



# HFMA Hub

Bringing healthcare professionals together to support system working



The HFMA is proud to be launching the HFMA Hub. For over 15 years our faculties have been supporting healthcare staff with their professional development. In order to mirror the system working happening within the NHS, the HFMA is integrating its long-standing partner programme and its faculty offering into the HFMA Hub.

What this change means for you:

- Our faculties and partner programme partners will now be called 'HFMA Hub partners'
- Our faculties will continue as Networks to keep their identities
- Hub partners now have access to all our networks
- Hub partners have access to all Hub events and webinars
- Hub partners can network with peers across all networks and organisations
- The HFMA Hub offers CPD opportunities to NHS finance teams and board members.

The aim of the Hub is to support wider finance teams working across organisational boundaries for integrated service delivery.



# Your HFMA Hub benefits



## Access to all Networks:

- HFMA Hub Provider Network
- HFMA Hub Commissioning Network
- HFMA Hub Mental Health Network
- HFMA Hub System Finance Network
- HFMA Hub Chair, Non-Executive Director and Lay Member Network
- HFMA Hub NHS Leadership and CEO Network



## Discounts available:

- Up to 20% discount per organisation for the HFMA annual conference
- Discounted rates to HFMA national events including pre-accounts planning conferences, charitable funds and the audit conference
- Discount on delegate places to the HFMA summer conference
- 20% discount on HFMA Bitesize courses
- 20% discount on the NHS Operating Games
- 20% discount on the Healthcare Costing for Value Institute partnership
- Discounted rates for additional delegate places at HFMA Hub events

## CPD

### CPD and networking opportunities:

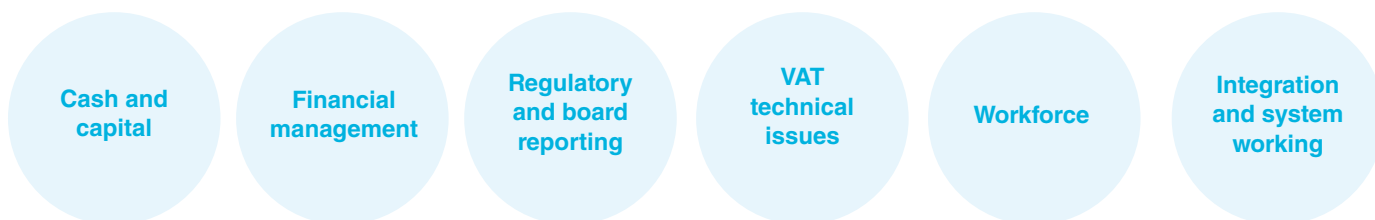
- Access to over 15 Hub events, including face-to-face, virtual and hybrid events
- Access to exclusive Hub webinars
- Access to regular technical blogs, briefings and newsletters
- Access to event outputs such as speaker slides and session videos
- Access to events related to our presidential theme



# HFMA Hub Provider Network

The HFMA Hub Provider Network is a community of finance professionals who carry genuine influence within the sector and provide significant steer on national policy. It delivers immeasurable insight, knowledge and expertise, and comes with a wealth of valuable connections for those in provider organisations to learn from each other and exchange the latest thinking on best practice.

## Key themes of the Provider Network:



## Key content in the Provider Network

### Implementing NHS strategy: an update for provider trusts

Focusing on the strategy for NHS providers in implementing the latest policy announcements.

### HFMA summer conference

The annual HFMA summer conference is the highlight of the Hub calendar, bringing together colleagues from across the networks and organisational boundaries, with a view to support system working.

### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

### Director of finance & chief finance officer forum

Designed as a high-level briefing for DOFs, CFOs and deputies. An excellent way to get up to date on the latest policy changes for the year ahead and to network with peers.

### Professional development summit

Policy leaders across provider and commissioner organisations will update on technical topics which support the wider finance teams.

### Integrated care summit

Unique content which brings together colleagues working within health and local government to discuss common priorities and challenges within their sectors.

