

Shaping healthcare finance



HFMA AWARDS 2011

Rewarding healthcare finance innovation and achievement

Application deadline: Friday 30 September 2011

Sponsored by



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The NHS is currently experiencing one of the most significant periods of change since its inception and whilst there is still a great deal of uncertainty around the final shape and size of the service, what can be said for certain is that finance professionals will have an important part to play in delivering the future agenda. During this period of upheaval, there is a tendency for us to keep our minds firmly focused on the task in hand, to explore the downside of the challenges ahead and deliver the day job. In doing so we miss the opportunity to commemorate some of the great achievements that are being made. The annual HFMA awards are an important chance for us to showcase and celebrate the best of NHS Finance across England, Scotland, Wales and Northern Ireland.

The awards programme is now entering its seventh year and its accolades span the wide spectrum of NHS Finance, from the fundamental role of the finance team in delivering sound governance arrangements, good quality final accounts and finance skills development through to the awards for the HFMA Finance and Deputy Finance Director of the Year. These individual awards recognise professional excellence in financial management at a time when there is increasing demand for improvements in productivity so the service can deliver more for less. The HFMA Efficiency Award recognises an extremely important aspect of our work, whilst the Working with Finance - HFMA Clinician of the Year Award highlights our valuable partnerships with clinical colleagues in order to drive change recognising an individual who exemplifies good practice in this respect.

The HFMA Awards are a fantastic opportunity for us to celebrate the best of good practice and innovation in the profession and their success relies on your involvement. I would therefore encourage you to pause and consider who you would want to see honoured at our Annual Awards Dinner later in the year and that most importantly to ensure that you make your nominations. Let's make sure we have lots to celebrate in December!



Suzanne Tracey, HFMA President



About the awards

The awards are managed by the HFMA's professional committees and special interest groups, which are all volunteer networks, manned by experts within their relevant fields of practice.

The aim of the awards is to recognise achievement and innovation in financial management and governance in the UK health service. Good financial management and strong governance provide the foundation for the delivery of high quality health services and the contribution of staff in these areas should not be overlooked. The awards also look to raise awareness of, and spread, good and best practice.

Who are the awards for?

These awards are given to organisations, teams or individuals, who are judged to best meet the criteria set for individual awards.

Who can enter?

The awards are open to all healthcare organisations and employees across the UK – both executives and non-executives. We are also happy to receive entries from voluntary or private sector organisations whose principal activities are the provision of health services.

What winners receive

- A unique, specially commissioned award trophy
- An award certificate
- Invites to the HFMA's Annual Awards Dinner in December where the winners will be announced and the awards presented among 750 of your peers
- Coverage of their achievement in Healthcare Finance magazine and the special Awards Supplement
- Recognition by peers of best practices across the UK healthcare industry

The awards ceremony

All shortlisted entries will be invited to the HFMA's Annual Awards Dinner, held during the HFMA Annual Conference, where the winners will be revealed. The event will take place on the evening of Thursday 1st December 2011 at the London Hilton Metropole. Additional tickets may be made available should individuals, teams or organisations wish to purchase a further allocation to enjoy this black-tie event (subject to availability).

Key dates

Friday 30th September 2011 – Deadline for entries

End of October 2011 - Short listed organisations announced and, where applicable, invited to present their application to the panel of judges

Thursday 1st December 2011 – Winners announced at the HFMA's Annual Awards Dinner

The award categories

This year sees the introduction of a new award category to celebrate excellence in costing. The Costing Award focuses on improvements in costing processes that have led to better information for organisations to use in service delivery decision making.

The Costing Award joins the seven existing awards categories which include our flagship award, HFMA Finance Director of the Year. This year's award categories are as follows:

- Accounts Team of the Year Award
- Working with Finance – Clinician of the Year Award
- Costing Award
- Deputy Finance Director of the Year Award
- Efficiency Award
- Finance Director of the Year Award
- Governance Award
- Havelock Training Award

Full details of each category including the entry requirements, nomination forms and judging criteria can be found on at HFMA website at www.hfma.org.uk/awards



NHS Bournemouth and Poole, HFMA Accounts Team of the Year 2010

Accounts Team of the Year Award

This year's award will again recognise the most innovative and efficient Accounts Team with significant emphasis on the processes involved in completing the final accounts.

