



# CFO and Directors' forum

Online 18 January 2022

## Event overview

This event is designed to be a high-level briefing for directors of finance, chief finance officers, deputy DOFs and deputy CFOs from NHS Provider and Commissioning organisations. This will be an ideal way to kick off the New Year and re-focus, giving attendees the chance to reflect on the past two years and look forward to the challenges of the year end.

### Specific issues to be covered include

- Population Health Management and complex lives segmentation
- Women in leadership
- ICS system development

The conference is aimed at finance directors and finance managers who are interested in a complex discussion tackling systemic issues throughout the health service

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## Programme

09:30 Log in and registration

### 10.00 Chair's opening remarks

*Suzanne Tracey, Chief Executive Officer, Royal Devon and Exeter Foundation Trust*

### 10:05 Keynote Address

*Roy Lilley, NHS writer, broadcaster, and commentator*

Roy Lilley has been in and around the NHS since 1974 and feels lucky to still be involved. An excoriating critic of the NHS and its institutions but with his last breath, a fan of the patient facing front-line of healthcare and the anonymous people who manage the services. He visits well over 50 NHS services every year, speaks regularly at events and writes and broadcasts about the health service in newspapers, magazines, TV, and radio. He is in the Debrett's 500 list of the most influential people in England

10:50 Refreshment break

### 11:20 Health Inequalities

*Mark Cooke, Director of Strategy and Transformation at NHS England and NHS Improvement*

In this session Mark Cooke will define Health Inequalities and the challenges faced in tackling them. He will explore how this translates into population health management and the complexities that this creates for the NHS finance community in creating sustainable solutions.

12:00 Refreshment break

### 12.20 Population Health Management

*Wes Baker, Director of Strategic Analytics, Economics and Population Health Management, Mersey Care NHS Foundation Trus*

In this session, Wes Baker will present work carried out in Liverpool and Sefton on population health management (PHM) and complex lives segmentation. In addition, to the surge in predicted demand for Mental health for Covid-19 based on system dynamics modelling. He will discuss the work of C&M System P which is a whole system approach to addressing multiagency, multisector challenges that negatively impact population health and will deliver transformational change in service provision through collaborative working.

13.00 Lunch and networking

### 14:00 ICS stories – how systems develop

*Gerard Hanratty, Partner and Head of Health, Browne Jacobson LLP*

This session will cover a practical discussion and Q&A on how ICSs are developing and will include examples of how leading ICSs are approaching the establishment of their statutory components. Gerard will look at how ICBs and ICPs are being established, as well as the governance links being put in place between provider collaboratives and place. He is happy to pick up your individual questions as part of this session.

14:40 Refreshment break

**15:00 HFMA Finance Director of the Year**

*Nicci Briggs, Executive Director of Finance, Contracting & Governance, Leicestershire and Rutland Clinical Commissioning Groups*

Nicci Briggs will reflect on her work throughout the year that culminated in her winning the HFMA Finance Director of the year. She will discuss health inequalities, population health management, women in leadership, innovation and fun.

Nominating her for the award, her colleagues said: 'Nicci leads by example and managed to get the LLR CCG governing bodies and the wider LLR system leadership to see finance as an enabler. Without her leadership, innovation and tenacity, the LLR primary care funding would not have succeeded.'

**15:50 Closing remarks**

*Suzanne Tracey, Chief Executive Officer, Royal Devon and Exeter Foundation Trust*

16:00 Close

# About the HFMA

The Healthcare Financial Management Association (HFMA) is the professional body for finance staff in healthcare. For over 70 years, it has provided independent and objective advice to its members and the wider healthcare community. It is a charitable organisation that promotes best practice and innovation in financial management and governance across the UK health economy through its local and national networks.

The association also analyses and responds to national policy and aims to exert influence in shaping the wider healthcare agenda. It has particular interest in promoting the highest professional standards in financial management and governance and is keen to work with other organisations to promote approaches that really are 'fit for purpose' and effective.

The HFMA offers a range of qualifications in healthcare business and finance at undergraduate and postgraduate level and can provide a route to an MBA in healthcare finance. The qualifications are delivered through HFMA's Academy which was launched in 2017 and has already established strong learner and alumni networks.

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