



HFMA Annual Conference 2019

4-6 December 2019, Hilton London Metropole

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Conference Programme

Wednesday 4 December

10:00 **The NHS Operation Game, Integrated health & social care**
Tracy Smith, training development and delivery manager, HFMA

After years of working as independent organisations working to meet their own objectives, one of the main challenges faced by STPs is understanding the impact decisions made by one organisation is having on the whole health and social care system.

The NHS Operating Game – Integrated Health and Social Care allows participants to understand and experience the role of different organisations in the system and how the patients and money flow between them. The NHS Operating Game is an interactive board game where services and organisations are visually represented requiring participants to work together to plan service delivery over several rounds of the Game. Each round representing a month.

This three-hour session will give you the opportunity to sample the game and to appreciate how it can help both finance and non-finance professionals to understand more about NHS finance and their role in adding value for patients. This is a powerful tool that offers a very different and effective kind of learning experience.

12:00 Embracing diversity in the workplace
Karen Blackett OBE, Keynote speaker and Chair of MediaCom UK

The former CEO, current Chairwoman of MediaCom – the largest media agency in the UK with clients including Tesco, GSK and Coca-Cola. Karen Blackett has been consistently delivering business growth and success during her 22-year career in media. She was also appointed Race Equality Business Champion in 2018 by the Prime Minister and is an avid champion of diversity.

During Karen's session she will talk about her own personal life experiences and further discuss in detail her eight beliefs. Karen will explore how embracing these eight beliefs can help everyone to celebrate the differences in the workplace whilst also reflecting on how the beliefs have helped her to define and achieve her own goals.

13:00 Lunch, exhibition and networking

14:00 Workshop session 1

15:00 Refreshments, exhibition and networking

15:30 Workshop session 2

16:30 Transition to next workshop

16:35 Workshop session 3

17:35 Exhibition and free time

19:00 President's welcome dinner and HFMA qualification

Thursday 5 December

08:00 Breakfast workshop sessions

09:30 HFMA President's welcome
Bill Gregory, Chief Finance Officer, Lancashire Care NHS FT

09:40 Opening address
Katya Adler, BBC Europe Editor

Current BBC Europe Editor Katya Adler has worked for the BBC since 1998. She is the BBC's leading voice on Brexit and the EU; her extensive interviews with political leaders across the continent have given her unique insider knowledge on European attitudes and intentions regarding a Brexit deal.

In 2017 the BBC broadcast Katya's documentary 'After Brexit: the Battle for Europe' where she examined the challenges facing the European Union over the coming years. Summarising that 'Europe's decision-makers face an unprecedented challenge. Our thorny national debate about Brexit could turn out to be irrelevant. Sooner or later the EU as we know it may no longer be there for us to leave.'

Katya will open this year's conference by reflecting on 2019's political landscape, commentating on what the future holds for the NHS in light of Brexit. Katya has been awarded honorary doctorates from both Bristol University and the University of London in laws and literature, highlighting the importance of her contribution to UK journalism.

10:40 Solving the global workforce crisis in healthcare

Dr Mark Britnell, *Global Chairman and Senior Partner at KPMG & Ran Balicer*, *Chief Innovation Officer, Clalit Health Services & Founding Director, Clalit Research Institute* (Invited)

By 2030, the world will be short of 18 million health workers – a fifth of the total capacity to care. Global healthcare leader and award-winning author, Mark Britnell draws on his work in 77 countries to offer solutions to this growing crisis and present unique insights into what works, and what does not.

Reframing the global workforce challenge to one of health and national wealth, his forthcoming book 'Human: Solving the global workforce crisis in healthcare' invites us to refashion this wicked problem in new, adaptive ways in order to enhance productivity and prosperity. Harnessing technology, Mark asks us to imagine new models of care and levels of workforce agility, whilst always remembering that the kind heart of a human is the essence of care.

11:20 Refreshments, exhibition and networking

12:00 Reimagining healthcare delivery: HFMA snapshot sessions

Chaired by **Mark Orchard**, *director of finance, Poole Hospital NHS FT*

1. TED 1 – HFMA USA President

Speakers TBC

Synopsis TBC

2. HFMA Clinician of the year 2018

David Berridge, *Clinician, Leeds Teaching Hospitals NHS FT*

Synopsis TBC

3. TED 3 - TBC

Speakers TBC

Synopsis TBC

4. Innovation driven by clinical leadership

Professor Tony Young, *national clinical lead for innovation, NHS England & Improvement, consultant urological surgeon and clinical lead for innovation, Southend University Hospital NHS FT and innovation lead for Mid & South Essex STP & Anglia Ruskin University*

Returning to the HFMA conference for a second year, Tony will be discussing the clinical entrepreneur programme which has brought with it a series of positive effects for the NHS, for example, an increased opportunity for doctors to enrich practices in the NHS through learning from commercial sectors, research funding for new treatments and improved staff retention and recruitment.

