



#HFMAsummer

HFMA members' summer series

20-22 June 2023

Event programme

3 days | online | free to members

About the series

This series of online events will provide HFMA members with an array of captivating sessions spread across three days. The programme will revolve around three fundamental themes as well as a collection of REPLAY sessions from our recent national events schedule.

Upon conclusion of the series, you will be adequately prepared to tackle the latter half of the year, both personally and professionally. The cherry on top is that this event is free of charge for HFMA members. All registered attendees will have access to all sessions on demand for a period of three months following the event.

Themes

A dive into key issues and challenges facing NHS finance that are relevant to all stakeholders

The bigger picture

Career development

Sessions aimed at enhancing you and your professional development

We'll hear from leaders across the NHS about trailblazing projects which they've been involved in

Thought leadership

REPLAY

Replaying some of the outstanding on-demand sessions from our recent national events programme

Stay relaxed and focused throughout the event with our desk yoga and meditation sessions – all levels welcome

Wellbeing

Day 1: Tuesday 20 June

Time	Agenda
10.00 - 11.00	<p>Jim Lawless – Taming Tigers</p> <p>Jim is a leading architect of change and trusted advisor to international organisations, fast-growth companies and Olympic Teams. He will share some of the rules to managing our inner voice, our 'Tiger', and how we can use this to direct our path through change. Jim's story-based approach will provide takeaways that will be applicable to both your work and personal life. Will you let your tiger stop you?</p>
11.00 - 12.00	<p>How digital can be an enabler for decarbonisation and support the journey towards Net Zero Ben Tongue, digital net zero lead, NHS England, chaired by Mike Emery, director of digital innovation and technology, Welsh Government</p> <p>Join Ben, as he explains how digital is seen as an enabler for decarbonisation, supporting the NHS to achieve their goal of reaching net zero carbon emissions. He will further explore how developments such as telehealth, 'smart' hospitals, using the technology in asset management and circular hardware procurement are some of the ways currently facilitating decarbonisation.</p> <p>NHS England has developed an approach involving five main processes; developing the business case and benefits, digital service design, procurement, climate change risk management and data collection. In this session Ben will provide further information on these processes and how they can be embedded in to your system's digital procurement process.</p>
12.00 - 13.00	<p>Resilience training - The Happiness Club Jo Howarth, CEO, The Happiness Club</p> <p>This interactive session will teach you what resilience actually is, what stress actually is and a variety of methods that you can use on a regular basis to lower stress levels and build your resilience.</p> <p>All of the techniques taught are straightforward, practical and easy to integrate into your daily or weekly routine, making it simple for you to build and maintain your resilience.</p>
12.00 - 13.00	<p>From zero to full patient-level costing – the transformation journey of national costing in Saudi Arabia Hefin Jones, clinical costing director, National Casemix Center of Excellence, Saudi Arabia</p> <p>The Kingdom of Saudi Arabia (KSA) currently faces critical challenges that hamper the financial sustainability of the current healthcare system. KSA's government healthcare costs are currently expected to more than double between 2019 and 2030. The Health Sector Transformation Program (HSTP) reforms aim to bring costs under control by optimizing capacity, improving prevention, increasing efficiency, and minimising duplication of efforts in the health sector. Such transformation requires good quality information, and this session will focus on the alignment between regulators and providers on the strategic importance of patient-level cost data and the critical role it plays in underpinning a value-based approach in healthcare.</p>
12.00 - 13.00	<p>Successfully landing your next NHS job Pete English, independent consultant, Peter English MDC</p> <p>Being good at a job and being good at <i>getting a job</i> are two entirely different skillsets. The session will provide guidance on gaining relevant 'job ready' experience, networking effectively, submitting a standout application and becoming the best-prepared interview candidate.</p>
14.00 – 15.00	<p>Discover and deliver your personal brand with impact Jennifer Holloway, personal brand specialist and author</p> <p>Every time you come into contact with people – whether online, on the phone or in person – they're picking up clues about you.</p> <p>This session is designed as an introduction to the subject of personal branding, explaining what a personal brand is and sharing practical tips and techniques to ensure those clues create a positive impression both online and in person.</p>
14.00 – 15.00	<p>Patient safety – everyone's responsibility Helen Hughes, chief executive, Patient Safety Learning</p> <p>On average 11,000 deaths a year are classed as avoidable with that number tripling in the years following the pandemic.</p> <p>Patient Safety Learning is a registered charity with a wealth of free resources, they are on a mission to align leadership and frontline delivery of care; ensuring that patient safety is front and centre in the development of integrated care.</p> <p>Helen will bring a unique perspective to this session as an ex-NHS Finance Director. Between 13 – 15% of yearly spend is attributed to patient safety issues. Not only morally is this an issue that needs to be addressed but getting it right can also have a big impact on the bottom line.</p>

