



HFMA annual conference 2021

6-10 December, online and face-to-face in London

[#HFMA2021](#)



Early booker
rates available
for face-face,
online, and
hybrid packages

HFMA annual conference

The HFMA annual conference has long been established as the highlight of the NHS finance calendar. For the first time ever we held the conference virtually last year to great success. With an overall satisfaction rate of over 96% good or excellent, the event was delivered virtually to over 2,700 over a period of 12 days. This year, working on feedback from 2020, we will be introducing a face-to-face element, subject to the course of the pandemic, as well as repeating the virtual event. It is now more important than ever to take this opportunity to come together, to share what we've learned, to network, to build on our individual CPD and to hear the latest in policy and thought leadership from across the NHS and beyond.

What is included?

There are a number of early-booker ticket options available to choose from:

- **Face-to-face tickets:** includes three days at the physical conference in London and two nights accommodation, inclusive of meals. This package does not include online access to the event.
- **Online package:** includes online access for your whole finance team to view all five days of live-streamed sessions (including three days of virtual learning labs). This package does not include face-to-face tickets to the event in London.

Multiple face-to-face tickets can be purchased for the physical conference subject to fair usage terms and conditions.

Whilst the number of online places per band was dictated in 2020, in 2021 this will be left up to each organisation to request the number of online places they would like to use.

What discounts are available?

HFMA hub partner organisations will receive a 20% discount regardless of when the booking is made.

Early booker discounts for face-to-face tickets and online packages are available until 25 June 2021.

How to book

To book the HFMA annual conference email: Josie.Baskerville@hfma.org.uk

In the lead up to the event our team will share a unique login with all virtual delegates, giving them access to the entire programme through our virtual event platform.



Ticket price

Large parts of finance teams have spent much of the year working from home, and in some cases have been redeployed to support their systems' response to Covid-19 in other ways. This event will provide an opportunity for the function to gather together both virtually and physically to hear about and share best practice, find further inspiration and celebrate the best that finance has to offer. Every licence or ticket that is purchased by an organisation supports the HFMA's work in bringing the healthcare finance community high quality events and CPD opportunities, as part of our ongoing mission under extraordinary circumstances.

	Banding	Online package early booker rate	HFMA Hub partner discounted rate
Band one	Trusts with a turnover above 750 million	£3491.25 + VAT	£2,793.00 + VAT
Band two	Trusts with a turnover between 250 million and 750 million	£2,793 + VAT	£2,234.40 + VAT
Band three	<ul style="list-style-type: none"> Trusts with a turnover below 250 million CSUs Merged CCGs with more than 6 organisations 	£2,094.75 + VAT	£1,675.80 + VAT
Band four	<ul style="list-style-type: none"> ALBs Merged CCGs with 2 to 6 organisations Devolved nations 	£1,396.50 + VAT	£1,117.20 + VAT
Band five	Stand-alone CCGs	£558.60 + VAT	£446.88 + VAT
Face-to-face ticket (same price across all bands)		Early booker rate	
1 x ticket	Includes three days at the physical conference in London and two nights accommodation, inclusive of meals.	£1,350 + VAT	

HFMA hub partners receive a further 20% discount off all ticket prices. See the price list below for more detailed information

If you are unsure which is the correct band for your organisation please contact Josie.Baskerville@hfma.org.uk

How to book

To join the HFMA annual conference email Josie.Baskerville@hfma.org.uk and book now

Sponsorship opportunities

For more information about sponsorship and exhibition opportunities please contact:

Paul Momber

Head of Corporate Business Development

Paul.Momber@hfma.org.uk

0117 938 8972

To find out more contact Josie.Baskerville@hfma.org.uk

HFMA annual conference 2021

6-10 December, online and in London

Please fill in your details and email the form back to

josie.baskerville@hfma.org.uk

If you have any queries concerning the event please contact the Events Team:

T 0117 938 8330

E josie.baskerville@hfma.org.uk

W www.hfma.org.uk

Title (Mr, Mrs, Ms, Miss) Surname

First name(s)

BACS Transfer:

This should be made to: NatWest Bank Plc, Chester Corporate Business Centre, Union Street, Chester, CH1 1UA, Sort Code: 60-40-08. A/C Name: HFMA. A/C No: 79860508.

Credit Card: Please call 0117 929 4789 to pay by credit card

Invoice, please quote 'Purchase Order Number'

Job title

Organisation name

Telephone

Address (for invoice and/or correspondence)

Email address (no bookings will be made without this)

Special requirements (access/loop systems, etc).

Select your ticket choice from the options below:

All costs relating to the delegate ticket exclude VAT.

