



HFMA annual conference 2021

Reimagining the future

06-10 December, hybrid, London Hilton Metropole and streamed online

Kindly sponsored by **miHealthcare**
Diagnostic Imaging Specialists

HFMA Annual conference

6 – 10 December 2021

Hybrid – at the London Hilton Metropole and online

This year's annual conference will welcome our members back to a face-to-face setting whilst also offering a virtual option, making it our first hybrid annual conference.

The 2022 HFMA president's theme encourages us to continue to reimagine the future, to remove the constraints of what we think is possible, and deliver a future for the NHS that provides a sustainable and effective health service for generations to come.

It is important to build on the positives of our pre-Covid experience and learn the lessons of the pandemic but work towards a future where care is accessible to all, scarce resources are used wisely and to best effect, and where our workforce is supported to be the best that it can be.

Reimagining the future is not about some distant time when everything is different. It is about reimagining the future that we are living in now, a future that looks very different to that which we imagined just two years ago. It is about building a strong NHS for future years through using our skills and knowledge now to lay the foundations for what is to come.

The presidential theme will encompass four key strands:

- Reimagining the health service of the future
- Reimagining an equal future
- Reimagining a digital future
- Reimagining the workforce of the future.

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Conference programme

Monday 6 December

Virtual Learning Labs

10:00 **How the financial data revolution will power efficient finance operations**

Iain Alexander, Partner, PwC

Paul Howells, Director, Palantir UK

Ash Patel, Director, PwC

Chaired by Iain Alexander, Partner, PwC



We will explore how a technology and data-driven approach will allow finance teams to tackle challenges head-on and drive greater engagement across care systems. As ICS partnerships are formalised, budgets are pooled, and risk is shared, the ability to access and use accurate, current financial information from across a care system becomes critical. We will discuss how care systems can bring together financial data from all organisations and power system-wide finance workflows. The workshop will also cover how finance and associated data can be better utilised from source systems, enabling near real-time auditing of finance processes and live root cause analyses, a digital (near real time) finance command centre approach for care systems, including examples and learnings of where this is already happening across the globe, and exploring the art of the possible with patient-level costing and activity data in the NHS. Paul will cover case studies from other sectors and industries in this session, and Iain will also be talking about the vast experience of the financial landscape based on working with many NHS organisations in the finance space.

This session is sponsored by Palantir UK. By attending this session you agree to share your name, job title and email address with Palantir UK. If you do not want your email address or other details to be shared, please contact harriet.dark@hfma.org.uk.

10:00 **Delivering value with digital technology: pulmonary rehabilitation enabled by virtual reality and artificial intelligence**

Dr Farhan Amin, Founder and CEO, Concept Health Technologies. GP Partner Burnett Edgar Medical Centre

Mukesh Singh, GP Partner, Horse Fair Practice Group, Rugeley

Chaired by Catherine Mitchell, Head of costing and value, HFMA

In Partnership with Health Education England

In this session, Farhan Amin and Mukesh Singh will explore how the use of virtual reality headsets, wearable devices and AI allows the delivery of near face to face pulmonary rehabilitation experience in a patient's home.

Evidence shows that accessing pulmonary rehabilitation improves people's ability to walk further and helps them feel less tired and breathless when carrying out day-to-day activities. 90 per cent of patients who complete a pulmonary rehabilitation programme have higher activity and exercise levels, and report an improved quality of life. Farhan

and Mukesh will be exploring the use of digital technology to increase patient access to this vital service.

11:00 Break and exhibition

11:15 Crisis media management

Andrew Carapiet, Director, Media Friendly

Chaired by Debbie Paterson, Policy and Technical Manager, HFMA

The NHS has to deal with complaints, issues and media crises on an almost daily basis. Its reputation is constantly on the line and Finance Directors as well as other senior figures in finance are among the most senior personnel within NHS organisations. They may need to take on the mantle of “Senior NHS Spokesperson” at any time, whether or not the issue is finance related. Gaining a better understanding of how to respond to a media crisis will help enormously together with some simple toolkits for how to respond to negativity – from traditional or social media. This Seminar will definitely help you with your crisis media strategy as well as give you a better understanding of what is needed when things don’t work out as planned. It will give you a simple media strategy and a set of tools to apply for the vast majority of media scenarios you may encounter. It is delivered by Andrew Carapiet, a former BBC Health Correspondent, who has been working with the NHS for over 20 years through his company, Media Friendly.

