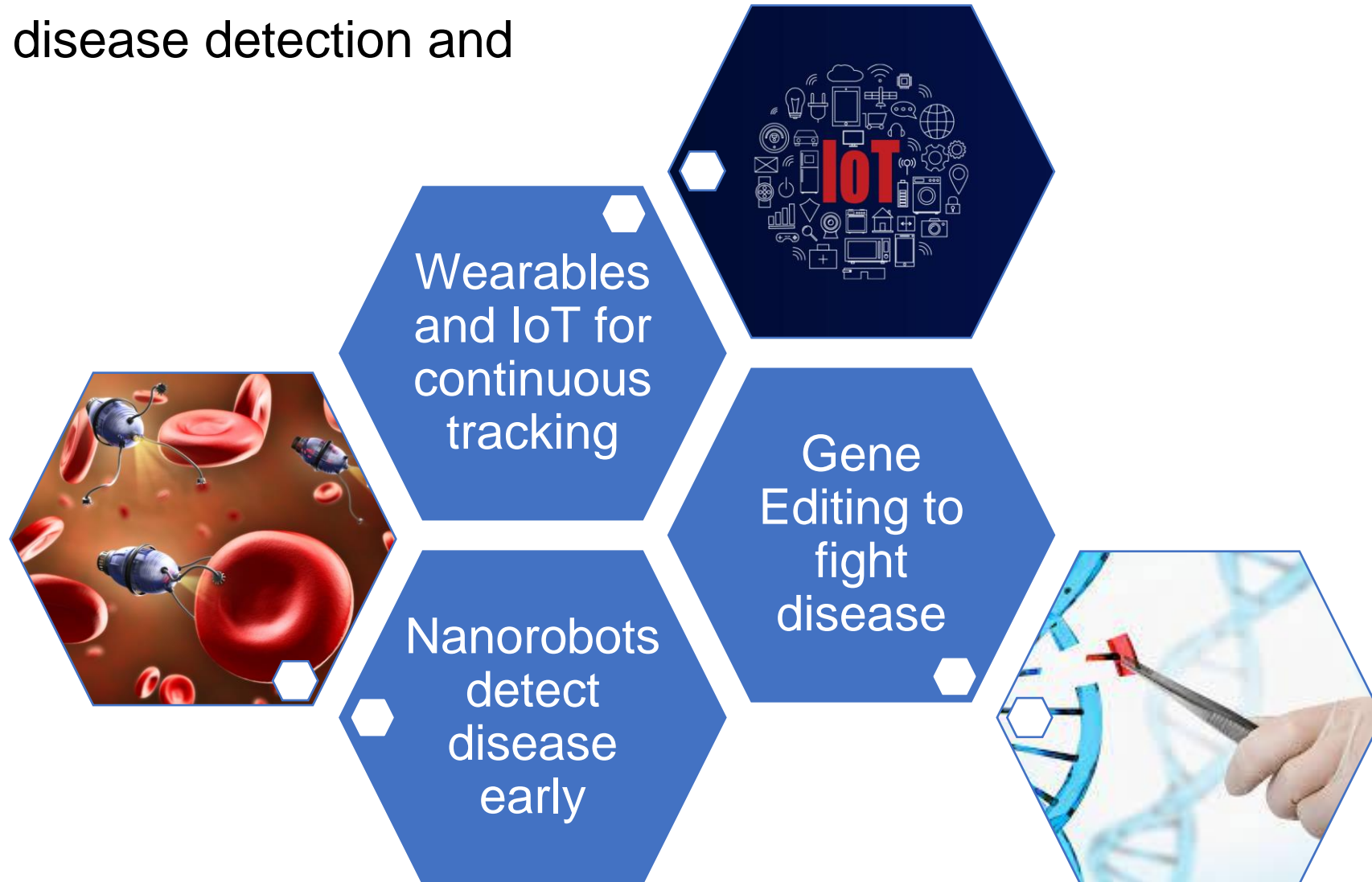


# Innovation Tomorrow



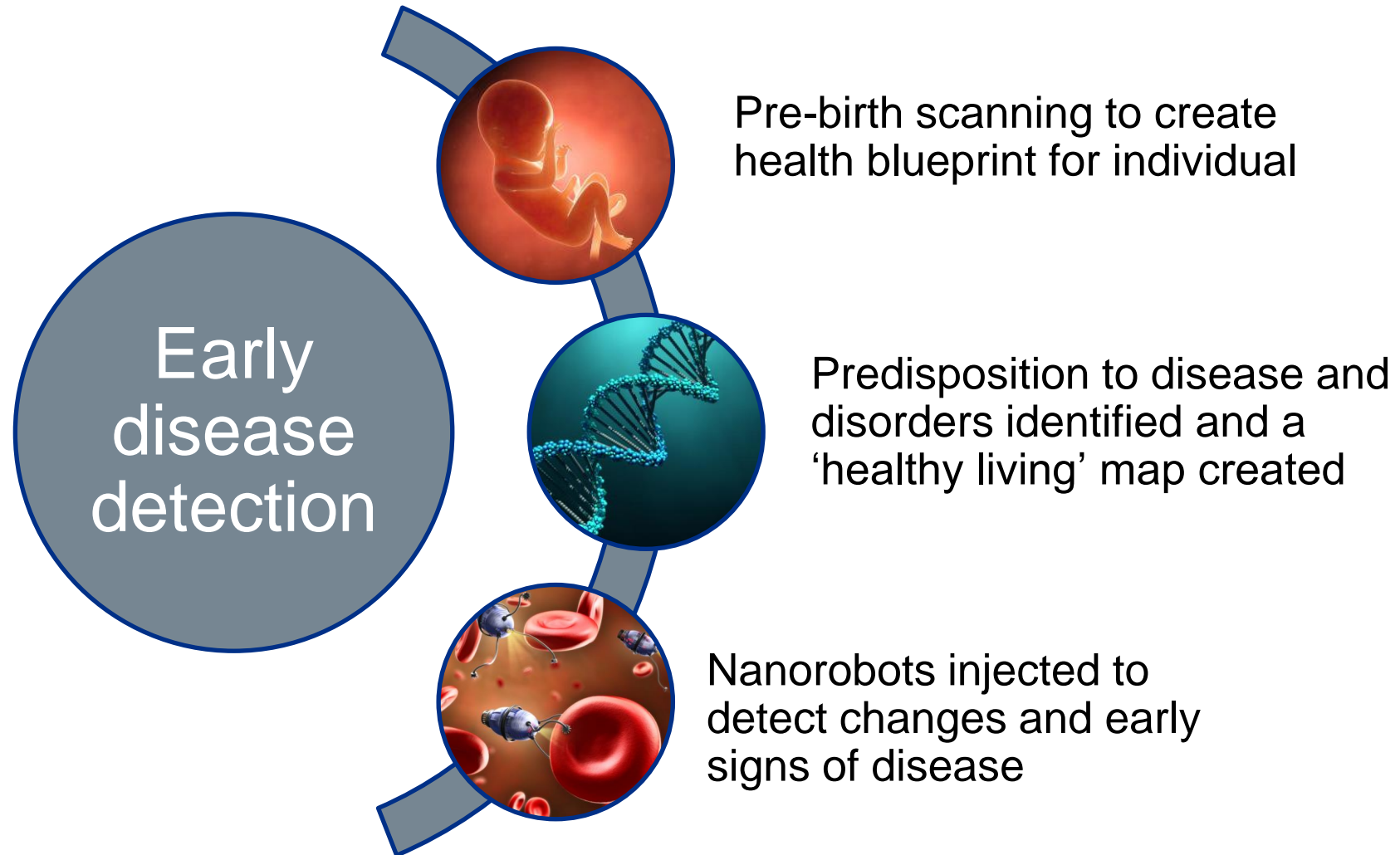
# 30 years from now...

