

International symposium 2019

Making value-based healthcare a reality

3 October 2019, London

Across the world, health systems have the same ambition to deliver high quality sustainable healthcare. **Value-based healthcare** – maximising the outcomes which matter to people at the lowest possible cost - is the clear solution, but turning the theory of value into practice is not without its challenges.

Our fourth international symposium will explore some of these challenges, as well as share some of the success stories which make the case for value-based healthcare.

The symposium will give delegates access to insights from world leaders in the practical delivery of value-based healthcare and equip them with ideas and strategies for developing a value-driven approach within their own local health economies.

Delegates will have the opportunity to hear short presentations from leading international and UK speakers on how they are tackling four key themes. Each session will be followed by interactive discussion between all speakers and delegates.

Senior finance professionals and clinicians are the primary audience for this event, however non-executive directors and transformation directors should find the content highly relevant as well. International delegates are also welcome to attend. Institute member organisations get two free places (subject to availability).

Take part in this highly interactive event on how we make value-based healthcare a reality.

Confirmed speakers include:

- Value Partnerships Program, Blue Cross Blue Shield of Michigan (BCBSM), USA
- Siun sote - North Karelia Social and Healthcare Joint Municipal Authority, Finland
- OLVG, Santeon group of hospitals, The Netherlands
- Aneurin Bevan University Health Board, Wales

Visit <http://hfma.to/sym19> for more information.

Programme

10:00 – 10:15 **Chairs' welcome and introduction to the day/format**

Jean MacLeod, Consultant Physician in Medicine and Diabetes, North Tees and Hartlepool NHS Foundation Trust and Susan Rollason, Chief Finance Officer, University Hospitals Coventry and Warwickshire NHS Trust

Each session will include three to four 10-minute talks (mixture of international and UK) followed by a 35-minute to 45-minute discussion. There will be facilitated table-based discussion as part of the third session after lunch.

10:15 – 11:30 **Putting patients at the heart of decision making**

A value-based approach shifts the focus of healthcare delivery from concentrating on inputs to outcomes. How good is healthcare at knowing whether the care provided has made any difference to the patient? Is their quality of life better? How do we encourage healthcare professionals to become part of the value revolution, so that they regularly capture patient-defined outcomes and embed them in direct care? Why do patient-defined outcomes matter to the finance community? Delegates will have the chance to debate what is needed to put patients at the heart of value-based decision making.

11:30 – 11:55 **Refreshment break**

11:55 – 13:10 **Improving population health**

There is an increasing focus on looking at value through the lens of population health. How can we maximise the use of resources available to improve the health of defined populations, and optimise pathways across whole systems? With competing demands on resources and multiple stakeholders, reallocating resources can be challenging. How do we break down budgetary silos to allow high value resource allocation? An emphasis on prevention and early diagnosis can deliver better outcomes at lower cost, but how can health systems do this in practice? Delegates will have the opportunity to discuss what health systems should be doing and consider what they can make happen within their local health system.

13:10 – 13:55 **Lunch**

13:55 – 15:10 **Developing a culture that prioritises value-based healthcare**

How many organisations have a culture of value-based decision making? Is value-based healthcare seriously considered at board level? Is there a shared understanding across professional groups and teams to deliver value? Delegates will have the opportunity to reflect and debate on how organisations and healthcare systems can develop a culture that embeds value-based healthcare as the core way of working.

15:10 – 15:30 **Refreshment break**

15:30 – 16:45 **Making the case for value-based healthcare**

Few would argue against the concept of value-based healthcare, but it can be hard to make the case for change without seeing the evidence that it works in real life. In this final session we will hear from organisations/ health systems who can demonstrate that a focus on value-based healthcare does lead to improvements in patient care in a financially sustainable way.

16:45 – 17:00 **Summary and close**

