

# Commercial partner benefits

The Institute provides a partners' platform for support and ideas exchange on value and costing.

Belonging to the Institute will help you strategically solidify your proposition in this crucial area, practically providing access to future clients facing these challenges every day.

As a valued Institute commercial partner, your organisation will be eligible for the following benefits:

- Networking with a combined audience of senior clinicians, senior finance and costing practitioners
- Two free delegate places at every listed Institute event (Excludes the costing together events)
- Propose a speaking session at all Institute national events (Subject to Institute consultation and approval)
- Propose webinars throughout the year (Subject to Institute consultation and approval)
- Networking opportunities with Institute associates and partners
- Recognition from the chair at all Institute events
- Your branding at all Institute events and numerous publications
- Full access to the Institutes resource library, with around 400 pieces of content including:
  - Cutting edge case studies
  - Sector specific PLICS toolkits
  - Value Challenge Pilots
- Presentation slides from every Institute event to date
- Over 80 videos from speaker sessions and key speeches around costing and value
- Opportunity to advertise and submit content in the monthly Institute newsletter sent to all Institute partner contacts
- Offer to host suitable Institute events
- Opportunities to propose ideas for value roundtable discussions (Subject to Institute consultation and approval)

## Institute events

- Annual costing conference
- International value symposium
- Costing revolution summit
- Value masterclass
- Costing together forum
- 2 x Introduction to NHS costing events

## Online access

- Online events
- Webinars
- Newsletters and blogs
- Publications
- Roundtables

## Access over 400 pieces of content

- Case studies
- Session slides and videos
- Briefings
- Publications
- Toolkits



Healthcare  
**Costing**  
for **Value**  
Institute

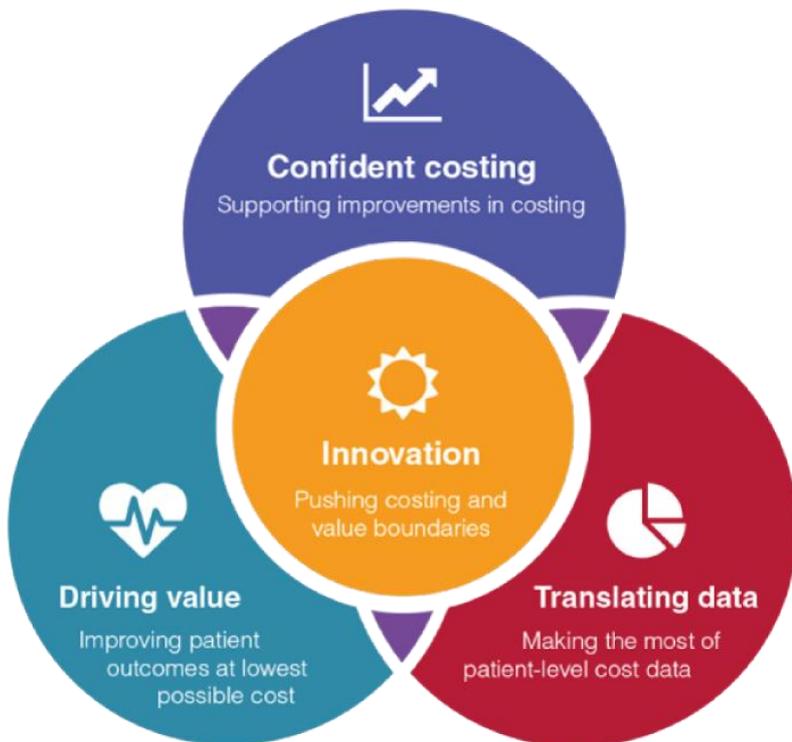
## About us

The concept of 'value' in healthcare – maximising the outcomes which matter to people at the lowest possible cost – is increasingly seen as a key lever for supporting the delivery of high quality sustainable healthcare. The challenge is how to do this in practice – both at an organisational and system level with the move to more integrated care for local populations.

The Institute supports the NHS to improve costing, turn data into powerful patient-level information, champion multi-disciplinary engagement, and ultimately drive value across patient pathways.

It is hard to argue against the theory of value-based healthcare – it needs to become the focus for clinicians and finance alike as they look to deliver high-quality sustainable healthcare services.

We support our partners to implement patient-level costing and deliver value-based healthcare through our four key themes:



*“The Value-Based Healthcare framework requires, at its foundation, accurate, transparent, and actionable measurements of outcomes achieved and total costs incurred for treating a patient’s medical condition.*”

*The Healthcare Costing for Value Institute has created an environment that will empower NHS staff to transform healthcare delivery from volume to value.”*

**Robert S. Kaplan**  
Senior Fellow and Professor,  
Emeritus at the Harvard Business School

**Michael E. Porter**  
Bishop William Lawrence University  
Professor at the Harvard Business School

To find out more about the Healthcare Costing for Value Institute commercial partnership  
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