Personalised disease detection and treatment

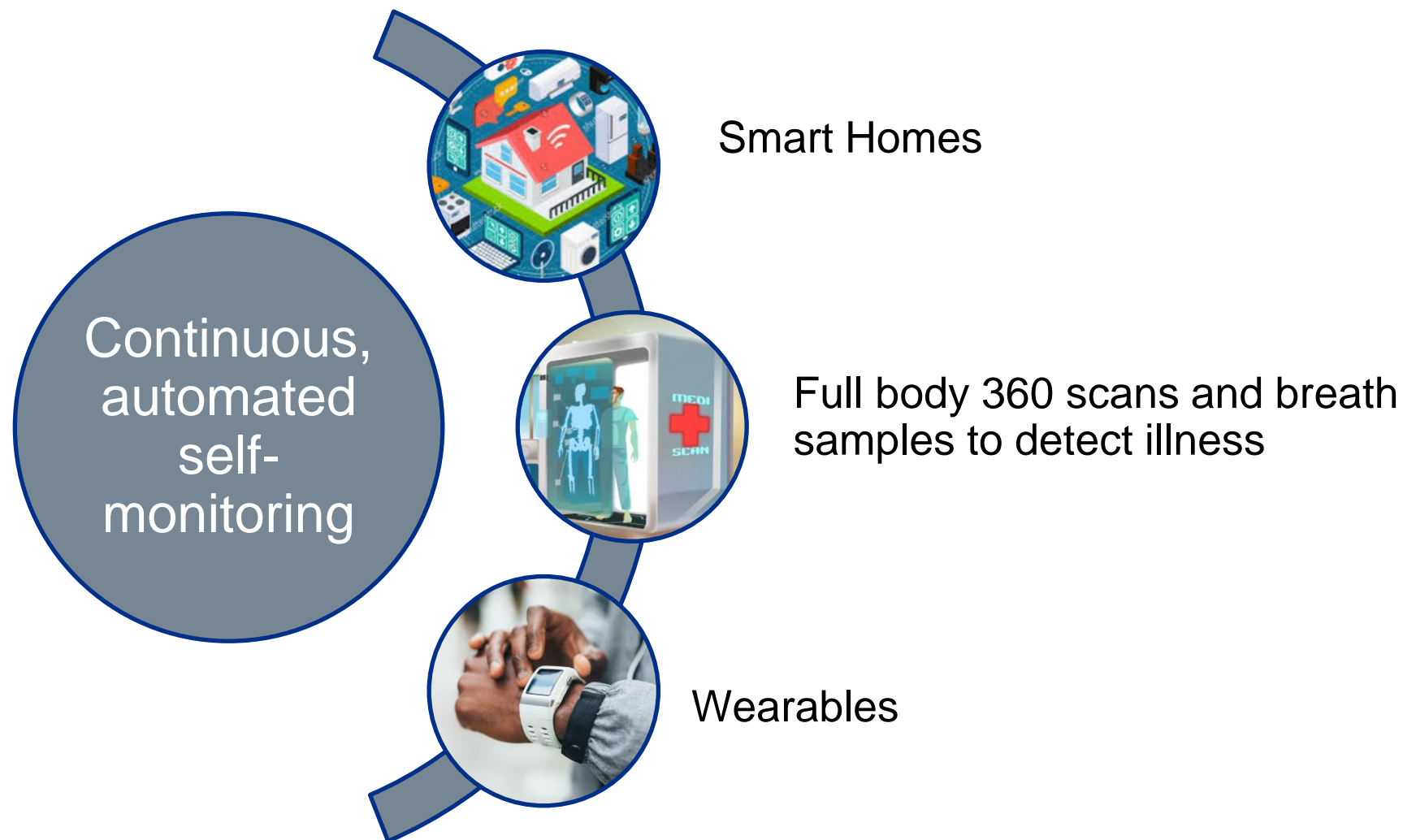




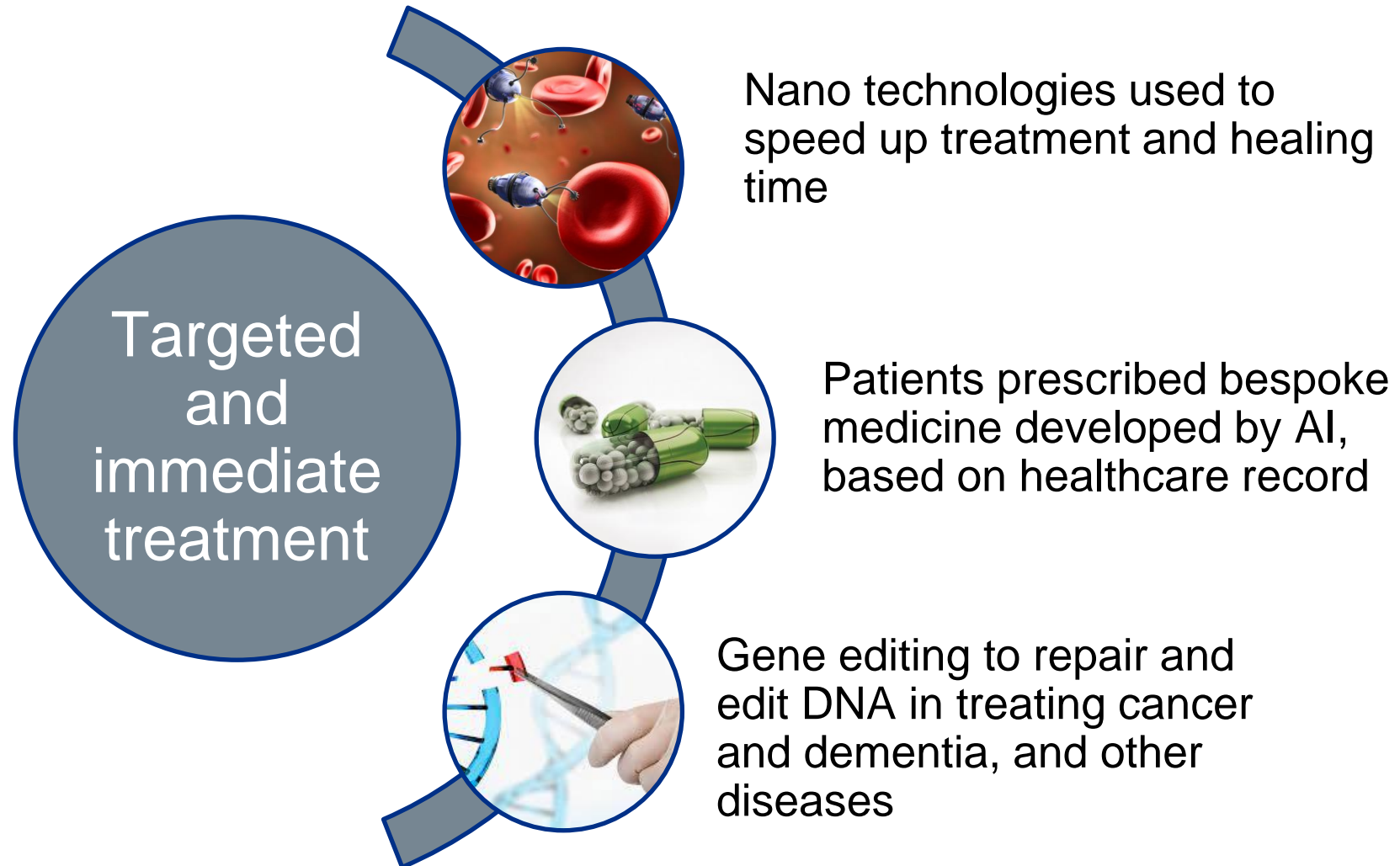
# Detecting disease early...



# Continuous health monitoring...



# Fighting disease precisely...



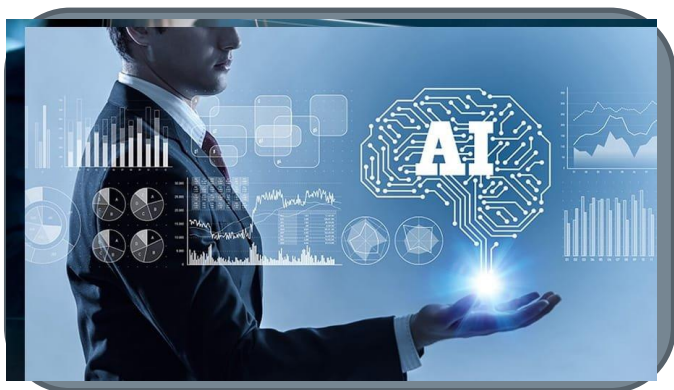
How do you feel about the future that digital innovation can create?