"Winning the HFMA Accounts Team of the Year Award was the highlight of our year, and was a fantastic way for us to celebrate our successful accounts process. We were tremendously proud to be shortlisted for the award, an achievement that was incredibly motivating in itself."

We thoroughly enjoyed every step of the process from preparing and presenting our achievements to the panel of judges in London, right through to the annual conference and awards ceremony."

Pete Papworth, from last year's winning organisation NHS Bournemouth & Poole

The Judges

Janet Perry, NHS Financial Controller / Deputy Director of Finance, Department of Health

Suzanne Tracey, Director of Finance & Business Development, Royal Devon & Exeter NHS FT and President, HFMA

Emma Knowles, Head of Financial Management, Audit Commission

David Bacon, Chair, HFMA Accounting & Standards Committee

Neil Thomas, Partner, KPMG



Working with Finance – Clinician* of the Year Award

The twin challenges of delivering higher quality services while also achieving significant efficiency savings mean that the relationship between clinical staff and the finance community has never been more important. This award acknowledges the importance of clinical engagement in financial management and in particular recognises a clinician who has taken financial responsibility for their services, led efficiency or improvement programmes or provided an example for other clinicians by engaging with the financial management agenda.

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*By clinicians we mean doctors, nurses and all the various healthcare professionals who contribute to the commissioning or direct provision of healthcare, whether in primary or community care or the acute or mental health sectors.

"I was thrilled to receive the Working with Finance – Clinician of the Year award. Clinicians and finance have traditionally been unhappy bedfellows and it is exciting to be part of the process that is breaking down these traditional difficulties."

Phillip Thomas, clinical chief of finance and consultant urologist from Brighton and Sussex Hospitals NHS Trust

The Judges

Representative from the Academy of Medical Royal Colleges

Jonathan Sheffield, Chief Executive, National Institute for Health Research – Clinical Research Network

Mark Knight, Chief Executive, HFMA

Andy McKeon, Managing Director – Healthcare, Audit Commission

Chris Calkin, Director of Finance / Deputy Chief Executive, University Hospital of North Staffordshire NHS Trust



Philip Thomas, Brighton and Sussex University Hospital NHS Trust, Working With Finance - Clinician of the Year 2010

Costing Award

A new addition for this year, the costing award focuses on improvements in costing processes and costing information that have led to better information for organisations to use when making decisions about service delivery.

Good costing information is key to day-to-day management, but it will be vital during the coming years as the health service looks to deliver major improvements in the quality and cost of services. Robust cost information provides a platform for engagement with clinicians and can help to identify opportunities for productivity improvements and inform redesign of pathways that deliver cost-effective services to patients at the right time, in the right setting.

The Judges

Tony Whitfield, Deputy Chief Executive & Director of Finance, Salford Royal NHS FT and Vice President, HFMA

Anja Kern, Research Associate, Healthcare Management Group, Imperial College London

Sarah Butler, Deputy Director – NHS Finance, P&R Operations, Department of Health

Helen Strain, Senior Finance Manager, University Hospitals Coventry & Warwickshire NHS Trust and HFMA Costing Lead

Ros Franké, Director of Finance & Deputy Chief Executive, Cheshire & Wirral Partnership NHS FT

Deputy* Finance Director of the Year Award

This award is for professional excellence in financial management. It recognises both the support given by a deputy to their finance director and an individual's contribution to an organisation's financial performance and towards the improvement in health or healthcare locally or nationally.

*By deputy finance director we mean any 'second-in-line' finance manager reporting directly to or deputising for the finance director.

"Winning the Deputy Finance Director of the Year Award has been a truly amazing and rewarding experience. I would certainly encourage directors of finance to nominate your deputy. The experience is extremely worthwhile and uplifting; not only is it great recognition for you as an individual but also for your finance team."