With a wealth of experience to bring to the session, Tony will be using this time to update delegates on the NHS national innovation agenda, including an exploration of the impact of the clinical entrepreneur programme.

13:15 Lunch, exhibition and networking

14:45 Healthcare's best friend: the power of personal health budgets

Jacqueline Kennedy, Campaigner for Disability Rights & Equality, Hate Crime Champion, Co-Facilitator of Realising Change (Coproductio n Group) and **Kingston**, Service dog and companion.

Having survived a serious attack in her role as a police officer, Jackie was left with a disability and deals daily with a series of secondary conditions including diabetes and epilepsy. Jackie also has experience in the NHS, working as a nurse and when caring for her grandmother, she acquired a syndrome which damaged her back, it was then that she had to access health & social care support. After years of feeling isolated and disheartened by the support she had been receiving, Jackie was granted a personal health budget, allowing her freedom to use the money allocated to her care creatively; accessing social prescribing and her beloved service dog, Kingston.

Jackie describes Kingston as a true friend and companion as well as a life saver, he has helped her to become independent, allowing her to get back into employment as well as expanding her social circle.

In this session, Jackie and Kingston will talk about their personal story as well as exploring the benefits of personal health budgets, such as the prevention of 64 ambulance visits to their home in 2018 and an £800,000 a year saving on PA costs for Jackie. Although the financial savings are welcome, Kingston's role in giving Jackie her independence back is priceless.

15:20 Refreshments, exhibition and networking

15:50 Valuing the opportunity: reflections on the Carter review

Lord Patrick Carter of Coles

Lord Carter has pursued a successful career in business and in public service.

He founded Westminster Health Care in 1985 which he built into a leading provider of care to both the private and public sectors in the UK. Patrick has served on the Boards of US and UK healthcare, insurance and technology companies and is currently Chair of Primary Insurance Group.

He was Chair of Sport England from 2002 to 2006, Board member of the London 2012 Olympic bid, a Member of HM Treasury's Productivity Panel and a non-executive member of the Home Office and Prisons Boards. He is also Chair of the Department of Health Procurement and Efficiency Board.

He was made a Life Peer in 2004.

With such a plethora of experience to bring to this session, Lord Carter will be reflecting on the Carter review and subsequent productivity review which continues. Highlighting the importance of valuing every opportunity especially value-based healthcare.

16:20 A view from the top

Julian Kelly, CFO, NHS England & Improvement

Returning to today's conference after an initial introduction to the NHS finance community at the HFMA Summer conference in July, Julian unveil his national vision and strategy for NHS finance in the year ahead.

Julian Kelly took up the national CFO role following employment as Director General Nuclear at the Ministry of Defence. Prior to this Julian has also held several other senior roles in both the private and public sector.

Following the merger of NHS England and NHS Improvement, Julian will also explore the responsibilities and expectations nationally of finance staff in transforming the NHS as part of the long-term plan.

16:50 Joint Q&A

Julian Kelly, CFO, NHS England & Improvement & Lord Patrick Carter of Coles

17:10 Exhibition and free time

18:45 Pre-dinner drinks reception

19:30 Gala dinner and awards ceremony followed by after-dinner party

Friday 6 December

08:30 Refreshments, exhibition and networking

09:15 HFMA AGM

09:40 Opening conference speech from HFMA President

Caroline Clarke, CEO, Royal Free London NHS FT

10:00 Our people. Our future

Prerana Issar, Chief People Officer, NHS England and Improvement

Prerana is the current Chief People Officer for NHS England & NHS Improvement. Combining senior public service experience with strong skills from the private sector, Prerana has a wealth of expertise in leadership development and strategic talent management, as well as diversity and inclusion.

Passionate about moving forward together, Prerana will address the current challenges facing the NHS workforce and how to improve practices and experiences for all. Focusing on workplace equality and inclusion the session will dive into how working together can create a positive cultural change across the NHS.

10:30 Reducing variation, quality improvement and how the finance community can work with clinicians

Professor Stephen Powis, Chief Medical Officer, NHS England & Improvement (invited)

Session TBC

- 11:00** **Title TBC**
Amanda Pritchard, COO, NHS England & Improvement
Session TBC
- 11:30** **Joint Q+A**
Prerana Issar, Chief People Officer, NHS England and Improvement, Professor Stephen Powis, Chief Medical Officer, NHS England & Improvement & Amanda Pritchard, COO, NHS England & Improvement
- 11:45 Refreshments, exhibition and networking
- 12:15** **Motivational closing speaker TBC**
Speaker TBC
Synopsis TBC
- 13:15** **Chair's closing remarks**
Caroline Clarke, CEO, Royal Free London NHS FT
- 13:20 Lunch, exhibition and networking
- 14:00 Conference close