COST

Band 1 – standard early booker rate	£3,491.25 + VAT
Band 1 – Hub partner early booker rate	£2,793 + VAT
Band 2 – standard early booker rate	£2,793 + VAT
Band 2 – Hub partner early booker rate	£2,234.40 + VAT
Band 3 – standard early booker rate	£2,094.75 + VAT
Band 3 – Hub partner early booker rate	£1,675.80 + VAT
Band 4 – standard early booker rate	£1,396.50 + VAT
Band 4 – Hub partner early booker rate	£1,117.20 + VAT
Band 5 – standard early booker rate	£558.60 + VAT
Band 5 – Hub partner early booker rate	£446.88 + VAT

Face-to-face tickets (includes full attendance for the three-day event and two nights accommodation). Early booker rates available until 25 June 2021. Limited spaces available.*

All costs relating to the delegate ticket exclude VAT. Accommodation is included in the rate quoted for hybrid and face-to-face tickets, and includes VAT. The HFMA sells accommodation on behalf of the Hilton London Metropole.

	COST
1 x face-to-face ticket	£1,350 + VAT

If you would like to purchase more than one face-to-face tickets, please specify below how many you would like:

*Face-to-face tickets are sold on a first-come first served basis and are subject to fair user limits..

Payment must be received no later than 30 days from the date of invoice. We are unable to accept telephone or provisional bookings. **Please note** that all rates included within this booking form are for NHS organisations. If you are affiliated with a commercial organisation, please get in touch with paul.momber@hfma.org.uk for ticket rates and more information on getting involved in the conference.

Joining instructions: You will receive an e-mail as confirmation of your place on the course, subject to payment. This e-mail will also include details for the conference enabling you to attend the event fully prepared. If you have not received this information three weeks before the event, please contact the HFMA Events Team on 0117 938 8330.

HFMA's educational programmes are run on a not-for-profit basis. The Association's training activities are heavily subsidised by generous contributions received from our commercial sponsors. This sponsorship income covers costs of non-core activities such as fees for motivational speaker.

Opinions expressed at HFMA events are those of the speakers and do not reflect those of HFMA. HFMA accepts no responsibility legal or otherwise for the accuracy of content delivered and are not responsible for any loss occasioned by any person acting or refraining from action as a result of any material communicated by speakers at this event. HFMA means the Healthcare Financial Management Association, which is a registered charity, no 1114463 and in Scotland, no. SCO41994, and a limited company registered in England and Wales company no. 5787972. Registered office: 110 Rochester Row, Victoria, London, SW1P 1JP

Terms and conditions

Cancellations

If you are unable to attend the event, please notify us in writing as soon as possible. Where a written cancellation is received by 30 October 2021, a full refund is offered. After this date the full conference fee will apply. Substitutions can be made at any stage. All other ticket rates are fully refundable up until 30 October 2021, after which no refunds will be accepted.

Changes to the programme

HFMA reserves the right to alter timings, sessions, speakers and venue where necessary. If this event cannot run on the published date due to reasons beyond our reasonable control, eg terrorism, threat of terrorism, access problems caused by adverse weather or any other Act of God, HFMA reserves the right to retain the conference fee and re-schedule the event. If this has not been run within 6 months of this date all monies will be refunded minus a small administration fee.

The event will be run according to the latest government guidance, ensuring that both delegates and staff are provided with the safest possible experience. In the event that the physical conference cannot be run due to Covid-19 restrictions we will offer all bookings immediate transfer to a full online programme and credit/refund on the portion of the booking relating to the physical conference ticket.

Fair usage

One face-to-face ticket to the London conference is included in the hybrid package and additional face-to-face tickets can be purchased as part of this package. Face-to-face places can also be purchased as a stand-alone ticket. Block bookings of face-to-face tickets are subject to fair user limits to ensure all bookers have a fair opportunity to send their delegate(s) to the London venue.

For online places, the package includes online access for your finance team. Upon booking our team will discuss with you how many places you require for your organisation in-line with fair usage.



About the HFMA

The Healthcare Financial Management Association (HFMA) is the professional body for finance staff working in healthcare. For 70 years it has provided independent support and guidance to its members and the wider healthcare community.

It is a charitable organisation that promotes the highest professional standards and innovation in financial management and governance across the UK health economy through its local and national networks. The association analyses and responds to national policy and aims to exert influence in shaping the healthcare agenda. It also works with other organisations with shared aims in order to promote financial management and governance approaches that really are 'fit for purpose' and effective.

The HFMA is the biggest provider of healthcare finance and business education and training in the UK. It offers a range of qualifications in healthcare business and finance at undergraduate and postgraduate level and can provide a route to an MBA in healthcare finance. The association is also an accredited provider of continuing professional development, delivered through a range of events, e-learning and training. In 2019 the HFMA was approved as a main training provider on the Register of Apprenticeship Training Providers and will be offering and developing a range of apprenticeships aimed at healthcare staff from 2020.

HFMA

1 Temple Way, Bristol BS2 0BU

T 0117 929 4789

F 0117 929 4844

E info@hfma.org.uk

Healthcare Financial Management Association (HFMA) is a registered charity in England and Wales, no 1114463 and Scotland, no SCO41994. HFMA is also a limited company registered in England and Wales, no 5787972. Registered office: 110 Rochester Row, Victoria, London SW1P 1JP

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