



Sponsorship Options

HFMA Y&H Annual Conference – 3rd and 4th October 2024

Forest Pines, Brigg

The HFMA Yorkshire and Humber Annual conference is the main conference for senior healthcare finance staff, and is the only event that attracts NHS finance staff and leaders from across the region.

Sponsoring or exhibiting at our conferences will present the chance to:

- Share a platform with influential leaders and organisations
- Influence decision makers
- Meet clients to sustain and enhance existing relationships
- Perform live demonstrations of your work in the exhibition area
- Increase brand awareness through branding on our website, email marketing campaigns and promotional material on the day

Exhibition Stand Package - £1,750 + VAT

This package includes:

- 3x2m exhibition stand (space only)
- Table, chairs and electricity supply
- Pre & post conference delegate list
- 150 word company profile on event app
- 2 x delegate passes at the conference and 2 x lunch passes
- 2 x passes to drinks reception and annual dinner (where applicable)

Overall Sponsorship - £5,000 + VAT

A premium sponsor of the conference and exhibition shows unrivalled support for the service. Your message will be carried through all levels of the event. This package creates unrivalled coverage and unparalleled networking and branding opportunities as well as the opportunity to deliver thought leadership. This overall sponsorship can provide strategic positioning for your brand alongside policy developments as conference sessions are delivered.

The package includes:

- Corporate branding on front cover of conference programme and all promotional material
- Corporate branding to appear on signposting at delegate registration and around conference and exhibition area
- Corporate branding to appear in main conference auditorium, including stage settings with banners and main screen profiling
- Seat drop in the morning of main conference
- 150 word company profile on event app
- Recognition in opening speech by Chair
- Pre & post conference delegate list

- 2 x delegate passes at the conference (excluding accommodation)
- 2 x lunch places
- 2 x places at drinks reception (where applicable)
- 2 x VIP places at gala dinner (where applicable)

Delegate & Sponsor Name Badge sponsorship - £1,750 + VAT

The package includes:

- Corporate branding to appear on delegates name badges
- Pre & post conference delegate list
- PDF upload to event app
- 150 word company profile on event app
- 2 x delegate passes at the conference including lunch
- 2 x passes to drinks reception and annual dinner

Pre-dinner Drinks Reception Sponsorship - £1,750 + VAT

The package includes:

- Corporate branding with use of banners within drinks reception area and at refreshments facilities during conference
- Corporate branding to appear in programme and on sign posting relating to refreshments and pre-dinner drinks reception to appear on information relating to the drinks reception and dinner
- Pre & post conference delegate list
- PDF upload to event app
- 150 word company profile on event app
- 2 x delegate passes at the conference including lunch
- 2 x passes to drinks reception and annual dinner
- Recognition from HFMA Chair

All of the following include the option to include : one pdf flyer on the Conference App, 150 word company profile on the Conference App, pre & post-conference delegate list, recognition by speakers and 2 x day delegate passes for the conference. Two passes for drinks reception, entertainment and gala dinner (black tie compulsory). Accommodation is NOT included.