



Value Masterclass 2022

10 March 2022, online

In response to the growing pressure to deliver more for less, health services across the UK are exploring new approaches to the delivery of healthcare. Although these initiatives vary in name, the goal remains the same – to transform the way we deliver services to ensure the NHS is providing the best possible care at the lowest possible cost.

The Value Masterclass will share real-life examples of organisations and systems that have pursued a value driven approach and the results they have achieved.

This one-day event is designed for clinicians and senior NHS finance staff and will provide delegates with the know-how to begin applying value in practice.

09:30 Registration, coffee and networking

10:00 Chair's welcome and introduction

Dr Jean MacLeod, Consultant Physician in Medicine and Diabetes, North Tees and Hartlepool Hospitals NHS Foundation Trust

10:10 What is value-based healthcare and why is it important?

Dr Kavita Gnanaolivu, Director, Healthcare Consulting, KPMG

Kavita will give an overview of what we mean by value-based healthcare and why it is one of the most important topics in healthcare transformation today. Kavita recently attended the *Harvard Business School Value-based Healthcare course* and will share her insights on areas where a value driven approach is working well in the UK and where applying the theory of value has the potential to significantly improve healthcare delivery.

10:50 Break

11:10 Using and evaluating Quality Improvement methods to increase value

Dr Amar Shah, Chief Quality Officer and Consultant Forensic Psychiatrist, East London NHS Foundation Trust

There is increasing interest and belief in applying quality improvement to help solve our most complex challenges in healthcare. This session will share details of a framework developed by East London NHS Foundation Trust (ELFT) to help identify, understand and evaluate return on investment from large-scale application of QI in healthcare providers. The session presents examples from ELFT to illustrate return on investment from QI at multiple levels including improving outcomes for patients and service users, improving the experience of staff, improving productivity and reducing costs.

11:40 Break

12:00 Using a data-driven approach to improve outcomes in diabetes

Claire Green, Deputy Director – Finance Delivery Unit and Dr Julia Platts, National Clinical Lead for Diabetes, NHS Wales

In this session Claire and Julia will share details of a project in Wales to collate numerous nationally held data sets to assess how the current diabetes pathway (including preventative services) impact on the health outcomes of the population across the pathway. This work seeks to use innovative analytical insight on existing data sets to explore how outcomes could be improved by more effective use of resources across a whole pathway.

12:45 Lunch

13:15 Ensuring best value resource allocation across a healthcare system

Andi Orłowski, Director, Jack Ettinger, Health Economist, Health Economics Unit and Su Rollason, Chief Finance Officer, University Hospitals Coventry and Warwickshire NHS Trust

The NHS is moving to a system led approach with Integrated Care Systems (ICSs) all starting to make changes in how they deliver health and social care to their population. It is fundamental that system-level decisions involve a mixed team of providers, commissioners and local authority representatives. The discussions also need to consider the possible outcomes of their intended decision before it is made. The STAR (Socio-Technical Allocation of Resources) analysis is a tool that supports system decision makers to prioritise how resources are allocated. In this session Andi will give an overview of the STAR approach then Jack and Su will share details of a project to work through a decision using STAR.

14:00 Break

14:15 Applying the theory of value-based healthcare - panel discussion session

Dr Kavita Gnanaolivu, Director, Healthcare Consulting, KPMG

Claire Green, Deputy Director – Finance Delivery Unit, NHS Wales

Dr Julia Platts, National Clinical Lead for Diabetes, NHS Wales

Andi Orłowski, Director, Health Economics Unit

This session will draw on the learning from the day and consider what is needed to apply the theory of value in practice. The panel members will discuss how taking a value-driven approach can support key NHS challenges including addressing the elective backlog, improving financial sustainability and addressing health inequalities.

15:15 Chair's final comments and close