- A. Skeptical
- B. Excited
- C. Curious
- D. Apprehensive
- E. Unsure

# Innovation Today



# Control the noise.....



Artificial Intelligence



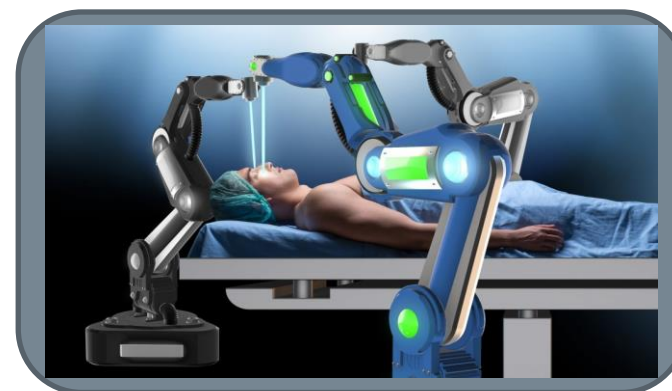
Virtual Reality



Internet of Things



Augmented Reality



Robotic Surgery

# 2020 – the year that defined the next 10 years in healthcare



## CAPACITY

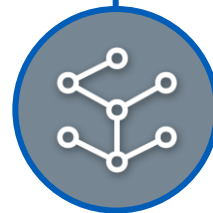
Social distancing measures and the need to free up clinician time to care for those critically ill with COVID meant that the only way to ensure at least partial continuity in routine care, whilst limiting in-person contact, was to embrace and implement tools to support remote methods of care.



## INVESTMENT

Digital technologies were already having an impact on healthcare pre-pandemic, but the investment in change wasn't hurried.

During the pandemic investment expedited change.



## ACCEPTANCE

For the first time, digital was not a 'nice to have'. It was a need to have. Resistance to adoption was reduced, traditional barriers to adoption were overcome, and there was a general acceptance to move at pace.



# Remote monitoring for COVID patients ...



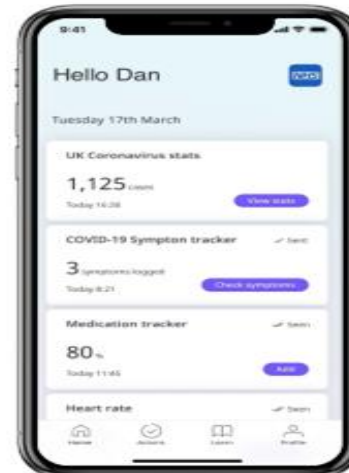
## Patients like -

- Seeing the **double ticks** provides reassurance that clinicians are reviewing their results
- That they can **call or video consult** via the app if they have concerns
- **Recovering at home** rather than in hospital

## Adherence levels

- Are **very high** at above **90%** for all ages (oldest user is 80)

<https://vimeo.com/425857052>



### Clinician telemedicine portal features

|                                |   |
|--------------------------------|---|
| <b>Alerts &amp; Thresholds</b> | Set alerts and thresholds to ensure COVID-19 patients are seen at the right time by the right clinician |
| <b>Secure</b>                  | Secure portal for ease of viewing on desktop or mobile.   |
| <b>Telemedicine</b>            | Telemedicine available to engage with patients easily   |
| <b>Data visualisation</b>      | Patient level data analysis & visualisation.  |
| <b>Rules-based triage</b>      | Opportunity for rules based triage to promote efficiency.   |

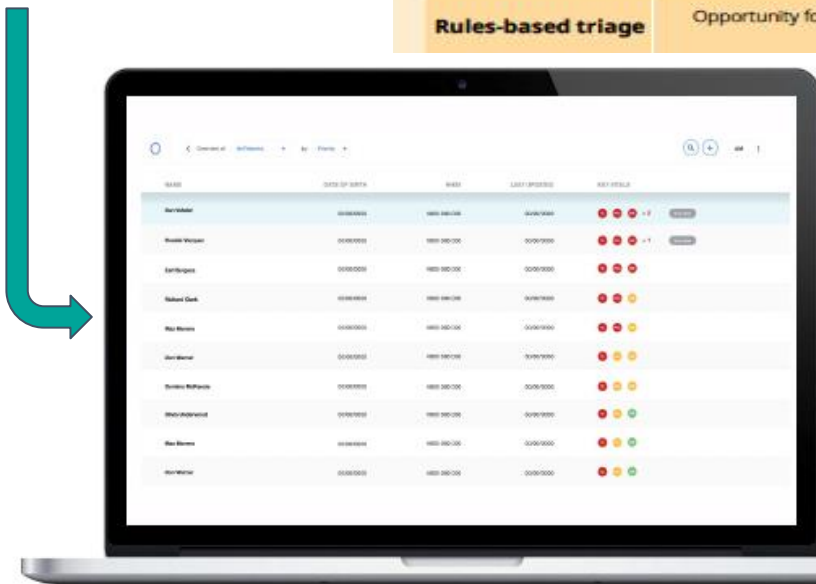
Multiple patients at once and divert to the most in need.

Patients directly and adjust their care thresholds if necessary.

Enable a comprehensive review of a COVID-19 patients

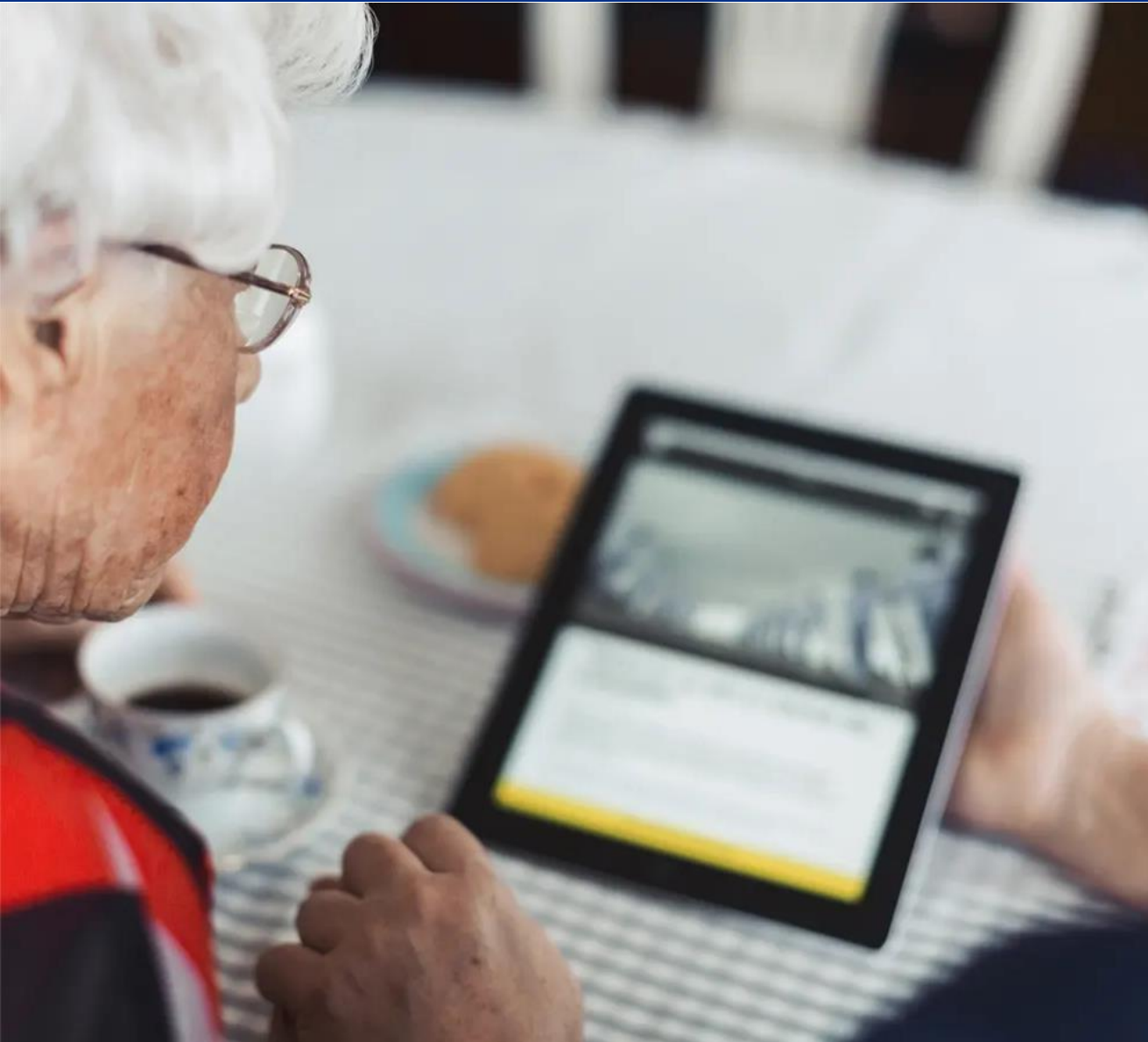
Level data on COVID-19 patients to ease progression, symptoms and adverse reactions nationally

See patients face-to-face which saves clinician time.