### Finance managers forum

This forum is an opportunity for finance managers to network with their peers from across the NHS. The forum will provide practical support to ensure good financial management and technical updates.

### Estates & Facilities Forum

Exploring ways capital schemes can be financed while considering strategic estates planning at a system level. Examining practical issues such as how to manage the risks of backlog maintenance, as well as the challenges of demonstrating value for money and ensuring estates are managed to maximise benefits to patients.

## Provider Network

This is a long-standing national network for HFMA and is influenced and led by our Provider Technical Issues Group. The network is also kept up to date with the outputs from the Healthcare

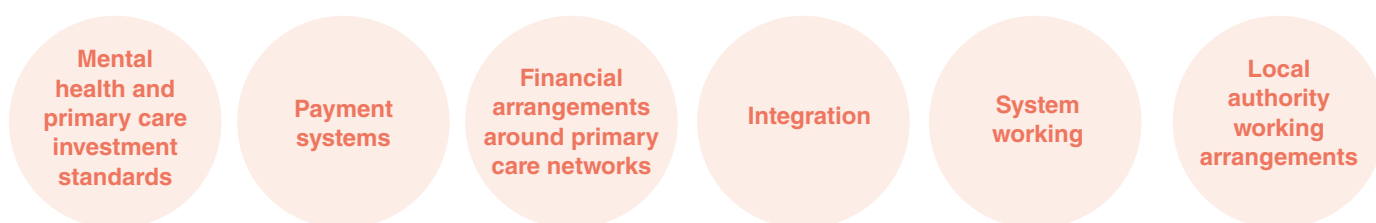
in the Community Special Interest Group, with a membership from across provider and commissioning organisations with an interest in the commissioning and delivery of community services.

# HFMA Hub

## Commissioning Network

In an era of constrained resources and rising demand, those involved in commissioning are facing some tough decisions. Our Commissioning Network exists to support finance professionals working within this challenging commissioning environment.

### Key themes of the Commissioning Network:



### Key content in the Commissioning Network

#### HFMA summer conference

The annual HFMA summer conference is the highlight of the Hub calendar, bringing together colleagues from across the networks and organisational boundaries, with a view to support system working.

#### Professional development summit

Policy leaders across provider and commissioner organisations will update on technical topics which support the wider finance teams.

#### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

#### Director of finance & chief finance officer forum

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Exploring ways capital schemes can be financed while considering strategic estates planning at a system level. Examining practical issues such as how to manage the risks of backlog maintenance, as well as the challenges of demonstrating value for money and ensuring estates are managed to maximise benefits to patients.

#### Integrated care summit

Unique content which brings together colleagues working within health and local government to discuss common priorities and challenges within their sectors.

#### Implementing NHS strategy: the commissioning perspective

Delving into the strategic policy and technical issues of interest to commissioners within the NHS.

### Commissioning Network:

The content of the commissioning network is suggested and produced in collaboration with the Commissioning Steering Group, a group of NHS chief finance officers & senior finance staff from across NHS commissioning organisations. The

network is also kept up to date with the outputs from the Healthcare in the Community Special Interest Group, with a membership from across provider and commissioning organisations with an interest in the commissioning and delivery of community services.

# HFMA Hub

## Mental Health Network

Our Mental Health Network is a unique community with membership including every mental health trust in England. It brings together finance professionals working in the mental health sector from both provider and commissioner organisations in an informal, forward-thinking environment.

### Key themes of the Mental Health Network:

Mental health investment standard

Mental and physical health integration

Payment systems

Digital maturity in mental health and workforce

Joint working with arms length bodies

The role and voice of mental health in system working

### Key content in the Mental Health Network

#### HFMA summer conference

The annual HFMA summer conference is the highlight of the Hub calendar, bringing together colleagues from across the networks and organisational boundaries, with a view to support system working.

#### Mental health hosted forum

Content will include case studies from the trust hosting the forum, as well as updates from national mental health leaders.

#### Mental health conference

Reflecting on national policies for mental health services and sharing case studies on service reform and the realities of implementing the NHS Long-Term Plan.