Elaine Konieczny, deputy director of finance & procurement from Sherwood Forest Hospitals NHS FT and winner of the inaugural Deputy Finance Director of the Year Award in 2010

The Judges

Sue Jacques, Executive Director of Finance & Deputy Chief Executive, County Durham & Darlington NHS FT and Vice President, HFMA

Bob Alexander, Director of NHS Finance, Department of Health

Colin Carnall, Chief Executive, Cass Business School

Bill Shields, Director of Finance & Performance, NHS South West - (Invited)

Paul Assinder, Director of Finance & Information, Dudley Group of Hospitals NHS FT



Elaine Konieczny, Sherwood Forest Hospitals NHS Trust, Deputy Finance Director of the Year 2010

Efficiency Award

The NHS faces unprecedented challenges to improve productivity – needing to find an estimated £20bn in efficiency savings over the coming years to meet the demands of an ageing population and cover the costs of new drugs and technology. With continuing demands to improve the quality of services, never has the need for efficiency been so great.

Across England the quality, innovation, productivity and prevention (QIPP) initiative is driving improvements in all areas from frontline activities to procurement and crucial support services. But the challenges are the same across all the UK health services.

This award looks to showcase good and best practice in improving efficiency with a particular focus on the finance team's role. It will also recognise projects that have tackled efficiency in an ongoing and sustainable manner.

"The whole process was a very uplifting experience. When the financial management team found out that they had been nominated, and that the nomination had been supported by the executive and general management teams within the hospital, it showed to them that their collective hard work and drive for improvement had been acknowledged."

When the team found out that they had been short-listed there was a real buzz of excitement. Winning the award was fantastic; I would recommend any finance department to reflect on what they do well and submit an application."

Andy Ray, deputy director of finance from 2010 Efficiency Award winners Basildon and Thurrock University Hospitals NHS FT

The Judges

Keith Wood, Chair, HFMA Financial Management & Research Committee

Jim Easton, NHS National Director for Improvement & Efficiency, Department of Health

Andy McKeon, Managing Director – Healthcare, Audit Commission

John Appleby, Chief Economist, Kings Fund - (Invited)

Rod Anthony, Director of Finance, NHS Institute for Innovation & Improvement



Steve Webster, North Bristol NHS Trust,
Finance Director of the Year 2010

Finance Director* of the Year Award

The Finance Director of the Year Award represents one of the most prestigious accolades available to finance directors in healthcare across the UK.

This award is for professional excellence in financial management and leadership. It recognises an individual's contribution to their organisation's financial performance and towards the improvement in health or healthcare locally or nationally in any of the four UK nations. It also aims to highlight the finance director's role in leading and developing the NHS finance function.

NHS boards or chief executives may make nominations. Nominations will also be considered from strategic health authorities, HFMA Branches, industry regulators or other bodies working with the healthcare finance community in the UK.

*By finance director we mean anyone who is responsible for finance at board level. The position must be a statutory appointment and the person must be recognised as the finance leader, finance director or chief financial officer.

"Winning the Finance Director of the Year Award in 2010 was an unexpected pleasure. It is fantastic to be recognised for the work I have done at North Bristol NHS Trust and it was great to be chosen as the winner from such a strong field of entries."

Steve Webster, director of finance and winner of the 2010 award from North Bristol NHS Trust

The Judges

Suzanne Tracey, Director of Finance & Business Development, Royal Devon & Exeter NHS FT and President, HFMA

David Flory CBE, Director General NHS Finance, Performance & Operations, Department of Health

Chris Hurst, Health & Social Services Directorate General, Welsh Assembly Government

Mark Knight, Chief Executive, HFMA

Governance Award



This award is made to an individual, team or organisation that has introduced a change (big or small) to its assurance, risk management or governance arrangements in order that the organisation as a whole is better able to achieve its objectives. The aim of the award is to promote a strong, integrated approach to governance.

"We made a small but significant governance change in partnership with Plymouth Hospitals NHS Trust that changed the relationship between Clinical Audit and the Audit Committee. While this change did not affect the wider governance arrangements of the Trust, it was seen by the HFMA judges as having a positive benefit and one that demonstrated innovation in governance. If you have made a change that you consider has made clear benefits to the organisation we would encourage you to apply for this award."