Day 2: Wednesday 21 June

Time	Agenda	
09.15 - 09.45	<p>Desk yoga James Huxley, <i>Yoga Meditation Life</i></p> <p>This session is designed for individuals at any level of experience and flexibility. James will offer simple stretches, movements, breathing techniques, guided relaxation, and focus meditation. All sessions are open to everyone, wherever you are, however you're feeling.</p>	
10.00 - 11.00	<p>Developing your Career in NHS Finance – which way to go? Iain Crossley, <i>tutor and module lead, HFMA</i></p> <p>A practical, interactive exploration of career development opportunities for those wishing to progress in the NHS and how HFMA can support you in achieving your goals.</p>	<p>Learning from our work using Demand & Capacity programmes to influence change and improve services Chris Giles, <i>director, Grant Thornton</i></p> <p>Demand and capacity modelling is crucial to articulating the future of healthcare services. Chris Giles will bring the lessons learnt from all sectors to understand how services have responded to the challenge of redesign and productivity.</p> <p>This session will cover how digital solutions are key to the future response to patient demand, and how Grant Thornton has worked to include health inequalities at different stages of the work.</p>
11.00 - 12.00	<p>Why digital transformation is essential in order to support efficiency gains across the NHS Stephen Sutcliffe, <i>director of finance & accounting, NHS Shared Business Services</i> and James Parker, <i>automation & innovation manager integrated healthcare solutions, NHS Shared Business Services</i></p> <p>The digital transformation agenda is the top priority for the NHS and innovations such as AI and wearable technologies are becoming prevalent tools in delivering healthcare.</p> <p>James and Stephen will provide an overview of the digital transformation, including examples of the automation projects delivered in partnership with NHS colleagues, and discuss what the future of new technologies looks like, touching on key innovations already in place like the one NHS Finance platform.</p>	<p>Navigating organisational change Kate Hannam, <i>interim group service director - Morriston Hospital, Swansea Bay University Health Board</i> and Joscelyn Henry-Shaw, <i>corporate portfolio change manager, NHS England</i></p> <p>The NHS is currently going through vast amounts of change, from the creation of the 42 ICBs and other integrated systems, all the way to the restructuring of individual teams. This can leave those affected feeling like they are aren't comfortable in their roles and are unable to perform as well as they would like.</p> <p>Kate and Joscelyn will talk to us about their experiences in navigating organisational change and will share their learnings in making it feel more manageable for those impacted by the change.</p>
12.00 - 13.00	<p>Networking for people who need help networking Jennifer Holloway, <i>personal brand specialist and author</i></p> <p>Being part of a network is important in business. By tapping into the skills, knowledge and experience of our colleagues and contacts we can deliver more than we can on our own.</p> <p>While some people are natural networkers, enjoying meeting people and building relationships, others feel less confident, unsure how to kick-start the process. That's why this session offers simple, practical, easy-to-implement tips and techniques to support you.</p>	<p>Using data to drive improvement in population health Ada Foreman, <i>deputy director strategy programme and financial planning, NHS Kent and Medway Integrated Care Board</i></p> <p>This session will explore the outcomes, learning and results from a programme which used a population health management approach to improve system working and accelerate care delivery at system, place, neighbourhood and person level. In this session Ada will talk through how the programme helped local teams to respond to challenges they were facing including case studies on addressing obesity, comorbidities in people from deprived areas and diabetes.</p>
13.00 - 13.15	<p>Guided meditation James Huxley, <i>Yoga Meditation Life</i></p>	
14.00 - 15.00	<p>REPLAY: Enabling long-term thinking across the NHS Fenella McVey, <i>principal consultant, director of innovation, Good Governance Institute</i></p> <p>In this interactive session, Fenella will touch upon the factors that lead NHS organisations to thinking short-term, hindering ICS's full potential. Drawing upon the Good Governance Institute's experience working across the NHS, she will share key themes for better streamlining of structure and governance. Fenella will also highlight how audit colleagues can promote the adoption and growth of best practices. From the audit conference, which took place on 16 March 2023.</p>	<p>REPLAY: Achieving best possible value across a health system Dr. Karen Eastman, <i>clinical director of programmes</i> and Matthew Carr, <i>MSK clinical director, NHS Sussex Integrated Care Board</i></p> <p>In 2019, Dr. Eastman led a piece of work to look at unwarranted clinical variation across Sussex musculoskeletal (MSK) services. Achieving optimal system value was the driver used for decision making. This work identified that investment in the earliest part of a patients' MSK care pathway represented the greatest opportunity to achieve system value and best population outcomes. Since the initial work, Sussex's MSK healthcare providers have continued to prioritise service development in this area. The result is evident in high volumes of MSK clinical experts now working in an integrated way across both primary and community settings. In this session, Dr. Eastman will talk through the approach they took, with Matthew Carr describing how the continued focus on value and outcomes is shaping transformation of service delivery in Sussex. From the Institute value masterclass, which took place on 14 March 2023.</p>