11:15 The role of technology in an ever-changing NHS landscape

UNIT4

Richard Ludlow, Public Sector & HE Lead for FP&A, Unit4

Marc Selzer, Account Manager, UK Public Sector, Unit4

Chaired by James Arvin, Director of Sales UK&I – Public Sector, Unit 4

Unit4 ERP is a proven NHS sector solution provider encompassing Financial Management, Procurement, Fixed Assets, Budgeting and Forecasting, Financial Planning, Employee Engagement and extensive Reporting and analytics, in a single integrated solution.

The first NHS organisations came on board with Unit4 back in the mid 90’s and are still using the Unit4 solution to this day – University Hospital of Derby and Burton NHS Foundation Trust, Royal Cornwall Hospitals NHS Trust, East Kent Hospitals University NHS Foundation Trust and Royal Devon and Exeter NHS Foundation Trust are all good examples of this. Now over 30 NHS organisations utilise Unit4 ERP, including 16 current Foundation Trusts and various first wave Foundation Trusts, we see a dawn of change across public healthcare and their supporting agencies

This session is sponsored by Unit4. By attending this session you agree to share your name, job title and email address with Unit4. If you do not want your email address or other details to be shared, please contact harriet.dark@hfma.org.uk

11:15 The impact of mental health support teams in educational settings

Alex Goforth, Programme Manager, CYP Mental Health. NHSEI

Elizabeth Insley, Senior Finance Lead, Strategic Finance – Programme Support, NHS England and NHS Improvement

Ross Jeffrey, Senior Project Manager – Mental Health Support Teams, NHS England and NHS Improvement

Chaired by Hannah Witty, Chief Finance Officer, Central and North West London NHS Foundation Trust

Mental health Support Teams (MHSTs) are a multi-year funded project to expand capacity for children and young people's mental health in educational settings. This will be a crucial element in meeting the Long Term Plan ambitions of increasing access to mental health services by 2023/24 so that an extra 345,000 children and young people can get support when they need it, in ways that work better for them. This presentation will outline the programme implementation and the financial package.

12:15 Lunch and exhibition

12:45 **One NHS Finance – inclusion & diversity ambassadors**

Yarlina Roberts, CFO, Kingston Hospital NHS Foundation Trust

Karen Hamilton, Head of Finance Performance, Improvement and Development, Royal Free London NHS Foundation Trust

Chaired by Indie Kaur, Head of Financial Management, South West London and St George's Mental Health NHS Trust

In this session you will hear from London's Inclusion & Diversity Ambassadors, about what the aims and objectives of the network are and why they chose to get involved.

You will learn about some of the fabulous work that has been undertaken in a Band 2-5 survey and what the outcomes were with regards to career development.

Finally you will see the work that has been done on the Finance Qualification and Competency Requirements and how this can help to ensure everyone is given a fair opportunity when it comes to promotions and progression.

13:45 Break and exhibition

14:00 **Delivering value with digital technology - NHS digital playbooks, gastroenterology**

Dr Lynsey Corless, Consultant gastroenterologist/hepatologist, Hull University Teaching Hospitals

Prof. Shaji Sebastian, Consultant gastroenterologist, IBD service lead, Hull University Teaching Hospitals

Gareth Parkes, Consultant Gastroenterologist, Royal London Hospital, Barts Health NHS Trust

Chaired by Bu Hayee, Clinical advisor, NHSX, Consultant gastroenterologist King's College Hospital NHS Trust

In Partnership with Health Education England

This session will showcase the gastroenterology digital playbook and a range of digital solutions which have shown how technology can help solve common challenges in the delivery of gastroenterology services.