# During Wave One we led work supporting people with COVID-19 at home who are on a virtual ward ...



The home monitoring service:

- **Identifies rapidly deteriorating patients** who have COVID-19 symptoms
- **Enables clinicians to react faster**, avoid further complications and better manage system capacity
- **Improves patient experience**
- Provides more clinical support & oversight of **care at home**
- **Saves clinical time**



*Patients and clinicians like using the tool. Patients like that they are notified when a clinician views their data.*

**Primary care Hot Hubs in**  
**Hillingdon, Brent, Harrow,**  
**West London, NW Central**  
**& East Berkshire**



# Challenges to recovery



- The Covid-19 pandemic has caused significant disruption to services and a reduction in many types of activity. Across all specialities, **4.7 million people were waiting** to start treatment at the end of February 2021 according to figures from NHS England – the highest number since records began in August 2007
- There currently exist several blockers to recovery across the hospital service:
  - lack of Intensive Care Unit (ICU) capacity;
  - protective clothing and social distancing measures impact on the ability to maximise complete usage of space and beds within an organisation;
  - general bed availability;
  - competition for resources (staff), who are already stretched.

# Against a context of ....



The pandemic exposed the capacity deficit in the NHS, although we know this was a growing problem long before C19 hit. It underlined how health and care staff often work under enormous strain as a result of workforce shortages.

Kings Fund in Jan 2020 reported a 40,000 nurse shortage and a risk that 35% of GPs intended to quit.

Therefore the health and care service must achieve two things in order to thrive and remain safe and sustainable: **1) create efficiencies in the way it delivers services; and 2) prevent down stream costs associated with complex co-morbidity conditions, by investing in prevention and supporting patients to self-manage.**

Digital technology can be leveraged to enable innovation to help achieve the above.

# Opportunities for innovation

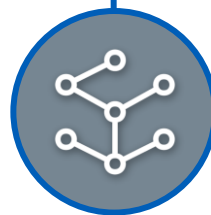
## BACKLOG

- Waiting for speciality treatment
- Waiting for surgery
- Waiting to see the GP



## CAPACITY

- Pre-pandemic documented workforce deficit
- Staff illness and exhaustion absences
- Increased demand vs supply



## BED AVAILABILITY

- Competing demands
- COVID bed allocations
- Ability to discharge back into the community faster



# A look through the Finance lens

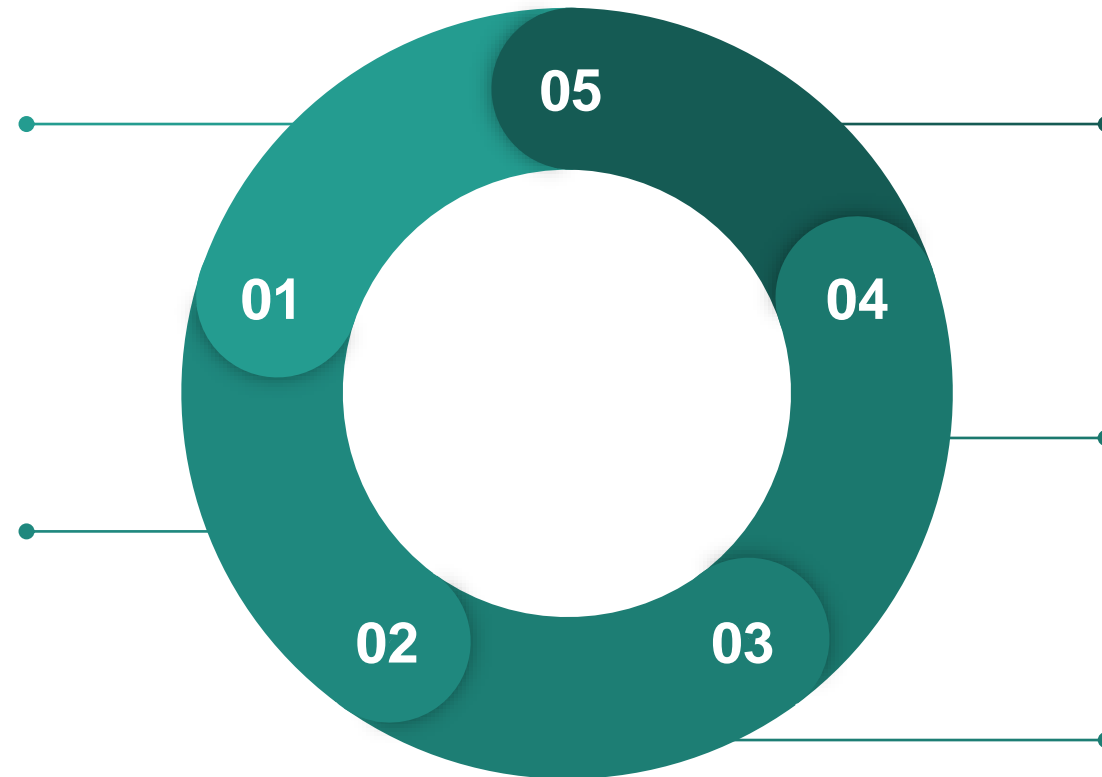


## Partnership efficiencies

Shared Care Record, Pathology partnerships and Diagnostic networks, Workforce

## Reducing risk

Automating risk checks, digital prescribing, audits, electronic health record.



## Clinical efficiencies

Using technology to transform clinical pathways reducing clinical time and streamlining the pathway. Developments in Artificial Intelligence

## Workforce efficiencies

Delivering benefits through the recruitment process in digital passports, bank staff and remote working

## Process efficiencies

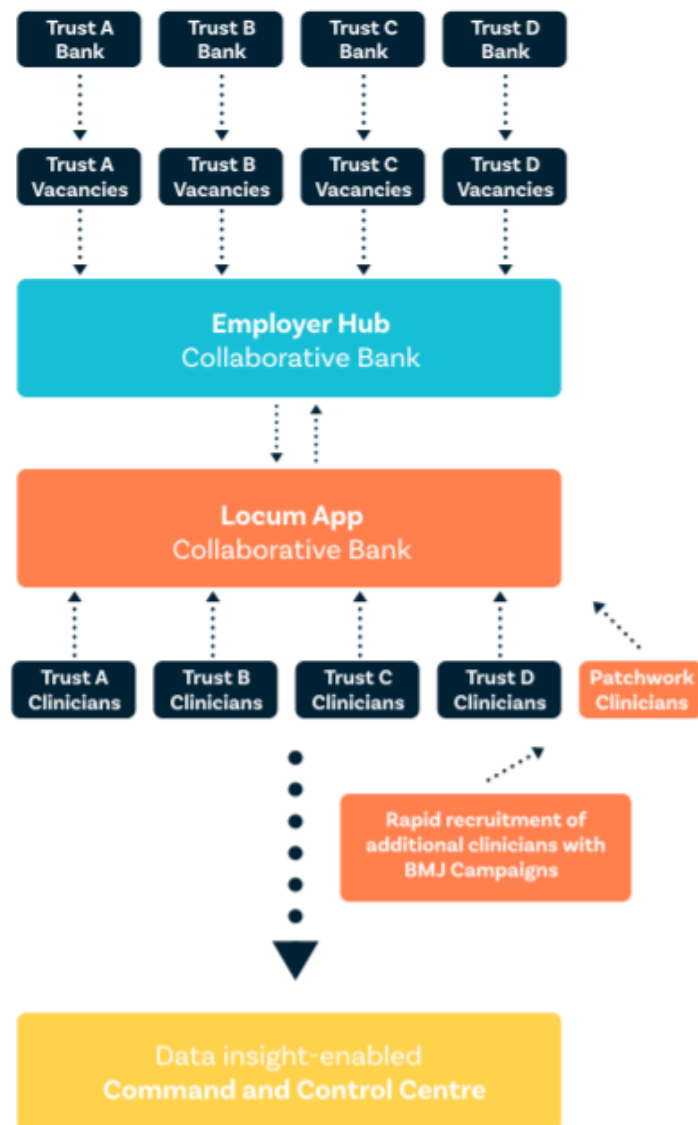
Using task management systems to transform a process, commonly called task management systems in outpatients, clinical audit. *The rise of robotic process automation*

# Workforce & Partnership Efficiencies



Outcomes-based staffing

Providing a solution for workforce management (including rostering and bank)



Patchwork supported the creation of the North West London (NWL) COVID Bank as part of the immediate pandemic response. This bank brings together thousands of NHS workers (currently being accessed by 14 hospitals) to fill clinical vacancies and ensure safe staffing levels.