#### Professional development summit

Policy leaders across provider and commissioner organisations will update on technical topics which support the wider finance teams.

#### Estates & Facilities Forum

Examining practical issues such as how to manage the risks of backlog maintenance, as well as the challenges of demonstrating value for money and ensuring estates are managed to maximise benefits to patients.

#### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

#### Integrated care summit

Unique content which brings together colleagues working within health and local government to discuss common priorities and challenges within their sectors.

#### Director of finance and chief finance officer forum

#### Finance managers forum

#### Mental Health Network

The Mental Health Network is shaped and enriched by the commitment of the HFMA Hub Mental Health Steering Group. This committee of 12-15 NHS directors of finance meets quarterly to ensure that

the content and activities of the network is reflective of the latest mental health finance priorities.

# HFMA Hub

## System Finance Network

The transition to system wide working presents enormous opportunities and challenges for health and social care leaders as we work towards a unified system that is patient focused. The HFMA Hub System Finance Network has been created to support NHS organisations to work across departmental and organisational boundaries in support of integrated service delivery.

### Key themes of the System Finance Network:

Performance  
of systems  
across primary  
and secondary  
care

Data  
sharing

Outpatients

Urgent care

Prevention  
and public  
health

Value and  
population  
health

### Key content in the System Finance Network

#### The role of non-executive leadership in system working and integrated care

This event provides a unique setting for chairs, non-executives and lay members to come together to share learning and network with colleagues.

#### HFMA summer conference

The annual HFMA summer conference is the highlight of the Hub calendar, bringing together colleagues from across the networks and organisational boundaries, with a view to support system working.

#### NHS leadership and CEO forum

High-level briefings focused on areas such as leadership, quality of care and efficiency. Including exclusive content for NHS CEOs and open content to all non-finance executive board members.

#### Professional development summit

Policy leaders across provider and commissioner organisations will update on technical topics which support the wider finance teams.

#### Integrated care summit

This event brings colleagues from across health and local government together to discuss common priorities and challenges within their sectors.

#### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

#### System Finance Network

Established originally as the System Finance Special Interest Group, this network has evolved alongside the development of the NHS integration agenda. The content of the network is led and shaped by a collective of NHS finance directors,

system finance leads and integration directors from across the country. This network is at the forefront of the latest integration policy and is the main contributor to the Summer conference programme.



# HFMA Hub

## Chair, Non-Executive Director and Lay Member Network

NHS boards play a key role in shaping the strategy, vision and purpose of an organisation, through constructive challenge and collaboration. Our Chair, Non-Executive Director and Lay Member Network provides education, networking and a platform for ideas exchange, while supporting those working in these crucial roles.

### Key themes of the CNL Network:



### Key content in the Chair, Non-Executive Director and Lay Member Network

#### The role of Non-executive leadership in system working and integrated care

This event provides a unique setting for chairs, non-executives and lay members to come together to share learning and network with colleagues.

#### Integrated care summit

This event brings colleagues from across health and local government together to discuss common priorities and challenges within their sectors

#### Audit conference

Practical guidance and a chance for discussion for audit committee chairs and members, who play a vital role in the strong leadership and good governance needed to ensure the success of every NHS organisation across the local health economy.

#### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

#### Chairs' conference

A unique learning and networking opportunity for NHS Chairs with the opportunity to discuss and debate in a closed environment.

#### Introducing NHS finance to chairs, non-executives & lay members

An introduction and update on NHS finance priorities covering the role of the non-executive in areas such as assurance, NHS terminology and governance.

### Chair, Non-Executive and Lay Member Network

Uniquely in comparison to other NED networks this network is open to all board members from across CCGs and provider organisations, including specific events for NHS chairs & audit

committees. The content for the network is also shaped and influenced by HFMA's Governance & Audit Committee, with members from within the NHS, the NAO and public sector auditors.



# HFMA Hub

## NHS Leadership and CEO Network

The NHS Leadership and CEO Network offers chief executive officers, chief accountable officers and the wider executive board an opportunity to debate, share best practice and work together to develop fresh approaches. As well as drawing on HFMA's unique focus on leadership, governance and finance, the Network allows NHS leaders to discuss ideas and solutions in key areas such as quality of care, efficiency and workforce.