Join speakers from NHSX looking at how digital technology can help enable new models of care in gastroenterology services. You'll hear directly from clinical experts across the country as they share their experiences of implementing digital technology into care pathways to benefit patients and make their work more efficient and effective, including the successes and challenges they faced

15:00 Close

Tuesday 7 December

Virtual Learning Labs

10:00 **Building an all-age mental health collaborative in the context of ICS system development**

Dr Emma Tiffin, GP, Cambridgeshire and Peterborough STP Clinical Mental Health Lead, Cambridgeshire and Peterborough CCG

Chaired by Sarah Day, Policy and Research Manager, HFMA

Dr Emma Tiffin has worked in clinical mental health leadership roles for over fifteen years and has played an integral role in developing a sustainable integrated community-based service model for planned and unplanned mental health care.

In this session, she will share the adult community mental health transformation journey within Cambridge and Peterborough CCG; detailing challenges such as primary care representation, leadership and workforce challenges. The session will then look into how these lessons learnt will inform the progress towards an all-age mental health collaborative in the context of ICS system development.

10:00 **Understanding the Model Health System**

James Hatton, Deputy Director of Improvement Analytics - Improvement Products and Services, NHS England and NHS Improvement.

Mridula Sori, Deputy Director of Product Management, Design and Delivery - Improvement Products and Services, NHS England and NHS Improvement.

Christopher Rye, Principal Analyst - Improvement Products and Services, NHS England and NHS Improvement.

Chaired by Emma Knowles, Director of Policy and Communications, HFMA

The Model Health System is a data-driven improvement tool that supports health and care systems to improve patient outcomes and population health. It provides benchmarked insights across the quality of care, productivity and organisational culture to identify opportunities for improvement. This session will explore how to navigate and understand the data and how it can be used to identify and drive improvements in your organisation

10:00 **Delivering results through collaborative working: creating sustainable long-term value**

Colin McCready, Chief Financial Officer, NHS Supply Chain

Sara Ford, Director of Strategy, Comms & Marketing, and Digital, NHS Supply Chain

Mark Oldham, CFO, University Hospitals of North Midlands NHS Trust

Nathan Joy-Johnson, Director of Procurement, Integrated Suppliers and Procurement Dept, University Hospitals of North Midlands NHS Trust

Chaired by Hamish Makanji, Customer Relationship Management, NHS Supply Chain

NHS Supply Chain will provide insights into the benefits of greater collaboration and partnership working at an ICS level. Our CFO and Director of Strategy, Communications and Digital will also share more detail on the key areas of focus for NHS Supply Chain going into winter and beyond that into 2022 / 2023.



This session is sponsored by NHS Supply Chain. By attending this session you agree to share your name, job title and email address with NHS Supply Chain. If you do not want your email address or other details to be shared, please contact harriet.dark@hfma.org.uk.

11:00 Break and exhibition

11:15 Delivering value with digital technology - case study - Dorset ICS

Crystal Dennis, Interim Operational Lead for Digital Access to Services @Home, Dorset CCG

Heather Case, Head of Dorset intelligence and insight Service (DiiS), Dorset County Hospital hosting on behalf of the ICS

Chaired by Mike Emery, Director of Digital Health and Infrastructure, NHS Herefordshire and Worcestershire CCG

In Partnership with Health Education England

Dorset is recognised nationally as a leader in its Digital transformation agenda. Come and hear from the Head of Dorset intelligence and insight Service (DiiS) and the Head of Digital Access to Services @Home (D@SH) in how they are working together in using data and digital health to influence decision making and design in change to empower people and improve health outcomes for best possible value.

12:15 Lunch and exhibition

12:45 Tackling frailty through system collaboration - impacting on patient flow

Jyothi Nippani, Foundation Group AMD, Service Improvement, South Warwickshire Foundation Trust

Rob Cole, Improvement manager, NHSE/I Elective and Emergency Care (Ex WMAS Consultant Paramedic)

Chaired by Kim Li, Chief Finance Officer, South Warwickshire NHS Foundation Trust

A significant proportion of our older patients have complex, but low acuity illness and can be managed in a 'virtual ward' setting, with the care being delivered at home by the community workforce supported by a robust medical model, daily MDT board rounds, and elective access to SDEC or admission faculties if needed. This achieves the best patient experience, while avoiding often harmful hospital admissions, minimising ambulance queues in EDs associated with hand over delays and patient harm. In SWFT, we have piloted this collaborating with Ambulance services and community services, avoiding 48% of conveyances in over 80s.