Patchwork's two way interoperability with a major e-rostering system is live and has eliminated duplicate data entry and system data fragmentation.



## *The Problem*

With a shortage of healthcare workers and increasing demand, NHS organisations have become reliant on paying expensive recruitment agencies for temporary healthcare workers to fill vacant shifts. This costs the NHS billions. Since 2010, spending has increased from £2.2bn to £3.7bn.

By connecting organisations to a growing number of flexible bank workers, Patchwork helps to reduce the reliance on recruitment agencies and save the NHS millions each year.

1. Helped Chelsea and Westminster Hospital, West Midlands University Hospital and West London Trust achieve a bank fill rate of 85% equating to an annual saving of over £1m.
2. Helped York Teaching Hospital save 100 admin hours each month by digitising core functions such as timesheet management
3. Helped Hillingdon Hospitals NHS Foundation Trust grow the size of the medical bank by 300+ doctors within the first 6 months. This enables shifts to be advertised and filled at the standardised rate.



# Process Efficiencies



## *The problem*

Millions of porter requests are coordinated every year in Northwick Park Hospital's Emergency Department (ED), but delays in transferring patients to investigations or ongoing care was impacting on waiting times for patients who had not yet been seen or needed to be admitted.

- 100% of the requests were made on paper
- 39% of porter requests were being cancelled





ePortering solution delivering:

- ✓ Real time activity
- ✓ Escalations for critical patients
- ✓ Notifications alerting staff of issues
- ✓ Reporting dashboard for operational insights



## *Impact:*

- 10,000 staff hours saved per year across 500 staff using the system
- 80% reduction in cancellations in transfers in emergency department
- 6 mins saved per request completion

# A whole pathway lens example



# The Pathway: Cardiology and Cardiac Surgery



Diagnostics



Outpatients / Inpatients



Pre-Op



Surgery



Post-Op,  
Community  
services and  
rehabilitation



Discharge and  
self care

Remote reporting on diagnostics via Cardiology

ECHOs  
MRI scan  
Cardiac CT scan  
Nuclear scan

Book OP appointment

MDM plus potential decision to Operate by Cardiac Surgeon

Appointment with specialist (f2f)  
Shared decision making

Pre- Operative

Tests  
Pre-assessment  
Patient Consent  
Health related information

Theatre & ICU Planning

Surgery

Theatre optimisation  
Close monitoring of patient to detect early deterioration (BP, Heart rate, Temperature, Oxygen saturation)

Discharged into Community + Ongoing monitoring

Monitoring of patient for deterioration  
Rehab (diet and exercise)  
PROMS  
Wound mgt  
Annual heart scan

Discharged from consultant

Health and well-being over seen by the patient with support from, GP, digital tools and easy access to advice when necessary.

## *A Problem*

- For patients waiting for surgery, as of 31st March 2021 there were circa 303,000 patients on the waiting list - a 31% increase from FY20/21 figures.
- The NHS will need to deliver a 13% increase in outpatient, day case and inpatient activity compared to FY20/21 activity.

# Digital Opportunities



Diagnostics



Outpatient/  
Inpatient



Pre-Op



Surgery



Post-Op,  
Community  
services and  
rehabilitation



Discharge and  
self care

Remote reporting on diagnostics via Cardiology

Shared care records to share images +

AI to support diagnosis

Book OP appointment

MDM plus potential decision to Operate by Cardiac Surgeon

Virtual consultations

Pre- Operative

E-Pre-assessment  
E-Consent  
Telehealth to detect early signs of deterioration  
Online health portals

Theatre & ICU Planning

Surgery

Theatre optimisation tools,

E-Vitals & AI for predicting the patient deterioration

Discharged into Community + Ongoing monitoring

Telehealth  
Digital- rehab  
E- PROMS  
Digital wound review

Discharged from consultant

Self care & Telehealth

# Digital Opportunities



## E-Pre-assessment

### Phases of pathway:

Pre-operative

### Category benefits:

Reductions in number of OP appointments and time savings per patient (In 6 mths, SWLEOC avoided 3,060 OP appointments and saved an average 1.92 hours per patient)

### Pathway application

Elective cardiac procedures  
Elective Cardiothoracic Surgery

### Example solutions

[LifeBox Health ePOA Synopsis](#)  
[Recap health](#)  
[Ortus - iHealth](#)

## E- Consent

### Phases of pathway:

Pre-operative

### Category benefits:

Reduction in time spent by healthcare professionals with cessation of hand-writing individual consent forms – saving clinician and clinic time

### Pathway application

Elective cardiac procedures  
Elective Cardiothoracic Surgery

### Example solutions

[Concentric](#)  
[Ortus-iHealth](#)

## Telehealth

### Phases of pathway:

Pre-operative | Post-operative  
| Discharge & self care

### Category benefits:

Reduced unplanned admissions, Reduced OPAs & times. Earlier detection of deterioration, enhanced risk stratification & prioritisation

### Pathway application

All pathways (see slide 9)

### Example solutions

[TriageHF Plus](#)  
[Medopad](#), [Current Health](#)  
[Ortus-iHealth](#), [Feebris](#),  
[Docobo](#), [Healthcall](#),

## Theatre optimisation

### Phases of pathway:

Surgery Inpatient

### Category benefits:

Improved theatre efficiency, reduce cancellations

### Pathway application

Elective cardiac procedures  
Elective Cardiothoracic Surgery

### Example solutions

[Shrewd Elective](#)  
[Labyrinth software](#)

# Digital Opportunities



## E- PROMS

**Phases of pathway:**  
Post-op

**Category benefits**  
Improved data quality, faster completion time, decreased costs.

**Pathway application**  
All pathways (see slide 9)

**Example solutions**  
[Docobo](#)  
[MyClinicalOutcomes](#)  
[Ortus - iHealth](#)

## E- Rehab

**Phases of pathway:**  
Post-op | Discharge & self-care

**Category benefits**  
Improved disease awareness and exercise capacity, increased uptake of cardiac rehab, reduced admissions, lower systolic BP, resting HR, lipid concentrations 12 mths after discharge. Better Meds adherence

**Pathway application**  
All pathways (see slide 9)

**Example solutions**  
[Care4Today](#)  
[Activate Your Heart](#)  
[myHeart](#)

## E- Wound Review

**Phases of pathway:**  
Post-op

**Category benefits**  
Faster documentation time by up to 85%, reduced workload, reduced measurement error

**Pathway application**  
Elective cardiac procedures (pacemaker)  
Elective Cardiothoracic Surgery

**Example solutions**  
[MySkinSelfie](#)  
[Healthy.io](#), [Florence](#), [Isla Care](#), [Tissue Analytics](#)  
[SwiftMedical](#)

## Self Care

**Phases of pathway:**  
Post-op | Discharge & self-care

**Category benefits**  
Reduced morbidity, Improved patient activation

**Pathway application**  
All pathways (see slide 9)

**Example solutions**  
[Elemental](#)  
[Activate Your Heart](#)  
[HCI videos](#), [TickerFit](#)  
[myHeart](#), [Recap Health](#)



# Telehealth



## WHAT IS IT?

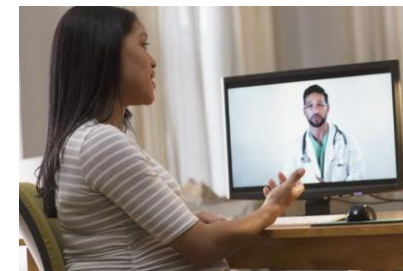
Use of digital communication technologies such as computers mobile phones and tablets to facilitate the delivery of health and care services.

