HFMA Annual Conference 2018
5-7 December 2018, Hilton London Metropole

Provisional Conference Programme
Wednesday 5 December

11.00  Personal Development Session
       Matt King OBE

13.00  Lunch, exhibition and networking

14.00  Workshop session 1

15.00  Refreshment, exhibition and networking

15.30  Workshop session 2

16.30  Transit to next workshop

16.35  Workshop session 3

17.35  Exhibition and free time

19.00  President’s welcome dinner and HFMA qualification graduation
Thursday 6 December

08.00  Breakfast workshop sessions

09.30  HFMA President welcome
        Alex Gild, Director of Finance, Berkshire Healthcare NHS FT

09.40  Opening address: Diversity in leadership
        René Carayol MBE, Elizabeth O’Mahony, Chief Finance Officer, NHS Improvement, Hardev Virdee, Chief
        Finance Officer, Central and North West London NHS FT and Sandra Easton, Chief Finance Officer, Chelsea
        and Westminster NHS FT

Opening this year’s conference with a bang is René Carayol, worldwide business and leadership speaker,
broadcaster, columnist and author.

In a new age where finance professionals are moving from being experts in their field to being leaders in system
redesigns and patient experiences; René will explore how to juggle the new skills and additional time that these
demand. Whilst being mindful of the strain and challenges currently facing our NHS, Rene will explore what he
describes as ‘contemporary leadership’ whereby collaboration is the new leadership.

For the latter part of the session, René will shine a light on diversity within the NHS, focusing on the tangible
benefits of creating an inclusive and diverse culture. He will be interviewing Elizabeth O’Mahony, as a prominent
female finance leader in a national role, Hardev Virdee as an up and coming young leader and Sandra Easton,
a prominent FD who is leading the way in gender diversification in finance.

The more inclusive and diverse we are then the better the decision making; this session will no doubt motivate
delegates, focusing on why we are not only stronger together, but the future is brighter together.

10.40  Refreshments, exhibition and networking

11.20  Reimagining healthcare delivery: HFMA snapshot sessions
        Chaired by Mark Orchard, Director of Finance, Poole Hospital NHS FT

1.  Leading an integrated health service organisation: Reflections from the top
    Kevin Brennan, Chairman, HFMA USA

Until this year, Kevin Brennan had served as the Executive Vice President of Finance and CFO of Geisinger
Health System Foundation for over 23 years. His time at the organisation made him the longest CFO Geisinger
had ever seen, and he was an indispensable part of helping the $7 billion organisation earn numerous
accolades for financial leadership. Kevin will join us to give his reflections from his time at Geisinger and discuss
what his HFMA USA presidential theme ‘Imagining Tomorrow’ means, including a discussion of creating a solid
foundation for effective execution of that vision.

2.  If I can do it, so can you
    Dr Sue Black OBE, Technology Evangelist, Digital Skills Expert, Social Entrepreneur, Consultant

“If I can do it, so can you” is the inspiring and motivating story of one woman’s determination to succeed. 25
years ago, Dr Sue Black was a single parent with three small children living on a council estate in Brixton. She
is now one of the top 50 women in tech in Europe, received an OBE and just been appointed to the Government
Advisory body shaping digital services. Sue talks about how she brought her family out of poverty and built a
successful career through education, passion and a determination to succeed.

3.  From national projections to local projects: Reimagining patient care through social prescribing
    Dr Michael Dixon, National Clinical Champion for Social Prescribing, NHS England

Whilst GPs and NHS organisations have already been involved in patient referral schemes in some way, shape
or form, many are now becoming increasingly interested in how social prescribing at scale can help meet the
demands of their local STP. In this session, Michael will be offering the national perspective on the social
prescribing agenda and the plans for implementation going forward. Michael will incorporate his clinical
experience and how he envisages the bridging of the gap between primary care, secondary care and more
broadly, health and local authority.
4. The year ahead for healthcare economy

*Anita Charlesworth*, Director of Research and Economics, The Health Foundation

The NHS faces an enormous challenge as pressures on the service grow rapidly while funding fails to meet the pace. Anita will join us to give a transparent analysis of the nation's financial health and a snapshot on the healthcare economy for the next year.

12.30 Lunch, exhibition and networking

13.50 A mental health and social care agenda fit for the future

*Rt Hon Norman Lamb MP* and *Claire Murdoch*, CEO, Central & North West London NHS FT and National Mental Health Director for NHS England

With the Five Year Forward View entering its final year, Claire and Norman will join us to reflect on some of the key recommendations set out in the publication and question to what extent the NHS has achieved these. This session will examine how embedded mental health & social care has become integral to the agenda for change and what we, as healthcare professionals, should be doing to enhance this key aim.