12:45 ICS Stories: the realities of integration – the Connect programme

Dawn Scrafield, CFO, Mid and South Essex NHS Foundation Trust

Ric Whalley, Partner, Newton Europe

Chaired by Sam Wilde, Director of Finance and Business Intelligence, Lincolnshire Community Health Services NHS Trust

NEWTON

In this session, Dawn and Ric will share the story of "Connect", a programme bringing together health and care partners across Essex to transform care for older adults and ensure they get the best ongoing care in the best setting.

By sharing both the highs and lows of delivering this programme, this session aims to bring some of the realities of integration to life. It will also explore the things that help to ensure that system partnerships delivering transformation work can have the impact on patient outcomes that they set out to achieve, even amidst the pressures that the system is currently under.

This session is sponsored by Newton. By attending this session you agree to share your name, job title and email address with Newton. If you do not want your email address or other details to be shared, please contact harriet.dark@hfma.org.uk

13:45 Break and exhibition

14:00 **Making data count**

Samantha Riley, Deputy Director of Intensive Support, NHS England and Improvement
Kay Wiss, Deputy Director of Finance, Stockport NHS Foundation Trust
Lucy Owens, Independent Financial Consultant and former Associate Director of Operational Finance, George Eliot Hospital NHS Trust
Chaired by Catherine Mitchell, Head of costing and value, HFMA

Providers of NHS services have increasingly large amounts of data about their patients. The challenge is how to make the most of this data to support improvements in patient care. Reducing and managing variation enables systems to become more predictable and easier to manage allowing improvement of quality and safety.

In this session, Sam will describe how statistical process control (SPC) can support better decision making and how SPC can be applied to financial data. Kay and Lucy will then share details of how they have applied SPC in their own organisations and the difference it has made.

14:00 **Case study: how NHS SBS is driving efficiencies with automation**

Stephen Sutcliffe, Director of Finance, NHS SBS
Mathieu Webster, Transformation Lead, NHS SBS
Chaired by Jason Warrelmann, Senior Director, Healthcare Industry Practice, UiPath



Like many public sector organisations, NHS SBS is focused on delivering efficiencies and reducing costs, with a commitment to innovate for the future.

Join us for this session, where we'll be discussing NHS SBS' automation journey to date, how automation can drive Finance change and excellence, Finance & Accounting use cases and beyond, the importance of C-level and employee buy-in for a successful automation journey, and how automation can help the NHS transform.

This session is sponsored by UiPath. By attending this session you agree to share your name, job title and email address with UiPath. If you do not want your email address or other details to be shared, please contact harriet.dark@hfma.org.uk.

15:00 Close

Wednesday 8 December

Virtual Learning Labs

10:00 Personalised care through the pandemic

Jitesh Sudera, Senior Finance Manager, NHS England & Improvement

Dr Mohan Sekeram, Clinical Lead for Personalised Care Southwest London, SWL CCG

Chaired by Jim Manton, Senior Lead - Finance, Commissioning and Contracting

Personalised Care Group, Primary Care, Community Services and Strategy Directorate

NHS England and NHS Improvement

This session will highlight how personalised care has operated and benefited people and patients during the pandemic. Case studies will be used to highlight examples of this and how it will benefit the NHS's priorities as we hopefully move out of restrictions, for example, waiting lists, easier discharge from hospital and links to population health management and reducing inequalities. .

11:00 Break and online exhibition On-site event registration opens

11:15 Addressing the key determinants of health

Shashidhar Khandavalli, Clinical Director Chorley Central PCN; Clinical Advisor Central Lancashire ICP, Central Lancashire ICP

Chaired by Sarah Day, Policy and Research Manager, HFMA

In this session Shashi will be discussing some of his current work with the Integrated Care Partnership (ICP) for Preston, Chorley and South Ribble where he is the clinical lead for Determinants of Health. Shashi will cover some of the broader progress being made by the ICP in addressing the key determinants of health, as well as discussing the example of hypertension as the number one modifiable cause of disparity between health equalities. The board are approaching this in three areas: diagnosis and intervention in the clinical field; building links between difference services such as health, social care and prevention; and looking into the underlying causes through deep listening events co-created with the communities affected.

