days of conference

HFMA annual conference 2020 an online festival of learning

30 November - 11 December 2020

12 days of conference

The HFMA annual conference has long been established as the highlight of the NHS finance calendar. This has been a year of extraordinary and varied challenges that have been faced by every single one of us, the focus for many of us has been doing our bit and putting the needs of our workplace, our colleagues and society as a whole before our own. It's therefore more important than ever to take this opportunity to come together, to share what we've learned, to network, to build on our individual CPD and to hear the latest in policy and thought leadership from across the NHS and beyond.

How will the conference work?

This year the HFMA annual conference will be a little bit different as we respond to the challenges and restrictions presented by Covid-19. In order to provide the best and safest experience to our delegates and attendees, we will be offering this year's event to you as an online virtual conference. This means that we look forward to bringing you together virtually, over a period of 12 days and with a varied programme whilst providing an enjoyable experience, and opportunities to network with colleagues from across the country.

How to attend virtually

From Monday 30 November through to Friday 11 December we'll be delivering content to you everyday for our 12 days of conference. We have partnered with a great digital conferencing platform that will allow you to participate and interact with the whole annual conference programme! The content will range from interactive seminars, pre-recorded webinars, and live-streamed, main stage sessions from eminent speakers and thought-leaders. There will be opportunities to network with colleagues through the platform and speak with suppliers, all from the comfort of your desk.

How to book

Organisations will be able to book a licence for up to 20 delegates to attend the conference.

In the lead up to the event our team will share a unique login with all delegates, giving them access to the entire programme through our virtual event platform.

> **"I encourage you all to support the Association in attending this unique conference. It will provide colleagues from the whole healthcare finance team the opportunity to reflect on what we have achieved, to connect with new people, to learn from each other, and above all, to have fun."**
>
> **Caroline Clarke,** HFMA president 2019-21

Schedule*

01 Monday 30th November

13:00 - 16:30 **Learning lab sessions**

02 Tuesday 1st December

13:00 - 16:30 **Learning lab sessions**

03 Wednesday 2nd December

13:00 - 16:30 **Learning lab sessions**

04 Thursday 3rd December

13:00 - 16:30 **Learning lab sessions**

05 Friday 4th December

10:00 - 15:00 **Student conference**
This day will provide anyone currently training with invaluable practical skills as well as an opportunity to network with other finance students and colleagues in similar circumstances from across the UK.

06 Saturday 5th December

Recorded highlights from week 1

07 Sunday 6th December

Recorded highlights from week 1

08 Monday 7th December

13:00 - 17:00 **Future-Focused Finance: Taking pride in our Value makers**

09 Tuesday 8th December

13:00 - 17:00 **main stage: Taking pride in our staff**
We'll be kicking off the main stage programme with a focus on workforce, building on skills, reflecting on lessons from 2020, and looking ahead to the future of the NHS workforce.

10 Wednesday 9th December

13:00 - 17:00 **main stage: Taking pride in our NHS**
HFMA's president, Caroline Clarke will start the day by reflecting on the resilience of our NHS and shining a light on some of our NHS finance superheroes. We'll also hear from our colleagues in the USA and Australia.

11 Thursday 10th December

12:00 **AGM**
We encourage all members to attend the HFMA annual general meeting.

13:00 - 17:00 **main stage: Taking pride in our care**
With a focus on rebuilding the NHS with the patient at the centre, we'll take a look at the future of social care, the systems we have in place and the NHS finance priorities for the year ahead.

17:00 - 18:00 **HFMA Awards**
The HFMA Awards are an opportunity to showcase and celebrate the innovation, ingenuity and dedication of the healthcare finance community.

12 Friday 11th December

10:00 - 13:30 **main stage: Taking pride in our future**
The concluding day of the conference will begin by reflecting on the learnings from Covid-19, hearing from those at the centre of the pandemic response. Finishing on a high, today's programme will also feature some well-known names!

Conference ends

*Subject to change

Ticket price

Large parts of finance teams have spent much of the year working from home, and in some cases have been redeployed to support their systems' response to Covid-19 in other ways. This event will provide an opportunity for the function to gather together en masse - albeit virtually - to hear about and share best practice, find further inspiration and celebrate the best that finance has to offer. Every licence that is purchased by an organisation supports the HFMAs work in bringing the healthcare finance community high quality events and CPD opportunities, as part of our ongoing mission under extraordinary circumstances.