When in post as Health Minister, Norman had previously challenged the NHS to ensure that mental health was treated with the same priority as physical health, including the introduction of access and waiting standards in mental health for the first time. This session will offer an opportunity for reflection from both Claire and Norman, with time for both to take questions from the floor before Claire joins the wider panel below.

14.30 Connecting the dots: a brighter future together

*This panel session will be chaired by Alex Gild*, Director of Finance, Berkshire Healthcare NHS FT, *Caroline Clarke*, Group CFO and Deputy Chief Executive, Royal Free London NHS FT, *Claire Murdoch*, CEO, Central & North West London NHS FT and National Mental Health Director for NHS England, *Anita Charlesworth*, Director of Research and Economics, The Health Foundation and *Professor Nick Harding*, GP, Chair of NHS Sandwell and Birmingham CCG and Senior Medical Advisor (for Integrated Care Systems), NHS England

This panel session will focus on the key issues currently affecting the NHS and how different sectors can start to work together to tackle these. Delegates will have the opportunity to ask key leaders from different sectors of healthcare how they believe the 10 year plan will help tackle the pressures currently faced in primary care, backlog maintenance, waiting time standards and most critically; funding.

15.15 Refreshments, exhibition and networking

15.55 Creating the conditions for success: What the next 10 years holds for NHS workforce

*Calum Pallister*, Director of Finance and *Rob Smith*, Director of Workforce Planning, Health Education England

It is undeniable that workforce has become one of the biggest issues currently facing the NHS, closely following service redesign. How we as employers attract and retain staff within a global and highly competitive job market is a challenge that needs addressing now. Callum and Rob will join us to discuss the workforce strategy stemming from the forthcoming NHS Long Term Plan and both the immediate and long term recommendations surrounding; short term supply, long term demand, productivity, retention, and workforce transformation.

This session will give delegates an insight into significant developments surrounding education tariffs and place based funding that are likely to impact all providers in both primary and secondary care. Both Callum and Rob will also discuss how the 10 year workforce strategy will support the NHS’s highly anticipated 10 year plan.

16.30 Closing address

*Ian Dalton CBE*, Chief Executive, NHS Improvement

17.00 Exhibition and free time

18.45 Pre-dinner drinks reception

19.30 Gala dinner and awards ceremony followed by after-dinner party
Friday 7 December

08.30 Refreshments, exhibition and networking

09.15 HFMA AGM

09.40 Opening conference speech from HFMA President

*Bill Gregory*, Chief Finance Officer, Lancashire Care NHS FT

10.00 The journey to integrated care continues: how we turn challenges into opportunities

*Matthew Swindells*, National Director of Operations and Information, NHS England and *Jon Rouse*, Chief Officer, Greater Manchester Health & Social Care Partnership

In April 2016, Greater Manchester started to take charge of its own health and social care and embarked on a massive transformational change that would affect everyone living in the region. The partnership brought together 37 different health and social care organisations for the first time and integration and collaboration became at the heart of what they did.

Jon will join us to give his perspective as a CEO ‘on the ground’ and discuss the progress made so far in Greater Manchester, Jon will also look to the future of and continuing journey towards patient centred care. Matthew will then discuss what’s next for the integration agenda from ‘the top.’ Along with this, both Matthew and Jon will share their thoughts on whether devolution is the answer for the rest of the NHS, envisaging how a 10 year plan will shape the NHS and how sector partners start working together to deliver this vision.

10.40 NHS Innovation: past, present & future

*Professor Tony Young*, National Clinical Lead for Innovation, NHS England, Consultant Urological Surgeon and Clinical Lead for Innovation, Southend University Hospital NHS FT and Innovation lead for Mid & South Essex STP & Anglia Ruskin University

As a practicing NHS surgeon, Tony Young was then appointed to his role of National Clinical Lead for Innovation at NHS England in 2016. In this new role, Tony established the NHS Clinical Entrepreneur Training Programme, which provided junior doctors with the opportunity to develop their entrepreneurial aspirations during their clinical training period. This programme has brought with it a series of positive effects for the NHS, for example, an increased opportunity for doctors to enrich practices in the NHS through learning from commercial sectors, research funding for new treatments and improved staff retention and recruitment.

Tony is heavily involved with the Academic Health Sciences Networks (AHSN) which were established by NHS England in 2013 to spread innovation to improve health and generate economic growth. With a wealth of experience to bring to the session, Tony will be using this time to update delegates on NHS England’s national innovation agenda, including an exploration of the impact of the AHSN and the clinical entrepreneur programme.

11.15 Refreshment, exhibition and networking

12.00 Closing address

‘Punchy’ special guest to be announced shortly!

13.00 Chair’s closing remarks

*Bill Gregory*, Chief Finance Officer, Lancashire Care NHS FT

13.15 Lunch and exhibition prize draw

14.00 Conference close

*This programme has been finalised with speakers, however in unforeseen circumstances this could be subject to change prior to the event.*