11:15 What good looks like/ who pays for what

Will Goodwin, Assistant Director of Programmes - What Good Looks Like, NHSX

Will Johnson, Deputy Director, Centre for Improving Data Collaboration, NHSX

Dan Haigh, Deputy Director of Finance, NHSX

Ash Sharma, Programme Lead, NHSX

Chaired by Will Monaghan, Director of Operations, Director of ICS Digital strategy, NHSX

In Partnership with Health Education England

This workshop will discuss NHSX's What Good Looks Like and Who Pays For What programmes. The What Good Looks Like framework is NHSX's flagship programme that defines the digital transformation capabilities that are needed for effective, safe and efficient care and includes clear success measures that organisations and systems should aim to reach. Who Pays for What is the financial accompaniment to the framework that sets out the barriers to digital investment and our strategy to simplify and clarify funding arrangements so we can support local systems and their constituent organisations to make better investments in digital technology.

12:15 Lunch, networking and exhibition

Face to face sessions commence

13:15 Chair's welcome

Caroline Clarke, Group CEO, Royal Free London NHS FT, HFMA President 2020/ 21

13:25 Delivering value with digital technologies

Patrick Mitchell, Director of Innovation, Digital and Transformation, Health Education England

Dr Rishi Das-Gupta, CEO, Health Innovation Network

Lisa Hollins, Director of Innovation, NHSX

Dr James Teo, Clinical Director of Data Science and AI; Professor of Neurology, Kings College Hospital and Guys & St Thomas Hospital

Chaired by Caroline Clarke

In Partnership with Health Education England

In this two-part session we will explore how digital healthcare technologies, such as digital medicine, genomics, artificial intelligence and robotics, provide the NHS with an opportunity to reimagine how care is delivered, and deliver better value.

Digital healthcare technologies can empower patients to participate actively in their care, with a greater focus on wellbeing and prevention. They also support the prediction of individual disease risk and personalise the management of long-term conditions.

Delegates will have the opportunity to hear from some of the people at the forefront of this new emerging agenda. Each session will be followed by interactive discussion between all speakers and delegates.

Part one: reimagining care

How can digital technologies such as digital medicine, genomics, artificial intelligence and robotics transform the delivery of healthcare? What will future patient pathways look like?

14:40 Exhibition and networking

15:10 Part two: improving efficiency

What is the role of finance in supporting the use of digital technology to transform services and drive value and efficiency? What are the particular challenges facing the finance profession around this agenda?

These sessions form part of HFMA's Delivering value with digital technologies programme, supported by Health Education England. The aims of the programme are to increase awareness of digital healthcare technologies amongst NHS finance staff and to enable finance to take an active role in supporting the use of digital technology to transform services and drive value and efficiency.

16:30 Taking pride: reflections from HFMA's first 2 year president

Caroline Clarke, Group CEO, Royal Free London NHS FT, HFMA President 2020/ 21

Caroline's theme *Taking pride in our future* continued from 2020 through to 2021 as HFMA's first two-year presidency. The overarching theme transcended into three main areas: digital and innovation, workforce and learnings from Covid-19.

In this session, Caroline will not only reflect on the outputs from her presidential term and experiences in the role. She will also reference her day job, the challenges faced by her NHS staff and the wider finance community nationally as the pandemic swept through the nation.

The last two years have certainly provided many with a lot to take pride in, and as Caroline hands over the reins to this year's president we take what we have learnt and seek to re-imagine the future

16:45 Networking and exhibition

17:00 Hotel check in

18:30 **Corporate partner drinks reception**

Invitation only

19:00 **HFMA Graduation and President's farewell dinner**

Live in London only. This part of the conference will not be streamed online.

Thursday 9 December

9:00 AGM

9:00 Registration, networking and exhibition

09:50 **HFMA President opening address**

Owen Harkin, Deputy Chief Executive and Director of Finance & Estates, Northern Health and Social Care Trust & HFMA President

10:00 **Opening Keynote** **LIVE ONLY**

Emily Maitlis, Broadcaster and Journalist

Emily Maitlis is an award-winning broadcaster, podcast presenter and writer. She has interviewed everyone from Donald Trump, Sheryl Sandberg, Usain Bolt and Prince Andrew.