## WHY IT MATTERS

Telehealth can:

1. Expand health care access, including the medically vulnerable, specialist care and behavioural health
2. Increase convenience of receiving routine care
3. Drive better health outcomes
4. Support continuity of care
5. Reduce contact where a risk of infection spread is feared

Asynchronous video

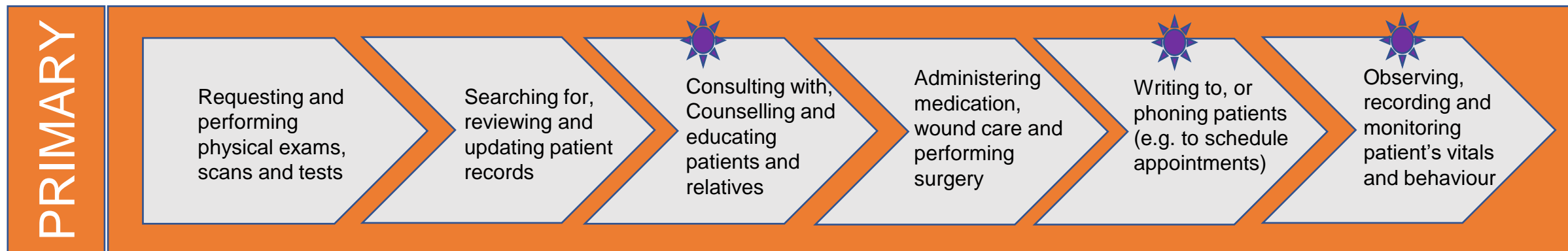


Live video

Remote monitoring



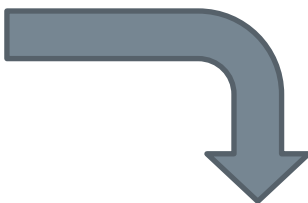
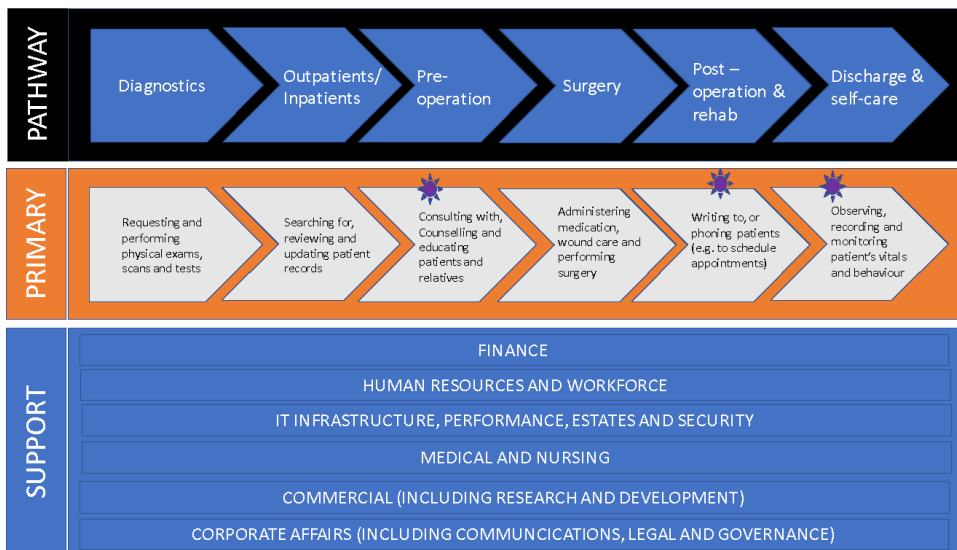
# Current pathway activities



# New activities | NHS Cardiac services

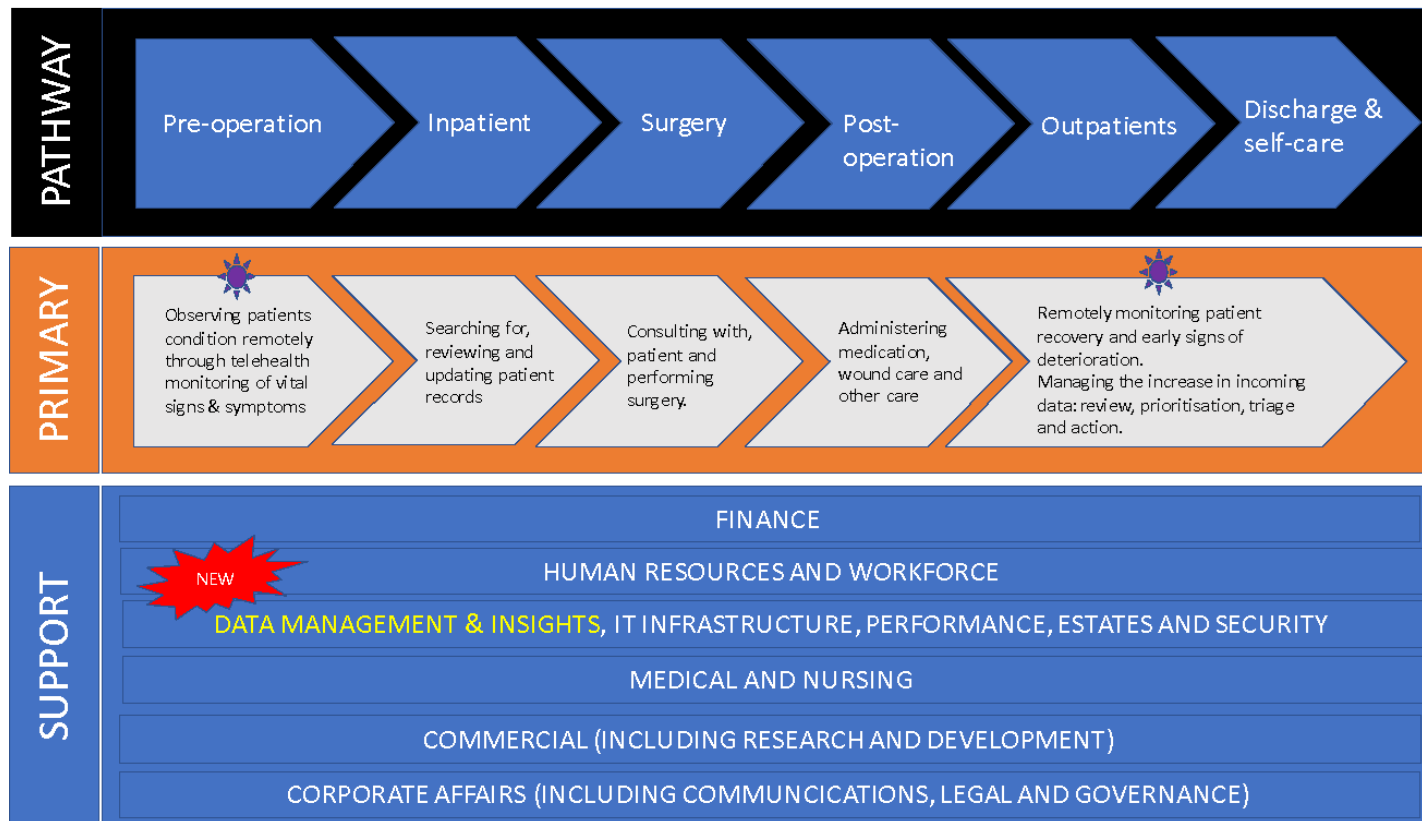


NOW



AFTER

Change created through the application and adoption of Telehealth technologies



The purple stars indicate the best places for the application of telehealth.