Clare Brown from Audit South West and winner of the 2010 Governance Award with Plymouth Hospitals NHS Trust

The Judges

John Yarnold, Chair, HFMA Governance & Audit Committee

Barbara Byrne, Director of Finance, West London Mental Health NHS Trust

John Bullivant, Director, Good Governance Institute

Ian Turner, Director of Finance, HFMA

Julia Rudrum, Assistant Director of Assurance, NHS Brighton & Hove (representing the ACCA)



Plymouth Hospitals NHS Trust / Audit South West,
Governance Award winner 2010.



Havelock Training Award

This award recognises a significant contribution made towards finance skills development. It recognises best practice in the training and development of finance staff or the raising of financial awareness and skills within the wider non-financial workforce.

The award was established in 1999 to commemorate the significant contribution Jon Havelock made to NHS finance staff development. Prior to his sudden death in 1998, Jon was the deputy director of finance at the Department of Health. The award looks to share good practice and innovation in financial skills development.

"Our finance team's participation and success in the Havelock training award has meant such a great deal to NHS Central Lancashire. It has not only allowed our finance team to be recognised for its efforts and achievements through receiving this prestigious award, but it has given the team and the wider organisation a real sense of pride and a greater level of confidence to approach the very challenging period ahead in the NHS."

In the difficult climate in which we operate across the NHS at present, the benefits gained are very important and the pride and commitment resulting also has a great motivational impact as we all face the future."

Just preparing for and participating in the awards had a great impact in identifying what we were all trying to do and to achieve in NHS Central Lancashire as part of developing the organisation. But to then to be nominated and to win the award was something very special and a great honour. A number of months on from receiving the award that impact and sense of pride is still very evident."

David Walsh from NHS Central Lancashire, part of the winning team of the 2010 Havelock Training Award

"Being able to see the recognition for the hard work we have undertaken in our Department gave my colleagues and I a great sense of pride. We are fortunate that NHS Central Lancashire has supported us in training and development, but recognition of our efforts does mean such a lot. We were proud we could put our work forward and that we had achieved something which could be considered for such a prestigious award."

Being able to express our achievements and getting onto the shortlist was brilliant, but to win was unbelievable and so uplifting for us all. I was so proud and honoured to collect the award on behalf of NHS Central Lancashire. I would encourage others to have a go; it is a brilliant experience to be part of it all."

Becky Cope from NHS Central Lancashire

The Judges

Letsie Tilley, Former Director of Finance & Performance, West Hampshire Partnership NHS Trust

Mark Knight, Chief Executive, HFMA

Andy Hardy, Chief Executive, University Hospitals Coventry & Warwickshire NHS Trust

Sue Lorimer, Director of Finance & Commissioning, Alder Hey Children's Hospital NHS FT



Judging

The judges will be assisted by a team of scrutineers consisting of members of the HFMA's various professional committees and special interest groups. The scrutineers will carry out an initial assessment of each entry and draw up shortlists for each award. The judges will select a winning organisation, which in their view is the best entrant. At their discretion, the judges may also recognise good practice or individual performance by highly commending entries.

There will be a number of shortlisted finalists who may be requested to submit additional copies of entries for the later stages of the judging process. Finalists may also be expected to present their application to a judging panel.

The judges' decisions will be final.

Entries

All entries must be received by **5pm on Friday 30th September 2011**

To enter, send an **electronic copy only** of your completed application with relevant supporting appendices using the HFMA Awards Entry Forms (available at www.hfma.org.uk/awards) to awards@hfma.org.uk

All entries will be acknowledged.

For all queries regarding any of the awards, contact Ben Renshaw at ben.renshaw@hfma.org.uk or call **0117 938 8997**.

Additional copies of this brochure and full details of all the awards including nomination forms, entry requirements and judging criteria are available from the HFMA website at www.hfma.org.uk/awards

If you are interested in sponsoring an award, please contact Paul Momber at paul.momber@hfma.org.uk

Healthcare Financial Management Association, Albert House, 111 Victoria Street, Bristol, BS1 6AX

Telephone 0117-929 4789 **Website** www.hfma.org.uk

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