Day 3: Thursday 22 June

Time	Agenda
09.15-09.45	<p>Desk yoga James Huxley, Yoga Meditation Life</p> <p>This session is designed for individuals at any level of experience and flexibility. James will offer simple stretches, movements, breathing techniques, guided relaxation, and focus meditation. All sessions are open to everyone, wherever you are, however you're feeling.</p>
10.00 - 11.00	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Career reflections and leadership Jane Tomkinson OBE, CEO, Liverpool Heart and Chest Hospital NHS Foundation Trust</p> <p>Starting her career in finance as a trainee accountant working in local government, Jane Tomkinson is now chief executive of Liverpool Heart & Chest Hospital NHS Foundation Trust, serving a population 2.8 million. Having been in this role since 2013, Jane will use this session as an opportunity to reflect on her career journey, discussing how her personal experiences of positive leadership along the way, have shaped her own leadership style. Jane is a long-standing key supporter of the HFMA and we hope that this session will inspire you to engage with your professional development and career progression.</p> </div> <div style="width: 48%;"> <p>Integrated care boards – one year in Peter Ridley, deputy chief finance officer - operational finance, NHS England</p> <p>Peter will provide an overview of the first year of ICBs and the impact on NHS finance management, as well as highlighting areas for improvement going forward. Attendees can expect to hear about positive developments during the first year and upcoming changes in healthcare finance.</p> </div> </div>
11.00 - 12.00	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Diversity & inclusion – my trans journey in the NHS Max Siegel, They're Queer Ltd, interviewed by Maria Wheeler, deputy director of finance, The Princess Alexandra Hospital NHS Trust & Chair of One NHS Finance LGBTQAI+ Network</p> <p>The NHS is one of the world's largest employers and as such the equality and diversity agenda should be at the forefront of their human resources strategy. However, on the ground, is this the case? One area of importance and continuing education for workplaces and society as whole is gender identity. This session will explore what it's like to be transitioning within the NHS as well as what more can be done to educate leaders, staff and patients to ensure the NHS continues to evolve and remain an inclusive workplace for all.</p> </div> <div style="width: 48%;"> <p>Open Mental Health – a different way of working Beccy Wardle, associate director for ICB partnerships, Rethink Mental Illness</p> <p>The award winning Open Mental Health alliance was created as the cornerstone of Somerset ICS's approach to the Community Mental Health Transformation initiative, of which they are an earlier implementor site. Beccy, who was heavily involved in the inception of the alliance, will discuss the process of setting up Open Mental Health and the principles that guided the structure and governance of the organisation, such as the 'no wrong door' policy, providing greater flexibility for clinicians and workers within the system, and being co-produced from the outset with experts by experience.</p> </div> </div>