## Increased costs

- Upfront cost of the software licenses
- Annual recurring costs for the licenses
- Infrastructure to support the use of telehealth
- Staff training to get it off the ground
- Opportunity cost associated with having to run a procurement in order to select a solution using due process

### Costs associated with new Activities:

- Additional clinician time needed to 'educate and upskill' (on-board) the patients to use the new devices and apps, and comply with the new remote care approach
- Allocating resource to review the new incoming data, manage the 'noise' and determine priority data, and hence patients to contact
- Analyse insights and trends from the now increased volumes of data being received
- Potentially hospitals or locality 'centres' setting up teams, units and processes to receive the data from patients remote devices and apps, into the hospital
- Admin time to feed the data back into the master patient record (where there is no direct interface between the Telehealth platform and the

## Decreased costs

- Improve staff productivity in terms of time savings relating to consultation time, and scheduling appointments per patient
- Reduce the demand on the A&E (ED) department for the hospital (of patients deteriorating and needing urgent attention)
- Improve outcome of the surgery – where severe deterioration of the condition is avoided and surgery takes place before condition worsens
- Reduce patient morbidity
- Reduce the number of blue light calls to the Ambulance service from patients suddenly deteriorating
- Reduce the number of strokes and heart attacks

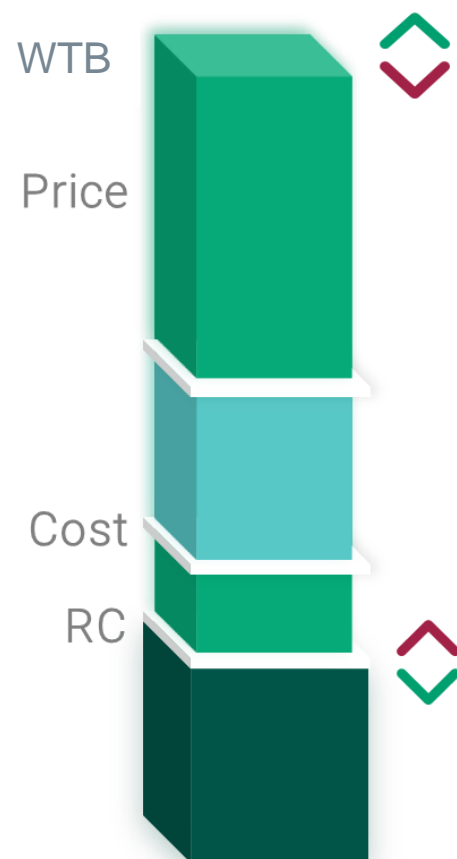
NB. It is not possible to accurately quantify all of these. However, as an illustrative example, a study in the European Stroke Journal, (Nov 2017), concluded the cost of stroke per patient ranged from £19,101 to £107,336 at year 5, with a single stroke event costing £12,000, which includes the costs for inpatient bed, surgery, critical care, specialists, diagnostics, outpatients, medication etc. There are more than 100,000 strokes in the UK each year causing 38,000 deaths. High blood pressure and Diabetes are major risk factors for Stroke. Ensuring better control of Blood Pressure and blood glucose can help prevent strokes. Telemonitoring can be used to monitor uncontrolled blood pressure and blood glucose, therefore enabling more rapid clinical intervention.

# Value creation through Telehealth

## Target Value Creation

The target value creation is attributed to reducing:

1. The frequency of the clinician telephone and face to face check-in and follow-ups with a Cardiology patient
2. The time required by Admin staff to schedule these appointments.
3. The time spent having to manually input patient readings into the EHR system.
4. The time spent and cost incurred by the patient in having to attend a face to face outpatient appointment



### Reasons for increased WTB

- Opportunity to improve staff productivity
- Opportunity to improve outcome of the surgery and treatment
- Opportunity to improve patient experience

### Reasons for decreased WTB

- No sure way of generating benefits in-year
- Cannot identify suitable funding pot for revenue funding (vs capital funding).

**Pricing** - NHS organisations are price sensitive, especially when it comes to spending on software licenses, as traditionally the ROI is not always evident, and they need to see some ROI in year one.

**Software costs** – reduced by leveraging a digital solution already in use in the Hospital, OR, by expanding the scope of use of the platform with another speciality so that the cost of the software is spread.

**Staff training cost** – reduced by leveraging a central resource.

**Procurement costs** – existing license agreements can be tweaked through a contract variation.

**Clinician time to educate patients** – There may be an opportunity to create 'patient champions' which would cost nothing after the first cohort of champions were taught.

*Example: Recently NHSX invested £1.5m each in multiple geographies to spend on software licenses and implementation capacity for remote care projects. Total investment ranged from £1.9m - £3.5 m including the local NHS [near] match funding contributions made.*

*License costs vary hugely and can range from £1.50 - £50 per patient per month, or £40 - £500 per patient per year*

The Value Proposition is 'channel shifting' pre-procedure, post-operative, and outpatient health monitoring activities to the patient's home through the use of Telehealth.

Please see the next slide for details of the reasons for:  
Decreased resource costs (RC)  
Increased resource costs (RC)

WTB = willingness to buy

How confident do you feel about supporting your organisation to invest more in digital innovation?

- A. Fully supportive / lead the way
- B. Proceed with pragmatism
- C. Neutral
- D. Proceed with caution
- E. Need more information

# Digital Playbook

## Supporting design of Digital Pathways



NHS X  
About us | Key tools & info | COVID-19 Response | News

### Cardiology digital playbook

How to use digital ways to improve outcomes for patients

### Scenarios

To help you explore our advice in context, we've put together some scenarios from talking to clinicians.

- I need to monitor patients' vital signs remotely.**  
Remote monitoring of vital signs to identify deterioration rapidly through a device and app.
- I need to offer virtual rehabilitation services.**  
Provide patients the information to lead effective self management, feedback on adherence to the programmes and results in real time.

#### Case study

### Patient portal to enable patients to manage their own appointments

At Milton Keynes University Hospital NHS Foundation Trust, an app is proving the value of giving equal digital focus to outpatients – and starting a journey of greater patient empowerment, data sharing and gathering.

Managing outpatient care can be a complex proposition. Just consider the increasing number of patients with complex, long term conditions who may have to see several different consultants at several different intervals and the challenges become clear.

The trust has been running an app that allows outpatients to book and manage their appointments. The app, called MyCare, is the result of a collaboration between MKUH and Zesty, a digital healthcare appointment booking service that works with a number of NHS trusts in the UK.

“Without any sort of nudge, we're seeing about 55% of all patients registering. We haven't trained, we haven't advertised: all we've done is send a text message out, and because it's intuitive and people want it, they just get on and do it.”  
— says trust chief executive Joe Harrison

Key to the app is that it enables patients to manage their appointments directly, with updates written directly into the trust's patient administration system (PAS).

MyCARE Patient Portal at Milton Keynes University Hospital

## The cardiology pathway

- Referral management**  
Hide  
Advice and Guidance: Creating ways for patients to receive advice easily virtually. Consultations can be triaged and queries and prescriptions can be answered remotely.  
[Enhance patient communications through two-way messaging](#)  
[Shared Care Records to give patients access to their health information](#)  
[Photo advice & guidance for ECGs avoids trip to hospital](#)  
[Quick and secure patient messaging and video consultations](#)
- Primary care**

**Thank you**  
Any questions?





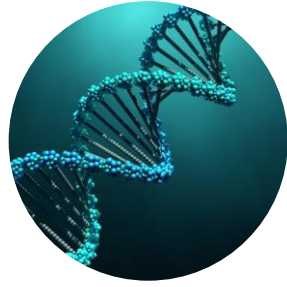
**Will we achieve the future?**



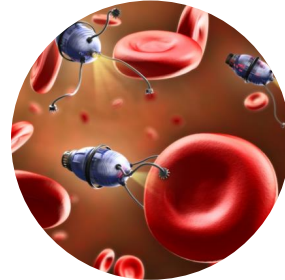
# Will we get there? | Critical considerations...



**Pre-birth scanning**



**Healthy living map**



**Disease detection**



**Smart & Wearables**



**360 scans**



**Gene-editing**

## **Ethics**

Can we do this?  
Will knowing pre-dispositions before birth, have negative social impacts?

## **Data**

How and where will the data be managed and who will own it?

## **Deviation and penalties**

What happens if the individual fails to follow their 'health plan' will this impact their eligibility to access certain health and care services?

## **Ethics**

Social implications

## **Cost and Equity of access**

Will the cost of them prohibit widespread use?

## **Safety**

What are the safety concerns?

## **Connectivity**

Issues relating to 4G and 5G access, access to hardware and cost

## **Inclusion & Skills**

How do ensure no-one is left behind?

## **Data**

How to manage?

## **Data**

How and where will the data be managed and who will own it?