	Banding	License fee	Number of places	Hub Partner cost (20% discount)
Band one	Trusts with a turnover above 750 million	£3,500 + VAT	25	**£2,800 + VAT**
Band two	Trusts with a turnover between 250 million and 750 million	£2,800 + VAT	20	**£2,240 + VAT**
Band three	• Trusts with a turnover below 250 million • CSUs • Merged CCGs with more than 6 organisations	£2,100 + VAT	15	**£1,680 + VAT**
Band four	Devolved nations	£1,400 + VAT	20	**£1,120 + VAT**
	• ALBs • Merged CCGs with 2 to 6 organisations	£1,400 + VAT	10	**£1,120 + VAT**
Band five	Stand-alone CCGs	£560 + VAT	4	**£448 + VAT**

If you are unsure which is the correct band for your organisation please contact **Josie.Baskerville@hfma.org.uk**

How to book

To join the HFMA annual conference email **Josie.Baskerville@hfma.org.uk** and book now

Sponsorship opportunities

For more information about sponsorship and exhibition opportunities please contact:

Paul Momber
Head of Corporate Business Development
Paul.Momber@hfma.org.uk
0117 938 8972

To find out more visit **hfma.to/HFMA2020**

HFMA annual conference 2020

30 November - 11 December 2020, Online

Please fill in your details and email the form back to josie.baskerville@hfma.org.uk

If you have any queries concerning the event please contact the Events Team:

T 0117 938 8330 **E** josie.baskerville@hfma.org.uk
W www.hfma.org.uk

- **BACS Transfer:** This should be made to: NatWest Bank Plc, Chester Corporate Business Centre, Union Street, Chester, CH1 1UA, Sort Code: 60-40-08. A/C Name: HFMA. A/C No: 79860508.
- **Credit Card:** Please call 0117 929 4789 to pay by credit card
- **Please invoice, quoting 'Purchase Order Number'**

All costs relating to the delegate ticket exclude VAT.

	COST
Band 1 – standard rate	£3,500 + VAT
Band 1 – partner rate	£2,800 + VAT
Band 2 – standard rate	£2,800 + VAT
Band 2 – partner rate	£2,240 + VAT
Band 3 – standard rate	£2,100 + VAT
Band 3 – partner rate	£1,680 + VAT
Band 4 – standard rate	£1,400 + VAT
Band 4 – partner rate	£1,120 + VAT
Band 5 – standard rate	£560 + VAT
Band 5 – partner rate	£448 + VAT

Title (Mr, Mrs, Ms, Miss) **Surname**

First name(s)

Job title

Organisation name

Telephone

Address (for invoice and/or correspondence)

Email address (no bookings will be made without this)

Special requirements (access/loop systems, etc).

Payment must be received no later than 30 days from the date of invoice. We are unable to accept telephone or provisional bookings. **Please note** that all rates included within this booking form are for NHS organisations. If you are affiliated with a commercial organisation, please get in touch with paul.momber@hfma.org.uk for ticket rates and more information on getting involved in the conference.

Joining instructions: You will receive an e-mail as confirmation of your place on the course, subject to payment. This e-mail will also include details for the conference enabling you to attend the event fully prepared. If you have not received this information three weeks before the event, please contact the HFMA Events Team on 0117 938 8330

Cancellations: If you are unable to attend the event, please notify us in writing as soon as possible. Where a written cancellation is received by 30 October 2020, a full refund is offered. After this date the full conference fee will apply. Substitutions can be made at any stage. Early booker special rates are non-refundable. All other ticket rates are fully refundable up until 30 October 2020, after which no refunds will be accepted

Changes to programme: HFMA reserves the right to alter timings, sessions, speakers and venue where necessary. If this event cannot run on the published date due to reasons beyond our reasonable control, eg terrorism, threat of terrorism, access problems caused by adverse weather or any other Act of God, HFMA reserves the right to retain the conference fee and re-schedule the event. If this has not been run within 6 months of this date all monies will be refunded minus a small administration fee.

HFMA's educational programmes are run on a not-for-profit basis. The Association's training activities are heavily subsidised by generous contributions received from our commercial sponsors. This sponsorship income covers costs of non-core activities such as fees for motivational speakers.

Opinions expressed at HFMA events are those of the speakers and do not reflect those of HFMA. HFMA accepts no responsibility legal or otherwise for the accuracy of content delivered and are not responsible for any loss occasioned by any person acting or refraining from action as a result of any material communicated by speakers at this event. HFMA means the Healthcare Financial Management Association, which is a registered charity, no 1114463 and in Scotland, no. SCO41994, and a limited company registered in England and Wales company no. 5787972. Registered office: 110 Rochester Row, Victoria, London, SW1P 1JP

About the HFMA

The Healthcare Financial Management Association (HFMA) is the professional body for finance staff working in healthcare. For 70 years it has provided independent support and guidance to its members and the wider healthcare community.

It is a charitable organisation that promotes the highest professional standards and innovation in financial management and governance across the UK health economy through its local and national networks. The association analyses and responds to national policy and aims to exert influence in shaping the healthcare agenda. It also works with other organisations with shared aims in order to promote financial management and governance approaches that really are 'fit for purpose' and effective.

The HFMA is the biggest provider of healthcare finance and business education and training in the UK. It offers a range of qualifications in healthcare business and finance at undergraduate and postgraduate level and can provide a route to an MBA in healthcare finance. The association is also an accredited provider of continuing professional development, delivered through a range of events, e-learning and training. In 2019 the HFMA was approved as a main training provider on the Register of Apprenticeship Training Providers and will be offering and developing a range of apprenticeships aimed at healthcare staff from 2020.

HFMA

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Healthcare Financial Management Association (HFMA) is a registered charity in England and Wales, no 1114463 and Scotland, no SCO41994.
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www.hfma.org.uk

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