Author of the Sunday Times best seller *Airhead* – an exploration of the imperfect art of making news, which is currently being adapted by Working Title.

This session will be streamed live online but will not be recorded to view later.

11:00 Networking and exhibition

11:30 **Update from the Chief Executive**

Mark Knight, Chief Executive, HFMA

11:35 **HFMA Snapshot sessions: female leadership, effecting change and personal resilience**

Chaired by Caroline Clarke, Group CEO, Royal Free London NHS FT, HFMA Chair 2020/21

1. The importance of clinical and financial collaboration

Celia Ingham Clark, Medical Director for Professional Leadership and Clinical Effectiveness, NHS England & NHS England & Improvement

In this session, Celia will provide a snapshot of her work to drive clinical effectiveness and quality improvement, paying particular attention to the importance of both finance and clinical staff working together to achieve in these areas.

With a wealth of experience in medical leadership and clinical effectiveness, this year has also seen Celia take on the role as lead medical director for the Covid-19 medical workforce which she will also reflect on.

2. Bolder. Brighter. Better.

Tammie Jackson, Vice-President, Trans Union Healthcare & HFMA USA President

Over the past year, healthcare finance professionals have faced multiple, simultaneous challenges, both professionally and personally. As a result, the year 2020 — much like World War II, the assassination of JFK and 9/11 — now represents a pivot in our history and our lives. Everything from this point forward will be viewed through a lens of “before” or “after.” This presentation will explore what that means for our industry, our society, and

our Association as well as what we can do to ensure the “after” is bolder, brighter and better than the “before.”

In this session, Tammie will evaluate current challenges facing the healthcare industry as well as society at large, and ways healthcare finance professionals can promote both health equity and a more equitable society with a focus on HFMA initiatives and resources that can help you meet the challenges of the current environment.

3. **Diversifying financial leadership**

Natasha Munro, *Senior Finance Manager, NHS England & Improvement*

The Future-Focused Finance Sponsorship Programme provides support to high potential finance staff who are from the groups under-represented at Director level within NHS Finance, by matching them to a senior leader in their organisation or region.

In this session, Natasha will share inspirational updates in terms of overcoming adversity and building confidence during her time as a sponsee; exploring how being paired with a senior sponsor has helped her to be more visible and feel supported to achieve her goals.

4. **A patient’s perspective of the healthcare journey following chronic diagnosis**

Charli Skinner, *health innovation and patient engagement Fellow and Consultant active community builder, speaker, writer and advocate for accessibility*

Charli is an advocate raising awareness of the effects of invisible injury, chronic illness and disability. She has a particular focus on ‘return to life’ after her patient journey sparked a recognition of the vital need to support patients with access to services & health literacy in both clinical and non-clinical spaces to achieve better long-term health outcomes.

Charli now works as a Consultant, specialising in health innovation, patient engagement & lived-experience co-design. She is also part of a founding team building an initiative to enable young adults with chronic health conditions to be part of the conversation on how public services are designed and used. She will talk about her journey, the projects she has been involved with through the NHS, as well as the importance of co-production, personalised care, and bridging gaps to support the patient as a whole to foster better health outcomes.

12:35 **Meet the President – Interview with Owen Harkin**

Interviewed by Mark Orchard, Chief Financial Officer, Portsmouth Hospitals University NHS Trust & HFMA 2018 President

12:50 **Lunch, networking and exhibition**

14:00 **Tackling health inequalities**

Dr Bola Owolabi, *Director – Health Inequalities, NHS England & Improvement*
Professor Sanjay Agrawal, *Consultant in Respiratory and Intensive Care Medicine, University Hospitals of Leicester NHS Trust*

COVID-19 has highlighted the urgent need to address health inequalities. Prior to the pandemic, the NHS Long Term Plan set out key commitments to accelerate action on preventing ill health and tackle health inequalities. The disproportionate impact of the pandemic on some communities has highlighted the need to accelerate the implementation of commitments made in the plan. As a result, five strategic priorities have been announced. In this session, Dr Owolabi and Professor Agrawal will discuss the national priorities for addressing health inequalities, highlight key disparities between

groups and look at particular areas of concern and focus for NHS finance staff and leaders so that we can achieve exceptional quality healthcare for all through equitable access, excellent experience and optimal outcomes.