## **Standards**

Supporting free flow of data into patient record

## **Ethics**

At which point in life will it be used? Fears around 'designer babies',

## **Societal**

Social contract with state, will it be used in negative ways, will it create a two tier society?



**Bespoke  
medicine**



**We're already  
making  
headway with  
digital  
medicines.**

**Still a way to  
go before we  
get to  
'bespoke at  
the point of  
need'**



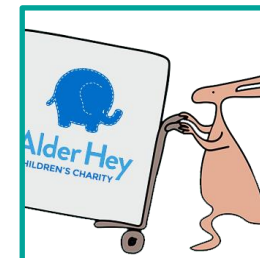
**Camera in a pill  
to spot bowel  
cancer**

**'Polypill'**



**Pills with sensors**

**3D pills**



# Could we have ever imagined...



In the mid 1980s that:

- In 5 years, billions of people would be connected digitally across the globe.
- In 10 years, computers would start taking over everything that we had been used to for decades, for shopping, dating, banking.
- In 20 years, a vast proportion of us would be carrying around hand held devices more powerful than a standard computer.

We didn't think it would happen, but it did!

**Think what we, and the generations behind us will be saying in 2050.**

# Appendix

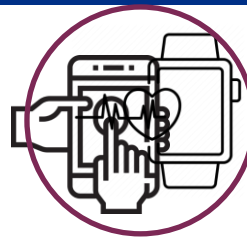


# References & Case studies



- Florence – for wound management – [Case study](#)
- Florence – for remote monitoring of hypertension – [Case study](#)
- Florence – multiple remote monitoring – [Case studies](#)
- TriageHF Plus – HF remote monitoring - [Study](#)
- Isla Care – for wound management – [Article](#)
- My Clinical Outcomes – PROMS – [Case study](#)
- Synopsis IQ – E-pre-assessment – [Case study](#)
- LifeBox Health – E-pre-assessment – [Case study](#)
- Concentric – E-consent – [short Case study](#) + [Article](#)
- Ortus-iHealth – Remote follow-up – [Case study](#)
- Recap Health – Self care/ patient education – [Article](#)
- HCI videos – Self care/ patient education - [Case study](#)
- E-cardiac rehab - [Study](#)

# High level digital pathway - *Telehealth*



## 2-way SMS based tools

- Online consultation or virtual consultation
- Refer patient to pathway
- Send follow up SMS
- Patient responds 'yes' or 'no'

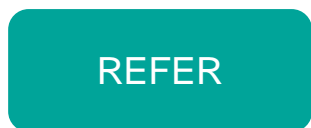
- Register the patient into SMS service if new
- Capture patient consent via SMS
- Send a welcome text

- Provide instructions in a leaflet/ email to patient or over the phone, or
- In 'welcome pack'

- Schedule regular SMS messages to be sent to patient to remind them to measure BP & when to send back

- Agree who, when and how frequently someone will review the data inflow
- Process for receiving data implemented
- Readings prioritised

- Prioritisation of which patients to contact and when
- Transfer of, or manual recording of readings into GP system
- Scheduling of next review period
- Pause the sending of SMS messages/ exit



- Online consultation or virtual consultation
- Refer patient to pathway
- Send follow up SMS
- Patient responds 'yes' or 'no'
- OR send an email

- Register the patient into platform if new
- Ask patient to download app/ access web portal
- Capture patient consent via patient facing app
- Patient completes initial questionnaire

- Provide user instructions in a leaflet/ email to patient or over the phone, or
- In 'welcome pack'

- Schedule regular reminder SMS messages to be sent to patient.
- Patient records readings directly into app/ web portal

- Agree who, when and how frequently someone will review the dashboard
- Process for receiving the data implemented
- Readings displayed and prioritised

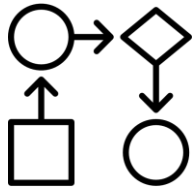
- Prioritisation of which patients to contact and when
- Transfer of, or manual recording of readings into GP system
- Scheduling of next review period
- Asking patient to pause sending, delete the app/, or exit pathway

## Smartphone App-based tools/ Web based tools

# Successful Implementation | Considerations



Use case



Workflow design



Digital enablers



Training & Comms



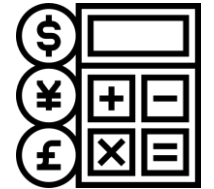
Inclusivity and Accessibility



Onboarding patients



Tracking & Measurement



Ongoing costs



|   |  |  |  |   |  |  |   |
|---|--|--|--|---|--|--|---|
| <p><b>What is the use case?</b><br/>Support staff e.g. reduce clinician/admin time, or support for patients, e.g. to increase meds adherence, to spot early signs of deterioration, disease awareness</p> | <p><b>What is the workflow design?</b><br/>What triggers the digital pathway, how is incoming data prioritised? SOPs, clinical protocols, Patient onboarding, consent, how will data get into the EHR?</p> | <p><b>The right Digital enablers</b><br/>If buying: what type of license, what are the upfront costs, what is the business model, what are the recurring costs, what are the additional costs/</p> | <p><b>Good training &amp; Comms plan</b><br/>Support for both patients and clinical/ non clinical staff. Training model and materials, timing.</p> | <p><b>Inclusivity and accessibility</b><br/>What alternative arrangements will be put in place for the less digitally literate, those with poor wifi and connectivity, those with disabilities etc?</p> | <p><b>Onboarding plan and approach</b><br/>How are patients onboarded? Consent, device logistics, inequalities, accessibility, device management, support,</p> | <p><b>Tracking and measurement of uptake and success</b><br/>Provide resource to support the regular tracking &amp; measurement of uptake, experience, engagement and outcomes</p> | <p><b>Funding recurring costs</b><br/>What are the recurring annual costs, business cases to support multi-year funding, who pays</p> |
|---|--|--|--|---|--|--|---|





**Onboarding patients**



**Training & Comms**



**Tech support**



**Inclusivity and Accessibility**



**Tracking & Measurement**



**On the ground resource**

**Onboarding plan and approach**

Consent, device logistics, inequalities, accessibility, device management, support,

**Good training & Comms plan**

Support for both patients and clinical/ non clinical staff. Training model and materials, timing.

**Tech support plan and contingency**

What level of tech support is needed for staff and patients? In-house or provided by the software & device suppliers?

**Inclusivity and accessibility**

What alternative arrangements will be put in place for the less digitally literate, those with poor wifi and connectivity, those with disabilities etc?

**Tracking and measurement of uptake and success**

What is the plan for measurement of uptake, engagement and outcomes?

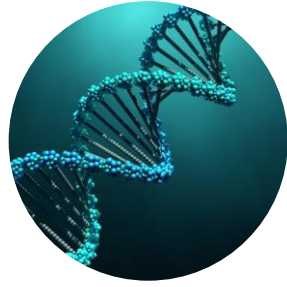
**On the ground support**

To implement the changes, and a resourced he workforce model to perform the actual work as part of the new clinical workflow

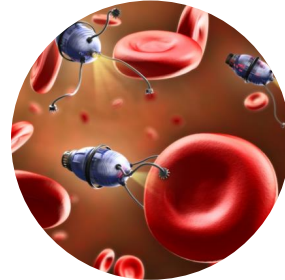
# Will we reach the future vision? | Critical considerations...



**Pre-birth scanning**



**Healthy living map**



**Disease detection**



**Smart & Wearables**



**360 scans**



**Gene-editing**

## **Ethics**

Can we do this?  
Will knowing pre-dispositions before birth, have negative social impacts?

## **Data**

How and where will the data be managed and who will own it?

## **Deviation and penalties**

What happens if the individual fails to follow their 'health plan' will this impact their eligibility to access certain health and care services?

## **Ethics**

Social implications  
**Cost and Equity of access**  
Will the cost of them prohibit widespread use?  
**Safety**  
What are the safety concerns?

## **Connectivity**

Issues relating to 4G and 5G access, access to hardware and cost  
**Inclusion & Skills**  
How do ensure no-one is left behind?  
**Data**  
How to manage?

## **Data**

How and where will the data be managed and who will own it?  
**Standards**  
Supporting free flow of data into patient record

## **Ethics**

At which point in life will it be used? Fears around 'designer babies',  
**Societal**  
Social contract with state, will it be used in negative ways, will it create a two tier society?

**Thank you**