### Key themes of the NHS Leadership and CEO Network:

Integrated care systems

Implementing the NHS Long Term Plan

Leadership and organisational structure

Cases studies from other sectors

### Key content in the NHS Leadership and CEO Network

#### NHS leadership and CEO forum

This event will be a high-level briefing with a focus on areas such as leadership, quality of care and efficiency. It is open to all non-finance executive board members.

#### CEO forum

This is an exclusive event for NHS CEOs and is designed as a high-level briefing including case studies with a focus on areas such as leadership, quality of care and efficiency.

#### HFMA summer conference

The annual HFMA summer conference is the highlight of the Hub calendar, bringing together colleagues from across the networks and organisational boundaries, with a view to support system working.

#### Non-executive leadership and collaboration in the NHS

Bringing together non-executives and lay members from NHS trusts and CCGs. Focusing on leadership and the role of non-executive board members in delivering cultural and system transformation.

#### Introducing NHS finance to chairs, non-executives & lay members

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### NHS Leadership and CEO Network

Established under Andy Hardy, CEO at University Hospitals Coventry & Warwickshire, in 2013 as part of his HFMA presidential year, the NHS Leadership and CEO Network has been providing a unique networking

space for CEOs and members NHS executive boards. The content is steered by a coalition of NHS CEOs.

# Interested in joining the HFMA Hub?

Over 300 NHS organisations are benefiting from their HFMA hub partnership.

## Join today...



‘Looking at things from a system/integrated point of view should be reflected in how events and conferences are modelled’

**Ros Preen, Director of Finance and Strategy, Shropshire Community Health NHS Trust**

‘Events need to mirror the change in the landscape. We need more pathway events with all finance groups, including local authorities’

**Ada Foreman, Deputy Director of Finance – Financial Strategy, Kent and Medway STP**

# Partner's feedback

## Annual conference 2019

### Rated 100% good/ excellent overall

'This was probably the best HFMA annual conference I have attended. Brilliant speakers, good exhibitors and super venue. Another fantastic opportunity to network as well'

'HFMA Securing the most influential people in healthcare at the moment'

## CEO forum February 2020

### Rated 100% good/ excellent overall

'Excellent all round event - well worth attending'

'Very informative sessions across the whole programme. Excellent speakers difficult to fault'

## Chair, Non-executive & lay member forum October 2019

### Rated 100% good/ excellent overall

'Stimulated my thinking regarding my role on audit committee'

'Lots of good presentations and interesting debate. Good to meet others doing similar roles and make connections'

**The HFMA Hub provides virtual and face-to-face networking through a range of online and physical events.**

## Provider Directors' forum

### Rated 100% good/ excellent overall

'Good to spend time out of the office and remind myself of a few things e.g. the importance of motivating my own finance team and to always focus on how we can improve the patient experience'

'I have come away feeling re-energised, refocused and with new things to think about'

## Commissioning forum

### Rated 95% good/ excellent overall

'I have gained an understanding of operational aspects of setting up and working in PCNs as well as a strategic view on what may happen and funding flows'





## About the HFMA

The Healthcare Financial Management Association (HFMA) is the professional body for finance staff working in healthcare. For 70 years it has provided independent support and guidance to its members and the wider healthcare community.

It is a charitable organisation that promotes the highest professional standards and innovation in financial management and governance across the UK health economy through its local and national networks. The association analyses and responds to national policy and aims to exert influence in shaping the healthcare agenda. It also works with other organisations with shared aims in order to promote financial management and governance approaches that really are 'fit for purpose' and effective.

The HFMA is the biggest provider of healthcare finance education and training in the UK. It offers a range of qualifications in healthcare business & finance, and advanced primary care management. The association is an accredited provider of continuing professional development (CPD), which delivers high-quality events, policy briefings, online learning and training programmes to the healthcare community.

## HFMA

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[www.hfma.org.uk](http://www.hfma.org.uk)