12.00 - 13.00	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Increasing system resilience and stock visibility Hamish Makanji, head of customer relationship management, Colin McCready, CFO and Mark Vallentine, technology engagement partner, NHS Supply Chain</p> <p>NHS Supply Chain recognises the need to continually optimise efficiency and sustainable value throughout the end-to-end supply chain. A part of this, we will hear about the current rollout of trust inventory management and point of care solutions to acute hospitals, as well as how NHS Supply Chain is evolving to meet the changing needs of the NHS.</p> </div> <div style="width: 48%;"> <p>Progression within the NHS – career paths and fast track Jasvinder Landa, divisional finance and information manager, University Hospitals of Derby and Burton NHS Foundation Trust, Abul Sadakathulla, costing analyst assistant, St George's University Hospitals NHS FT, Jade Hammonds, finance assistant, North Staffordshire Combined Healthcare NHS Trust & Gavin Rush, head of costing, The Christie NHS FT</p> <p>This session will highlight various development programmes available through One NHS Finance including: Career Shapers (Bands 2-4), Career Developers (Bands 5&6), Career Progressors (Bands 7-8b) and Breaking Diversity Barriers (Bands 7-8b). Also included on the panel are members of The Sponsorship Programme which is in place to support staff from under-represented groups via senior finance leaders providing career sponsorship and mentoring.</p> </div> </div>
13.35-13.50	<p>Guided meditation James Huxley, Yoga Meditation Life</p>
14.00 - 15.00	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>REPLAY: Making time matter with intelligent automation Darren Atkins, chief technology officer, Royal Free London NHS Foundation Trust</p> <p>Many fear the introduction of robotic process automation as something that could mean job losses and replace the need for human workers in financial departments. In this session, Darren will put your mind at ease and will discuss how 'virtual workers' can be deployed non-disruptively into business operations and can be utilised to digitise many manual processes. By using robotic process automation, Darren and his team have been able to support their finance team to work faster and smarter in the challenging climate we currently face. From pre-accounts planning which took place on 25-26 January 2023.</p> </div> <div style="width: 48%;"> <p>REPLAY: Working better with local authorities Mark Golledge, programme director, PMO and ICS development, One Gloucestershire Integrated Care System</p> <p>Mark has spent his career working between the NHS and local government, including as care & health programme manager as the Local Government Association. Drawing from his experience, he will highlight some of the barriers, and potential solutions, to better working with local authorities. Mark will also discuss some of the projects currently underway at Gloucestershire Integrated Care System. From the integrated care summit which took place on 7 February 2023.</p> </div> </div>



About the HFMA

The Healthcare Financial Management Association (HFMA) is the professional body for finance staff working in healthcare. For over 70 years it has provided independent support and guidance to its members and the wider healthcare community.

It is a charitable organisation that promotes the highest professional standards and innovation in financial management and governance across the UK health economy through its local and national networks. The association analyses and responds to national policy and aims to exert influence in shaping the healthcare agenda. It also works with other organisations with shared aims in order to promote financial management and governance approaches that really are 'fit for purpose' and effective.

The HFMA is the biggest provider of healthcare finance and business education and training in the UK. It offers a range of qualifications in healthcare business and finance at undergraduate and postgraduate level and can provide a route to an MBA in healthcare finance. The association is also an accredited provider of continuing professional development, delivered through a range of events, e-learning and training.

www.hfma.org.uk