15:00 A devolved nations view on system working and integration

Steve Elliot, *Director of Finance, Finance Directorate, Health and Social Services Group, Welsh Government*

Richard McCallum, *Director of Health Finance and Governance, The Scottish Government*

Neil Guckian, *Chief Executive, Western HSC Trust, Northern Ireland*

Chaired by Mark Orchard, *Chief Financial Officer, Portsmouth Hospitals University NHS Trust*

This panel session will focus on each of the devolved nations and their approach to system working. Integration and the current reshaping of healthcare is modelled around the move towards better supporting people to live well at home or in the community, so that they have a positive experience of health and social care. The panel will consider how this system working is taking place in practice in their area of the UK, how integration can improve the way populations interact with healthcare, and some of the key challenges they are encountering and overcoming.

15:50 Networking and exhibition

16:30 NHS finance priorities for the year ahead

Julian Kelly, *Chief Finance Officer, NHS England & Improvement*

As we emerge from the pandemic, ripples of which will continue to be felt across the sector for years to come, the pressure for financial recovery and quality of care falls heavily on the shoulders of the NHS finance community.

The NHS is embarking on a period of evolution and rapid change. *The Health and Care Bill*, once enacted, will bring the proposals set out in the white paper *Working together to improve health and social care for all* into effect.

In this session, Julian will unveil his national vision and strategy for NHS finance in the year ahead. In addition, he will explore the responsibilities and expectations nationally of finance staff in transforming the NHS both in response to the pandemic and the white paper.

17:15 Chair's closing remarks

Owen Harkin, *Deputy Chief Executive and Director of Finance & Estates, Northern Health and Social Care Trust & HFMA President*

17:20 Networking, exhibition & hotel check in

18:30 Drinks reception

19:30 Gala dinner & HFMA Awards evening

Live in London only. This part of the conference will not be streamed online.

Friday 10 December

9:00 Registration, networking & exhibition

10:00 **Chair's welcome**

Owen Harkin, Deputy Chief Executive and Director of Finance & Estates, Northern Health and Social Care Trust & HFMA President

10:05 **What lies ahead and becoming a successful optimist**

Mark Stevenson, Futurologist

LIVE ONLY

Mark Stevenson has an excited mind focused firmly on the future. He incessantly hunts for ideas, movements and trends, charting the territory of the future and preparing us for the way we may live and work tomorrow.

In this session, he will reflect on the systemic issues that we have faced over the past two years and discuss how to turn a seemingly negative situation into a positive future. Using eight principals of successful optimism he will explore the ways of thinking about the future that, even in the storm of uncertainty and change, help us to make a positive impact on our own lives, careers, teams and organisations.

10:45 **The road to recovery**

Anita Charlesworth, Director of Research, The Health Foundation

Anita Charlesworth is the Director of Research and REAL Centre at the Health Foundation, and Honorary Professor in the College of Social Sciences at the Health Services Management Centre (HSMC) at the University of Birmingham.

In this session Anita is going to be exploring the challenge of NHS recovery after the pandemic including the funding implications, elective care back log and staffing.

11:30 Networking & exhibition

12:00 **Closing Address** **LIVE ONLY**

Jonny Wilkinson CBE, former rugby union player who represented England and the British and Irish Lions

English former Rugby Union player who represented England and the British and Irish Lions. He rose to prominence during the 2003 Rugby World Cup and is widely acknowledged as one of the best rugby union players of all time.

Wilkinson was an integral member of the England Rugby World Cup winning squad, scoring the winning drop goal in the last minute of extra time to defeat Australia in the final. He then came back from several injuries to lead England to the final of the 2007 World Cup in Paris.

He won two European Cups plus a top 14 Title with Toulon where he moved to in 2008 following twelve seasons in the English Premiership with the Newcastle Falcons.

This session will be streamed live online but will not be recorded to view later.

13:00 **Chair's closing remarks**

13:10 Lunch & Exhibition prize draw

14:00 Conference close